



## **Session II August 26 Webinar**

**Moderator: Dr. Herbert Reynolds Davis**  
**Co-Facilitator: Pastor Eugene McCown**

**Pastoring Through The Pandemic**

**Theme: Pastoring Through the Pandemic: Virtual Church Beyond the  
Pandemic: No Longer Church as Usual...A Strategic & Intentional  
Approach**

## Dr. Herbert Reynolds Davis Moderator



Herbert Reynolds Davis maintains an active academic, ecclesiastical and advocacy profile engaging: Church Planting, Community Organizing and Advocacy, Christian Theology, Leadership Development and Organizational Consulting. Herbert holds a Bachelor degree in Religion (Kalamazoo College), the Master of Divinity degree (Duke Divinity School), the Doctor of Ministry (Apex School of Theology) and the Doctor of Philosophy in Leadership (Tennessee Temple University). He has earned professional certification in Leadership Education.

He previously served in academe as the Executive Vice President of a Title IV theological institution. He regularly speaks to civic and faith-based groups effecting positive spiritual and social change. He is often requested to offer trainings for church leaders and leadership teams. Dr. Davis is the President of HRD Strategic Development LLC which offers training and development for religious organizations, higher education institutions, non-profits and small businesses. Herbert is the author of three books: *The Visitation: Your Defining Moment in the Presence of God*; *The Christian Leadership Blueprint: Seven Principles for Building Something Great, Transformative, and Lasting*; and *Graced for This*.

Herbert is ordained in the Church of God in Christ. He serves locally as a District Superintendent and Chairman of Ordination. Within the larger denomination he serves as an Executive Committee Member for the Leadership Conference, Assistant Dean of Administration for the Institute for the General Council of Pastors and Elders, as well as the Assistant AIM Conference Chairman for the Missions Department. Herbert finds greater meaning and inspiration of life from his wife Psiyina and his four adult daughters.





Overseer Eugene McCown, Jr.  
Co-Moderator

**Eugene C. McCown, Jr.** honorably and humbly serves as the Pastor and Founder of the Praise Center Church Of God In Christ, a multi-cultural, spirit-filled church located in Dumfries, Virginia. As the Servant Leader of Praise Center Church, Pastor McCown has dedicated his life to *Empowering Believers* and *Changing Lives* through sound biblical teaching and spiritual development and empowerment. He uses his God-given gifts of organization, service and helps to be a blessing to the church at-large and to areas extending beyond the church. Pastor McCown has been ordained for a time such as this.

**Pastor McCown** serves in various capacities throughout the church. He enjoys working with our youth and serves as the Great Northern District YPWW President, the Asst. YPWW President for Virginia 1<sup>st</sup> Jurisdiction, and VA/West VA Coordinator for the IYD East Region. In addition, Pastor McCown serves General Board Member Bishop Ted G. Thomas, Sr., who ordained him in 2013, as an Adjutant, Asst. Jurisdictional Secretary, Convocation Registrar, and Webmaster.

**Pastor McCown** joined the National Adjutancy in 2005 and has been faithfully serving the operations' team since then. He was appointed by Bishop Matthew Williams in 2013 to the office of Overseer of Operations and was later reappointed in 2017 by Bishop Robert Rudolph as the Chief Operating Officer and Logistics Coordinator. He also allows his gift to make room for him as he serves as the Registrar for the General Council of Pastors & Elders and provides technical design support for the General Church, the General Secretary's Office, the Financial Secretary's Office, the International Youth Department, and the Church of God In Christ at large.

**Pastor McCown** is the son of Eugene C. McCown, Sr. and EverLena Dean McCown. He is married to Lady Yolinda McCown and they are the proud parents of Dymond, Eryck, Crystal and Eryn, who serve with him in ministry.



