

COGIC'S DIGITAL
CONNECT



COGIC
Dollars Sense

A lightbulb icon with a dollar sign inside and a plus sign at the bottom, symbolizing ideas and value.

Providing *FREE* Tablets to
Eligible communities...
*The Only FREE Tablet that
PAYS*

FREE

MOOLAH MOBILE
EARN REWARDS POINTS EVERY TIME
YOU USE YOUR TABLET



Contact Us

connect@moolahwireless.com



www.moolahwireless.com

THE MISSION

Moolah Wireless is a tech company that solves the problem of mobile accessibility and wireless connectivity for under-represented/ under-resourced communities by leveraging federal assistance programs to lower or eliminate the cost of devices for at-need individuals.

Our proprietary technologies allow batch enrollment for qualified organizations to federal assistance programs for qualified individuals in these undeserved communities

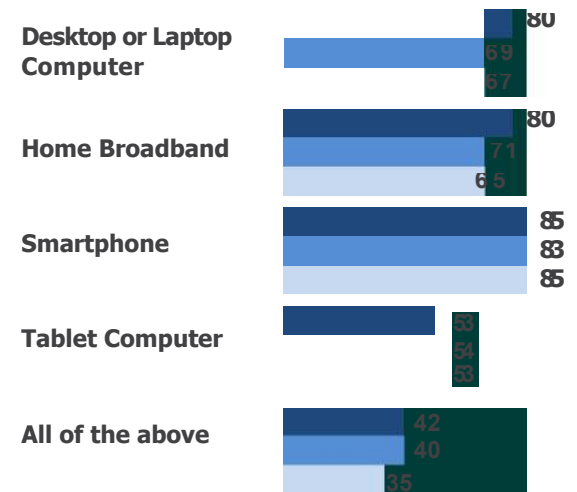


THE PROBLEM

The internet has become an essential part in nearly every American's life. Essential services use them to connect to community, students use it for entertainment and schools use it to teach.

However, not everyone have access to the internet due to limitation based on service availability and financial means. The government has solutions to partner with internet providers but there is a challenge in distributing the internet-based solutions.

White



Note: Respondents who did not give an answer are not shown. White and Black adults include those who report being only one race and are not Hispanic. Hispanics are of any race.

Source: Survey of U.S. adults conducted Jan 25-Feb 8, 2021

BROADBAND FEDERAL CONTRACT



Affordable Connectivity Program (ACP)

- Moolah Wireless is a Federal Contractor with the FCC tasked with providing internet to underprivileged communities
- This program was renewed for the next 10 years with a **\$14.2 Billion** allotment

How it works:

- Your organization issues a **Letter of Intent** to Moolah Wireless affirming how many tablets are needed
- Moolah Wireless will send you a letter **acknowledging your request**. We will then determine the best way to enroll your participants and affirm when Tablets can be delivered.
- Tablets are sent and logistics are coordinated

Moolah Wireless is **reimbursed by the Federal gov.** after confirmed delivery of tablets

Who is eligible?

- Students in K-12 Free Lunch program, Pell Grant college students, Veteran Pension members, social security recipients, any one on food stamps, Medicare/Medicaid members, and any family under the national poverty guidelines (~\$52,000 for a family of 4).

The Moolah Wireless SOLUTION

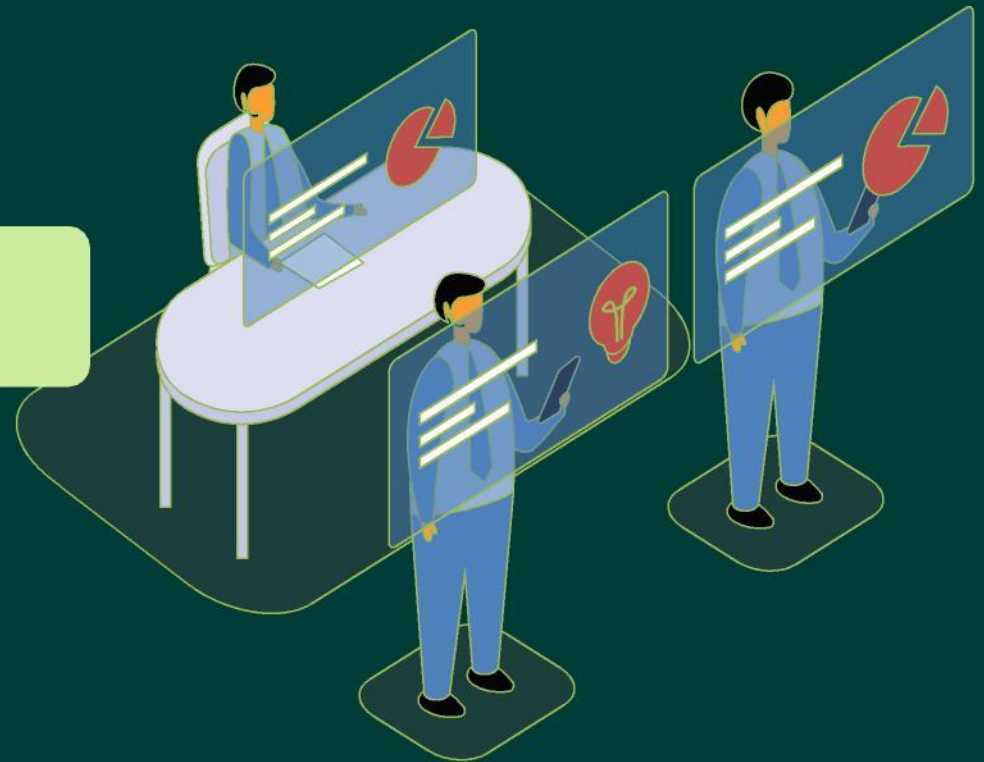
Brings eligible recipients to the ACP Program and offers them the following:

FREE TABLETS loaded with Moolah Mobile and 12 Months of Connectivity

Internet Service Partners:



T Mobile



MOOLAH WIRELESS IN THE COMMUNITY

Provide Free Tablets to the Community

Current Market

Quality Decreased as ISP's only meet minimum ACP requirements

Large ISP's in the ACP program won't change their target market to advertise the program

Schools: (All students eligible for Free Lunch)

Public / Private K-12 Schools

Pell Grant

Colleges Nationwide

Section 8 Housing

Housing Authorities, Community Housing Programs

Medicaid / Medicare / Social Security

Hospitals, Nursing Homes, Senior Communities

Food Stamps (SNAP)

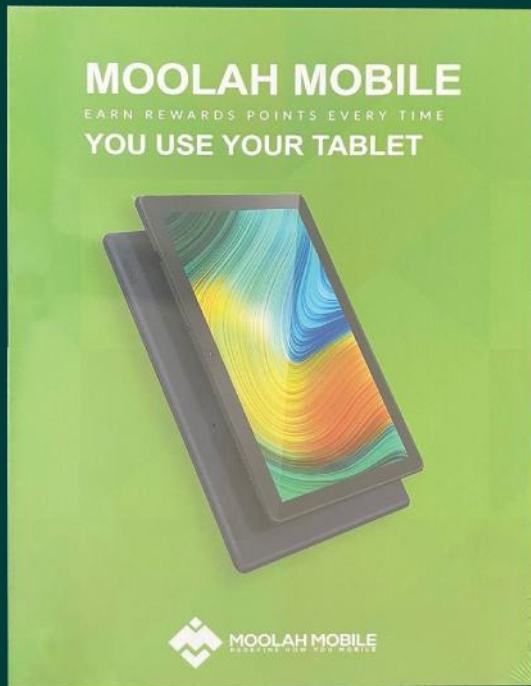
Grocery Stores, Food Banks, Community Centers

Veterans

Military Communities, Veteran Services



MOOLAH WIRELESS TABLET SPECS



DEVICE SPECIFICATIONS

- ✓ Android 12
- ✓ 3 GB RAM
- ✓ 32 GB Hard Drive
- ✓
- ✓

Each tablet owner will make \$10-\$20 monthly simply from using their tablet in Moolah Rewards that can be used on gift-cards or upgraded service

Extra Rewards

8MP Rear Camera
Moolah Mobile gives rewards

MOBILE SERVICE

- ✓ (monthly)
- ✓ AT&T /T-Mobile Service (subject to availability)
- ✓ 3 GB of DATA provided for Free each month
- ✓ Upgrades available inside of the tablet
- ✓ Only Custom Manufactured Device in the ACP


Market

IP PROTECTION

Moolah Mobile has Legal Power!

All Location-Based Mobile Technology Requires this Patent (including advertising, mobile tracking, and location-based games)

We have also begun the filing process for additional patents around displaying ads in mobile phones



US009119038B2

(12) **United States Patent**
Woods et al.

