THE PRESIDING BISHOP’S
EPISCOPAL CALL TO
POLITICAL RESPONSIBILITY

Getting Souls to the POLLS

COGIC COUNTS
YOUR Voice • YOUR Vote

BLACK CHURCH ACTION FUND

WWW.COAGIC.ORG
Dear Leader,

I am writing to you with a sense of urgency.

The election is less than 100 days away. Voter suppression measures are sweeping the nation. Few organizations are making determined efforts to register disenfranchised voters.

In this decisive moment in history, through the Presiding Bishop’s COGIC Counts Initiative, COGIC congregations are leading a nationwide, strategic campaign that raises awareness about the importance of building solidarity and gaining political power through voting, we need to register all constituents who are eligible to vote in our congregations and our communities, so that we may VOTE in record numbers this year.

*How will we implement such a massive project?* We are excited to introduce a new tool called [ROCS.online/COGIC](http://ROCS.online/COGIC). Through our partnership with ROCS.online/COGIC, we have created a solution to allow our collective voices to be heard. The driving purpose of ROCS.online/COGIC is to connect voters of color, organize contact information and pertinent voter content and catalogs voter demographics. We are committed and determined to help you in our simple yet powerful mission: register to vote, VOTE, and to Reclaim Our Collective Strength.

Thank you for joining the initiative. I am confident that with all of us working together we will prove that we will not be silenced, our votes will count, and by gaining political power, we will move in the right direction for our families.

For more information please contact us at: Thank you for your heartfelt determination to serve God and God’s people.

In Peace and Solidarity,

**Dr. Benjamin Stephens, III**  
President, International Youth Department  
*Co-Chair, Presiding Bishop’s COGIC Counts Initiative*

**Bishop Talbert W. Swan, II**  
Senior Advisor to the Presiding Bishop  
Assistant General Secretary  
*Co-Chair, Presiding Bishop’s COGIC Counts Initiative*
Presiding Bishop’s COGIC Counts Initiative

Context

We all know the liberative story in the book of Exodus – Moses speaks God-breathed truth to pharaoh: “Let my people go!” After Moses tells Pharaoh to free the slaves, Moses didn’t give up. He didn’t negotiate. Moses settles for nothing less than full liberation for his people.

Fast forward to today. Just as pharaoh didn’t want to let the slaves go, there are modern-day pharaohs who want to suppress the rights of others to vote.

In 2012, more African Americans and Latinos voted in the election than ever before. During the 8 years since that election, in 34 states, some interest groups and legislators have passed or attempted to pass voter suppression measures that make it more difficult for Black and Brown voters, young voters and senior voters to participate in the democratic process. The enormous amount of money and time that some interest groups’ and legislators’ have spent in their attempt to silence us has exposed the truth – our votes really do count. And in the 2020 election, we have the opportunity to say WE WILL register to vote, WE WILL not be intimidated, and WE WILL turn out in record numbers for the November election, and WE WILL vote in person, by mail, or by absentee ballot.

Let’s work together!

- **Voter Registration Weekend**
  In an act of solidarity, COGIC congregations across the nation are registering ALL eligible voters in their church. This will mean that some people will re-register to vote; however there is no consequence of re-registering to vote, re-registering to vote is not fraudulent. By re-registering to vote we are telling those who are determined to deny our vote, that we are even more determined to register and VOTE. Join us in registering your entire congregation quickly, reverently and in order! The ROCS platform will provide us the tools that we need to unify and reinforce our strength in every step of the voting process.

- **Volunteer to Register VOTERS**
  We are going to contact members at home or wherever they may be throughout the community to register voters. ROCS technology will allow us to accomplish this goal more efficiently, effectively, and safely during the COVID-19 global pandemic.

- **Protect Our VOTE**
  Protect the vote on election day! Clergy and other leaders are needed to stand outside polling places, wearing clerical attire as poll workers – to serve as trusted leaders who are dedicated to and trained in protecting people from voter intimidation.
Greetings,

This is Bishop __________ from __________ jurisdiction,

I am writing to encourage your participation and commitment in a matter of great urgency and importance.

We are now less than 100 days away from one of the most important voting seasons in our recent history. In light of the significance of this event, our Presiding Bishop - Bishop Charles E. Blake, through the COGIC Counts Initiative, is urging our congregations to be aware of the power of our votes. We must build solidarity and solidify our political power at the polls. To accomplish this task, we must register every eligible constituent in our congregations and communities. Our goal is to have 250,000+ registered COGIC voters at polls this November.

How will we implement such a momentous task? We are excited to introduce a new tool called Rocs.online/cogic. Through our partnership with ROCS.online/COGIC, we have created a solution to allow our collective voices to be heard. The driving purpose of ROCS.online/COGIC is to connect voters of color, organize contact information and pertinent voter content and catalog voter demographics. We are committed and determined to help you in our simple yet powerful mission: register to vote, VOTE, and to Reclaim Our Collective Strength.

To assist you in meeting our collective goals, I would also like to encourage you to mark your calendars with the following important dates: Voter Weekend, September 18-20; Voter Registration Check-In, October 11th; COGIC Counts Vote-A-Thon, November 2nd.