## Bishop Designate Matthew L. Brown

**Matthew Brown** believes at the heart of every individual lies a reservoir of significance imprinted on their DNA to create life altering possibilities for sustainable transformation. Whether one subscribes to faith in Jesus Christ, a higher power, or the indescribable energy within, it is purposed for the humanity's good. Matthew L. Brown, Th.D., is an unequivocal Christian with a vast experience, similar to the biblical Joseph, in government and public administration. He is corporate trained, and educated in civic, social, secular and sacred institutions in his community. It is this eclectic collection of experiences that has served him well in faith, corporate and community engagements.

**MLB Ministries** is the incorporated extension of a missional mandate to significantly assist churches, organizations and communities in their specific distinction of service, development and transformation to the locales they serve. Dr. Brown has committed his life to Servant Leader principles which he's shared for over 30 years with diverse communities, faiths and business leaders. His commitment to providing a local distinctive service signature, which he aptly names Blue Water Ministry and Development, emanates from a deeply nourished conviction formed as he served underserved communities in his native Buffalo, New York. Dr. Brown motivates ministries, trains leaders, collaborates and partners with communities to achieve collective benefits for others. He has proven his exceptional skills as a public speaker, leader, strategist, coach and facilitator through the implementation and administrations of many strategic ministry and community initiatives.

Accomplished in his field, endorsed by his colleagues, and invited to inspire many in various parts of the world, Dr. Brown has harnessed his passion into a service modality that informs, empowers and inspires leaders, organizations and communities to unleash their powerful possibilities from their reservoir of significance, and create transformational enterprises which inspire the communities they serve and bless the worlds they've been called to change.



**Dr. Matthew L. Brown**  
**“Mining Creativity Out Of Chaos”**



- 1. Mining creativity from chaos is the innovation of pivoting problems to possibilities.**
- 2. Take the L.E.A.P! (Lifting Expectations & Accelerating Possibilities)**
- 3. Creative mining paints a new picture on a fresh canvas of one’s future!**
- 4. Setbacks are life’s setups for creative comebacks!**
- 5. Pivoting Problems to Possibilities**

## Elder Michael Payton



Michael L. Payton is a faithful member of the New Birth Church of God in Christ, in Chicago, Illinois, where his pastor is Bishop Designate Willard L. Payton. At New Birth, Elder Payton is an Associate Elder, Project Manager for SERVE (the community engagement arm of New Birth's CDC), Sunday School teacher for the JOSHUA class comprised of the teenage young men, janitor, cook, occasional choir director, driver, security, snow remover, etc.

Elder Payton was He is honored to serve for the past 15 years as the State Sunday School Superintendent for the First Jurisdiction, IL. COGIC under the leadership of the visionary Bishop Ocie Booker. During his tenure as Superintendent, the Sunday School in Illinois has thrived: hosting for nearly 10 years a weekly conference call lesson review entitled "SATURDAY NIGHT SUNDAY SCHOOL", reaching over 100,000 callers across the world in that time span; developed an annual Christian Resource Summit to provide teachers with critical tools for instruction; Hosted the White House Office of Faith-Based and Neighborhood Projects in 2012, equipping pastors with vital information related to grants and federal funding; Implemented

SUNDAY SCHOOL 101, a two-day training session held annually during our State Convocation that instructs and equips teachers and students with resources and teaching methods; and annually sponsors the Sunday School Olympics, revitalizing the Scholastic Motivation activities under the Sunday School Banner. In 2013 Elder Payton was honored by the Church of God in Christ as the Sunday School Teacher of the Year. In 2015 Elder Payton was appointed by ISSD President Bishop Alton Gatlin as Regional Superintendent for the Mid-America Region of the National Sunday School, assisting 9 states in the development of Sunday School programs. Elder Payton was also recently appointed in 2019 as the Vice-Chairman of AIM for Illinois First.