(10) **Patent No.:** US 9,119,038 B2
(45) **Date of Patent:** Aug. 25, 2015

(54) **SYSTEMS AND METHODS FOR COMPARATIVE GEOFENCING**

(71) Applicant: **Yopima LLC**, Atlanta, GA (US)

(72) Inventors: **Vernell Woods**, Atlanta, GA (US);
Dennis Campbell, Atlanta, GA (US);
Troy Nunnally, Atlanta, GA (US);
Travis Nunnally, Atlanta, GA (US);
Alexander Mims, Atlanta, GA (US)

(73) Assignee: **Yopima LLC**, Atlanta, GA (US)

(*) Notice: Subject to any disclaimer, the term of this patent is extended or adjusted under 35 U.S.C. 154(b) by 280 days.

(21) Appl. No.: **13/899,348**

(22) Filed: **May 21, 2013**

(65) **Prior Publication Data**
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(51) **Int. Cl.**
G06F 15/16 (2006.01)
H04W 4/02 (2009.01)
H04L 29/08 (2006.01)

(52) **U.S. Cl.**
CPC **H04W 4/028** (2013.01); **H04W 4/021** (2013.01); **H04L 67/18** (2013.01)

(58) **Field of Classification Search**
USPC 709/204; 455/456.3, 456.1; 701/465
See application file for complete search history.

(56) **References Cited**
U.S. PATENT DOCUMENTS
8,977,296 B1 * 3/2015 Briggs et al. 455/456.3
2013/0103307 A1 * 4/2013 Saripi et al. 701/465
* cited by examiner

Primary Examiner — Kyung H Shin

(74) *Attorney, Agent, or Firm* — Foley and Lardner LLP; John D. Lanza

(57) **ABSTRACT**
The present disclosure describes systems and methods for time-based geolocation queries, with designated planned arrival and/or departure times or event start/end times. The number of queries can be drastically reduced to reduce battery, bandwidth, and processing requirements; or the rate of queries can be increased within a specified time frame, providing much higher resolution of geolocation information. Geolocation information may be monitored via notifications from portable devices to identify demographics of users within identified regions and subregions, allowing real-time, dynamic comparison of demographic information between locations, such as restaurants, clubs, or events.

20 Claims, 13 Drawing Sheets

Geofence A Geofence B

PLUS A COALITION OF COMMUNITY & TECHNOLOGY LEADERS

University Partnerships:

- Morris Brown
- Georgia Tech
- Georgia State
- Alabama State
- Paine College

Religions Leaders From:

- CME Church
- AME Church

Major Entertainers Such as:

- Hill Harper
- T.I.

Gov Program/Non-Profit Partnerships:

- NTIA
- HUD
- Urban Housing Authority



Vernell Woods
CEO

Moolah Mobile CEO | Founder & CEO of Yopima | Georgia Tech | IBM | Raytheon Integrated Defense Systems



Eric Usher
Marketing

Moolah Mobile CMO | Founder & CEO of Prophytes | President of Heraclius



Louis White
Mobile Partnerships

Founder Cellspan & US Connect, Previous Exits: Assist Wireless, Credit Match Systems (Equifax)



Lamar Williams
Strategy

Celebrity and Corporate Tax Director, Tanton Group LLP | Managing Director of Sports & Entertainment Cherry Beakhart LLP



Herbert Parker
Finances

Former CFO of Harman International / Current Board Director and Executive Advisor