I want to personally thank you in advance for joining this initiative. I am standing confidently encouraged with you, in a spirit of unity, as we prove to a watching world that our votes, our voices, and our people matter. By this showing of unified political power, we are impacting the future of our families and our nation.

For more information contact us at: Thank you for your heartfelt determination to serve God and God's people.

Grace and Peace,
Presiding Bishop’s COGIC Counts Initiative

Sample Bulletin Announcements

Sample 1
As we approach this crucial election on November 3rd, have you noticed that people are not in our communities – at grocery stores, the libraries or in our congregations – during this global pandemic registering African American voters as was the case in 2012 and 2016? Have you noticed that this year people are not intensely knocking on our doors, distributing flyers, making phone calls in a determined effort to register Black voters? The leadership here at (church name) have noticed this too.

To fill this gap, (church name) is joining Presiding Bishop Charles E. Blake, Sr. and the General Board in a voter engagement movement called: The Presiding Bishop’s COGIC Counts Initiative. Through the initiative, we will lead a nationwide, strategic campaign that raises awareness about the importance of African American people gaining political power through voting, we will register all members who are eligible to vote in our congregations and our surrounding communities, we will VOTE in record numbers this year, and we will vote either in person, by mail, or by absentee ballot. So in the upcoming days please be on the lookout for initiative bulletin announcements and actions, or visit cobic.org

Sample 2
To demonstrate our determination to make our voice heard through our vote (Date) is Voter Registration Sunday. So (Church Name) along with other COGIC congregations across the nation are registering ALL members in our churches who are eligible to vote (Are you an U.S. citizen who is 18 years of age or older and not on parole **please check your state’s voter eligibility requirements concerning whether people who have committed a felony, or are on parole or on probation are eligible to vote**? Then you are eligible to vote!) We are even re-registering some people to vote—there is no consequence of re-registering to vote, re-registering to vote is not fraudulent. By re-registering to vote, we are telling those who are determined to deny our vote, that we are even more determined to register and VOTE. So please invite family, neighbors, friends, co-workers to (Church Name) next Sunday! Please visit rocs.online/COGIC for voter registration and re-registration instructions.
Presiding Bishop’s COGIC Counts Initiative

Sample Bulletin Announcements (cont’d)

Sample 3
We are hosting a VOTE training for all who are interested in going into our community and registering to vote our neighbors. The training takes about an hour. Once you’ve received the training we will form teams and go to day care centers, recreation centers, libraries, hair salons, schools, barbershops, etc. to register voters!

WHEN: (Day, Date)
TIME:
LOCATION:

After service, please sign up for the training so we can make sure that we have enough materials for everyone. Please contact (Name and Phone Number) if you have questions. We look forward to seeing you soon!!

Sample 4
(Day and Date) we (give names of any congregations and allies who are also helping to host the rally) are hosting a VOTE Rally. This rally is to protest the voter suppression measures that have surged across the nation and to demonstrate our audacious determination to register voters and to turn out a record number of voters for the November 4th election.

WHEN: (Day, Date)
TIME:
LOCATION:

After service, please sign up for the rally so we can give you rally signs and you can let us know if you need transportation so we can save you a space on the church van. Please contact (Name and Phone Number) if you have questions. We look forward to seeing you soon!!
Presiding Bishop’s COGIC Counts Initiative

Sample Media Advisory
(Media Advisories are sent to the media prior to events)

Presiding Bishop’s Absentee Ballot Initiative
Voter Registration Weekend

MEDIA ADVISORY
8/20/2020
Contact Information:

Voter Registration Weekend!
Working Together to Register All Eligible Voters

In 2012 more African American people voted than ever. During the past 8 years, in 34 states specific interest groups and legislators have passed or attempted to pass voter suppression measures that make it more difficult for African American and Latino voters, young voters and senior voters to participate in the democratic process.

In this decisive moment in history, COGIC congregations across the nation are working together on a voter engagement movement: The Presiding Bishop’s COGIC Counts Initiative

Through the initiative, COGIC congregations will raise awareness about attempts to discourage African American voters and the importance of increasing the number of and protecting African American votes, congregations will register African American voters throughout the state and African Americans will vote in record numbers in the November election.

“Through the initiative, COGIC congregations saying WE WILL not be silenced, we will vote in record numbers and our votes will count.”

This weekend (number) COGIC congregations are registering to vote their entire congregations. These spirited worship services will include powerful voter engagement messages and, during the last 15 minutes of service, all congregants who are eligible to vote will register to vote.

What: Voter Registration Weekend
When: Sunday, September 18-20, 2020 (10:00am-Noon)

Voter Registration Check-In Event - Virtual event centered on conducting a regional tally of the leading jurisdictions.

October 11th

COGIC Counts Vote-a-thon - Virtual event to conduct a regional “Final Tally” of jurisdictional registrants. Also, to encourage voter participation at the polls, submitting of mail-in ballots, and celebration of our successful campaign.