Elder Payton has served as a Logistics Staff member for the International AIM Convention, COGIC since 2005. He assisted in areas of logistics, Command Central, registration, and has worked closely with Sister L. Diane Bennett as her assistant in Special Initiatives, coordinating the Best Buy Geek Squad Academy in Houston and served as Logistics Coordinator for the White House OFBNP presentations in Birmingham. He was appointed in 2013 as Director of Command Central by our AIM Chairman, Bishop Linwood Dillard, II. Elder Payton is especially honored to be appointed in 2020 as the Director of Sunday School for the foreign country of Dubai by Bishop Vincent Mathews, COGIC Missions President.

Elder Payton has been a presenter at many Christian and educational workshops and conferences. An educator for 18 years, he is currently employed by the Chicago Public School System as a math and science teacher. Elder Payton graduated magna cum laude from Jackson State University in Jackson, Mississippi in 2001 with a degree in Elementary Education and minor in Child Psychology. He is near completion of his Master's Program in Educational Administration and Mathematics. He has received CompTIA's A+ Certification in computer maintenance. Elder Payton has been married to Kadrien Nicole Payton for 18 years. They have three beautiful girls, Micaiah Nicole, Micah Janel, Makayla Evon, his first son, Master Malachi Lawrence and God's latest, Master Matthias Christian. Study the Old Testament to discover the strength and destiny associated with names!

# **A Kairos Moment: Reconstructing Christian Education For A Post - Pandemic World**

## **KEY POINTS AND TOPICS**

- **A Virtual Autopsy Of A Dead Sunday School**
- **Ministry Focus: The Soul Or The Sin?**
- **Online Resources For Interactive Bible Study**
- **How Can The Church Assist In Home Schooling?**
- **STEM Sunday School: Sunday Math & Science**
- **Now You Need The Youth The Church Ran Off**



**Church Will Never Be The Same .  
Thank God.  
Psalm 119:71**

**Elder Michael L. Payton, Presenter**

**PASTORING**  
Through  
the **Pandemic:**  
*Preparing For On-Site Worship*



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## **A Kairos Moment: Reconstructing Christian Education For A Post - Pandemic World**



### **A. Ministry Focus: The Soul or The Sin?**

- 1) More than any other time in history, the purpose, motive and the intent of ministry has to be not only clearly defined, but strictly adhered to. The World is in need of redemption, and this ideal must be the focus and emphasis of all we do.**
- 2) Once our purpose and intent is clearly defined, our methodology must be examined; Not from the focal point of tradition, comfortability or religion, but from a practical, biblical perspective, modeled after the character and integrity of our Saviour.**
- 3) After purpose and method, procedure and execution then has to be dissected and evaluated. Doing it for the sake of saying we did it no longer will suffice. We must be thoughtful and work from a point of intentionality.**

*Elder Michael L. Payton, Presenter*



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### **B. The Autopsy Of A Dead VIRTUAL Church**

- 1) Are we starting on time and being consistent? Are we trying to do the exact same thing virtually that we did physically?**
- 2) Is the main purpose of online streaming simply to replace missing offerings or to reach souls with the Word of God?**
- 3) Have we invested into the right people and equipment that makes online streaming both effective and relevant? Are we involving as many as possible to participate or are we just using a select few?**
- 4) What is the message of your virtual outreach, sharing the love of God or scaring people to God? If technology fails, what's the alternative?**
- 5) Should all ministries even be streaming?**

*Elder Michael L. Payton, Presenter*

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### **C. Online Resources For Interactive Bible Study**

- 1) How do we ensure that we are effective while utilizing Zoom, StreamYard, Switcher, Facebook Live, and others....**
- 2) How can we incorporate the concept of “Instructional Design” into the church virtual environment?**
- 3) Churches can also benefit from a extremely using educational concept called “Mind Mapping”, a mind map is a diagram of related ideas and concepts that can be used as an aid for studying, a way of organizing information or even a springboard for a writing assignment.**
- 4) Promote self-learning, to get learners truly invested in the subject matter in ways that apply to real-life situations.**