Sam Banks
Sales

Founder Reach TV, 511 Signs in GA, CEO Moeda, Intel, Kaiser Permanente



John Lanza
IP Protection

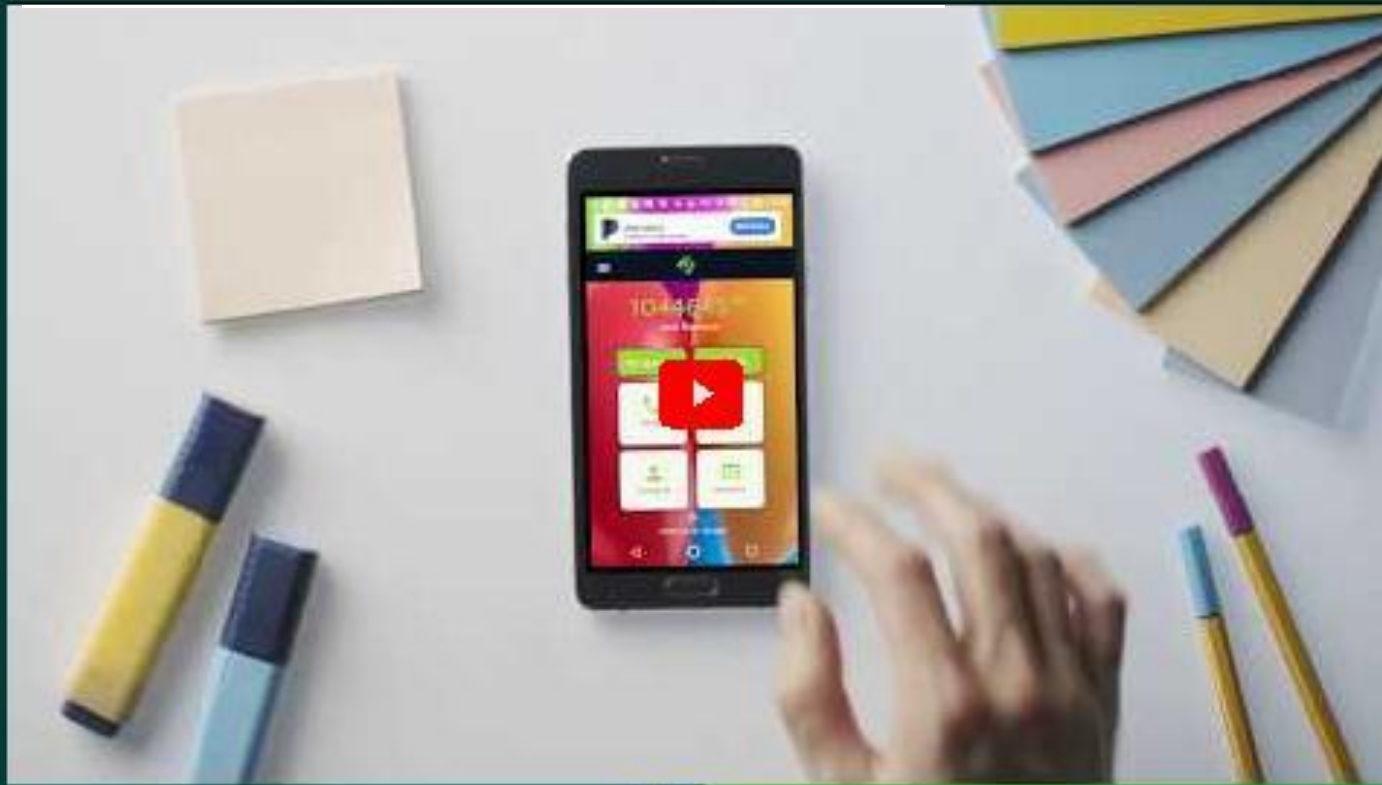
Partner at Foley & Lardner, Former Google Attorney, Advisory Board of Georgia Tech



Internet Service Partners:



Watch Video



www.moolahwireless.com





MOOLAH MOBILE IS BACK IN THE NEWS



www.moolahwireless.com

Quick Facts



Moolah is a **Black Owned** Tablet manufacturer and Internet Service Provider. Moolah caught the attention of major tech investors in February and is currently working with them to provide tablets to communities and universities all over the country.



Moolah Wireless **has a federal contract** through the ACP (affordable connectivity program) that allows them to give away Free Tablets to those that qualify through the ACP program. <https://www.fcc.gov/acp>



Moolah Wireless has formed direct **wholesale and retail partnerships with AT&T** and a **retail partnership with T-Mobile** allowing us to offer connectivity with their support under the Moolah Wireless brand while applying the Affordable Connectivity Program credits to each bill resulting in the most affordable High Speed Internet in the country.



Moolah tablets come with the **only device-to-device blockchain, mobile marketplace and digital wallet built inside**. Our first shipment just arrived after clearing FCC approval. With an addressable market of 96 Million ... We would like to unbox it onstage for you all.



T Mobile



Moolah Wireless

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Celebrity Partnerships



"TI" Harris

Three time Grammy award winning & one of Americas highest selling Hip hop artist of all time, charting the billboard on numerous occasions T.I. also known as Tip established his very successful entertainment career in the early 2000s. In addition to his entertainment career, T.I. played a major role in helping with hurricane Katrina relief efforts, provided scholarships for single parent families at the Boys & Girls club. He also worked with troubled youth at Paulding detention center, touring a number of K-12 schools in Georgia where he encourages and uplifts the youth while maintaining his philanthropic view about morals & integrity. T.I. earned himself a lifetime achievement award & an outstanding citizen award for all his contributions to the community.

Moolah Wireless



Hill Harper

Hill Harper is a humanitarian, an award-winning actor, best-selling author, entrepreneur, health and wellness ambassador/educator and philanthropist. Harper is perhaps most recognizable for his starring role in the CBS hit television drama CSI: NY for which Harper won three NAACP Image Awards for Best Lead Actor in a Drama Series. Harper has authored four New York Times bestsellers. Harper is the founder of the Manifest Your Destiny Foundation, a nonprofit dedicated to empowering underserved youth through mentorship, scholarship and grant programs.



