



POP UP BUSINESS DAY*

Program Name – COGIC Job Clubs & Resource Centers

Initiative – Economic Development

Website address - www.sba.gov

Description of program – Small Business Development

CUI will work with churches that desire to hold flea markets or pop up businesses on a weekend. We will provide templates for churches to use to advertise, invite community members to participate and connect with entrepreneurial training programs who can provide insight on best practices in marketing, selling, online sources and business training.

Benefits of program

COGIC Pop Up Businesses can help people to create additional revenue for themselves and their families and give them an opportunity to test drive a small business before they truly launch it. Participants can come together and share information, learn the latest selling techniques, and receive emotional support and encouragement.

Implementation Steps:

1. *Identify a Contact person who will attend training*
2. *Attend a Pop Up Business Training (Webinar or in person)*
3. *Complete Pop Up Business Form*
4. *Work with SBA & CUI to create a Pop Up Business event and to develop new local partnerships*
Participate in an annual symposium

Please direct your questions to your COGIC Urban Initiatives Jurisdictional Coordinator.

For More information contact:

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