November 2nd

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Presiding Bishop’s COGIC Counts Initiative

Liturgy Support

“Heal me, Lord, and I will be healed; save me and I will be saved, for you are the one I praise” - Jeremiah 17:14

Many of us have witnessed God perform miraculous healings of our loved ones or ourselves – healed from physical suffering, healed from a hardened heart, healed from depression. Many of us are also intimately connected with God’s saving grace: Did God save you from a broken heart after the loss of a loved one? Did God save you from a violent relationship? If nothing else, did you know that God saved us from life separate from God? Yes, throughout time The Most High has demonstrated God’s healing and saving nature. Just ask Miriam Job, Naaman and the many other recipients of God’s healing/salvific power in the Bible. Just ask Jesus – Jesus who brought back to life Jairus’ daughter and Lazarus, Jesus who healed the man at the pool of Bethesda, Jesus who healed the ten lepers, Jesus who healed people and unjust systems far and wide and saved humanity from sinking in sin. And as God calls us to personal health, wholeness and holiness, God calls our systems, structures, our ways of doing things day-to-day to be healthy, whole and holy. Through our votes, we will help build a land that demonstrates God’s healing/saving power. Through our votes, we will help build God’s Beloved Community. When we all register and VOTE and gain political power, we will elect leaders who help our families and communities. When we all register and VOTE and gain political power, your rights will be protected, our nation will be enabled to fulfill God’s purposes, and we will continue giving God all of the glory, the honor and the praise.

“Seek first the Kingdom of God and His righteousness” - Matthew 6:33

On the way to discovering and building the Kingdom of God here on earth, a land of equality and opportunity for all, we must use some imperfect tools to get us there. Registering to vote and voting are not perfect tools in actualizing God’s Kingdom here on earth; however registering and voting are powerful tools that move us on toward the Beloved Community, our country’s promise of “liberty and justice for all.” So we uphold voting as vital in eradicating historical injustice and as a faithful demonstration of our allegiance to God and God’s Kingdom.
Presiding Bishop’s COGIC Counts Initiative

Liturical Support (cont’d)

Call to Worship

LEADER: I was rightfully empowered in 1870 when black men – the children of slaves taken from their Motherland against their own will to build this very country – were guaranteed the right to vote in this country by the 15th Amendment.

PEOPLE: Lord, we’ve come so far we have the responsibility to fulfill our civic duty.

LEADER: Because of the commitment, blood, sweat, tears, and effort of W.E.B. DuBois, Fredrick Douglass, Booker T. Washington and other unnamed Black activists, especially those who were beaten and hung attempting to vote, I will secure my right.

PEOPLE: Silence is not an option. Our voice will be heard.

LEADER: Let us come together and be assured that victory is already ours – this battle is the Lord’s!

PEOPLE: We will praise the name of Jesus and lift him up in honor for all that He has done.

ALL: The Lord our God, the King of all kings, is present and the vote shall be unanimous that all of the world shouts hallelujah before Him!

Prayers

As we head into another heated election season, let us pray:

- God’s will be done
- God’s discernment and wisdom for the people, that we will see Truth
- God’s people to desire and demand godly leaders
- God will cancel corruption and suppression with God-led work by The people
- Godly and righteous leadership to rise up
- God’s protection over the candidates, their loved ones, and their conventions
- God’s protection over all people, everywhere
- On election day, voting machines and officials that protect each vote

O God, Your plans are firm, faithful and forever. The purposes of Your heart prevail through all the generations. Let Your mighty, perfect will be done in the elections this fall. -Psalm 33:11
Prayers
Most High God, we look to You for protection and safe keeping, especially during the days leading up to this fall’s elections. Keep the leaders, the voters and the media safe from every kind of hurt, harm or danger, O God, and deliver us from any evil plots that have been arranged. Let no weapon that is formed against our people prosper. -Psalm 32:7, Isaiah 54:17

O God, You are actively involved in every part of Your creation at every moment. Grant to all people in America a willingness to get involved in the upcoming elections, resisting complacency and angry protests through passivity. Let each one know the value of his or her vote, and let each one exercise this privilege with diligence and faith. -Amos 6:1

Most High God, we look to you to ensure fairness and justice in the balloting procedures as your people vote this fall. May the election be just and equitable, revealing the truth with clarity. -Proverbs 1:3
Presiding Bishop’s COGIC Counts Initiative

Thank You

We so appreciate your Spirit-filled and compassionate-driven work in registering COGIC and community members who are eligible to vote and strongly encouraging all God’s people to VOTE. And we thank you for your God-led and passionate work against the efforts to silence our voices through voter suppression. We pray that we will continue to build the level of energy and actions up to and far beyond election day in November.

Again if you have any questions, concerns, ideas, suggestions, etc. please feel free to contact us.

Dr. Ben Stephens (BStephens@TrinityTemple.org)
Bishop Talbert W. Swan, II (tswan@cogic.org)

May we all continue to grow in God’s Grace as we do ministry and serve others in solidarity at such a time as this.

In Peace and Service,

Dr. Benjamin Stephens, III
President, International Youth Department
Co-Chair, Presiding Bishop’s COGIC Counts Initiative

Bishop Talbert W. Swan, II
Senior Advisor to the Presiding Bishop
Assistant General Secretary
Co-Chair, Presiding Bishop’s COGIC Counts Initiative