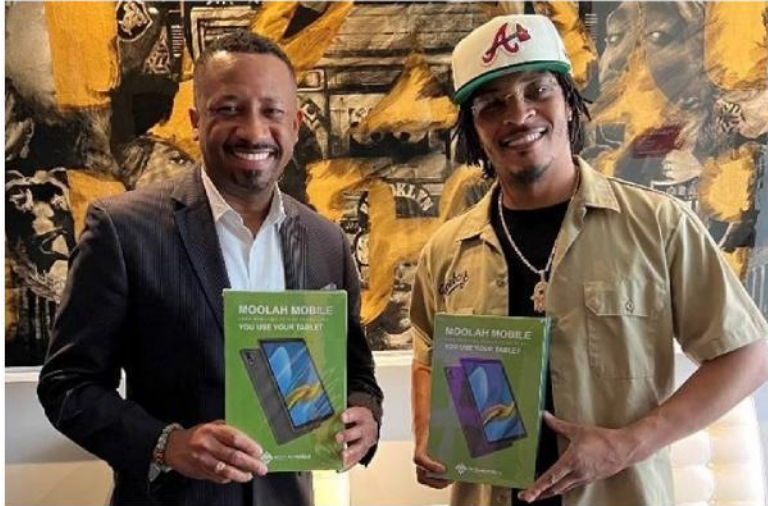
Dr. Malik Yoba

ACTOR, MUSICIAN, AUTHOR, ENTREPRENEUR, EDUCATOR, PHILANTHROPIST, SOCIAL JUSTICE WARRIOR. This 3x NAACP Image Award Winner is a Hollywood veteran who offers over three decades of commitment to the Arts with over 50 film credits and more than a dozen lead roles in network/cable television series. A community and youth advocate first. For over 40 years Dr. Yoba has worked to empower young people globally through numerous school and community-based initiatives. He served as Vice President of the CityKids Foundation in NYC from 1990-1993. It was his debut in the Disney classic Cool Runnings and his performance as NYPD Detective J.C. Williams in the groundbreaking police drama, New York Undercover, that catapulted Malik into the fabric of American culture. Founder of Yoba Development, which works at the intersection of education, media and real estate development, Malik is currently in post-production for his educational docu-series, The Real Estate Mixtape, Volume 1: I Build NY, which follows Malik and a cohort of young people of color as he pursues his first commercial real estate deal in NYC, the redevelopment of a public high school, affordable housing and a sports and wellness center.

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In the News



T.I. PARTNERS WITH MOOLAH WIRELESS TO PROVIDE 200 TABLETS TO MORRIS BROWN COLLEGE

<https://thesource.com/2022/08/19/t-i-partners-with-moolah-wireless-to-provide-200-tablets-to-morris-brown-college/>
<https://blavity.com/t-i-donates-200-tablets-to-morris-brown-students/>
<https://www.accessatlanta.com/atlanta-thin-gs-to-do-ceelo-green-augusta-hbcu-gift-tablets-to-students/>
<https://www.augustachronicle.com/story/news/local/2022/08/27/paine-ceelo-green-gift-entire-student-body-android-tablets/7905608001/>
<https://www.cbs46.com/2022/08/11/ti-morris-brown-college-moolah-wireless-provide-students-with-tablets/>
<https://www.diverseeducation.com/news-roundup/article/15295563/morris-brown-college-partners-with-ti-and-moolah-wireless-to-give-students-free-tablets>

NEWS LINKS



A BIG Donation

Thanks to a donation by NBA legend Shaquille O'Neal, Storytime Village in partnership with Moolah Wireless is distributing free 10" Android tablets to qualifying families.

Click on your city's registration link above to see if you qualify!

In Partnership with



EBONY
5h · 🌐

We love to see it. Grammy Award-winning artist CeeLo Green partnered with HBCU Paine College to gift all of its Pell Grant recipients android tablets 🙌 That's how you give back! #CeeLoGreen #PaineCollege #Pellgrant #Tablets



Robert F. Smith @RFS_Vlata

I commend the Black tech leaders paving the way for future generations. Local initiatives uplift communities & create onramps for opportunity. Meet Culture Wireless - a group working to solve the #digitaldivide in Atlanta.



Moolah Wireless

SOURCE

The Augusta Chronicle



CONTACT US

Nate Jabbar

coachnatej@icloud.com



www.moolahwireless.com