*Elder Michael L. Payton, Presenter*

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### **D. The Church, Home Schooling & Remote Learning**

- 1) \*More than 15 million school-age children will be learning remotely this fall. If the church does not take this opportunity to impact the WORLD, we have failed.**
- 2) \*New research suggests that by September, most students will have fallen behind where they would have been if they had stayed in classrooms. What can we do to assist>**
- 3) Your Value Is Found In The Void That You Fill. We should be the answer to a problem, a key to a locked door, a solution to a complex equation. Ministry is the ability to help you kill your Goliath, while fighting mine.**
- 4) We should be preparing to turn our churches in schools.**

*\*according to the U.S. Department of Education, NCES*

*Elder Michael L. Payton, Presenter*

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**E. STEM & Sunday School: Sunday Math and Science**

**1) "STEM Sunday School" (S-cubed), where once a month churches offer STEM tutoring onsite or virtually in lieu or interwoven into the Sunday School lesson.. ON SUNDAYS!!!!**

**2) A Vacation Bible School-styled program will consist of intense Expository Bible Study, Mathematical Investigations and Science Projects! The academic curriculum will be strategically based on High Quality Standards taken from the National Council of Teachers of Mathematics and the Next Generation Science Standards! These are the two foremost organizations responsible for excellence in teaching STEM.**

**HIGHLIGHTS INCLUDE:**

**HOTS- Higher Order Thinking Science**

**NASA- Negatives, Algebra, Statistics, and Algorithms**

**FBI- Forensic Bible Intelligence (Bible Bowl)**

**CSI- Certified Scripture Investigators**

**VBS Olympics- (Art and Spelling Competitions)**

*Elder Michael L. Payton, Presenter*

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### **F. Now We Need The Youth The Church Ran Off**

- 1) Ministry that is not people-focused, people-based or people-centered will soon become obsolete. In no area of the church is this more relevant than in youth ministry.**
- 2) The increase in social media and online streaming apps for cellular and mobile devices have been overlooked. We have neglected to benefit from or recognize the influence of pop-culture on this generation.**
- 3) We have fail to emphasize or realize the significance of a very important word: balance.**
- 4) To an entire generation the neglect that they experienced motivated their disdain for certain activities that seem to be sacred to the previous generation.**
- 5) Rather than target their hatred on grandma or grandpa or the church mother, they are target or focus was this type of doctrine. They feel that this doctrine was more important than their soul. Should ministry stress the soul, Or the sin?**

*Elder Michael L. Payton, Presenter*



## Dr. Darryl L. Grant

Dr. Darryl L. Grant is the Senior Pastor of Kingdom Builders Church International (COGIC) in Charlotte, NC. He graduated from Oral Roberts University in Tulsa, OK where he earned a BA in Theology and History, MA in Practical Theology, and D.Min. with a concentration in Church Ministries and Leadership. With humility and efficacy, Dr. Grant serves as an First Administrative Assistant to Bishop Stenneth E. Powell, Sr. of North Carolina Second Jurisdiction. Additionally, he honorably serves as Superintendent of the Charlotte Metro District. His local ministry practice is to serve the economically vulnerable of Charlotte and surrounding areas as the president of Kingdom Builders Community Development Corporation. He aims to always provide a doctrinal sound Word that increases the faith of believers and offers salvation to the unbeliever. Dr. Grant is a friend, mentor, and counselor, but most revered is his role as husband to Dr. Lawanne' S. Grant. Visit online: [www.kbcinc.org](http://www.kbcinc.org)





**Connect, Care, Create, Collaborate**

**Pastor Darryl Grant**

**Connect, Care, Create, Collaborate**  
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**I. The Church has been and is in constant evolution**

- Challenge: to stay progressive and relevant without losing its purpose

**II. As the eras change the church must maintain its purpose**

- The current pandemic provides

opportunities for the church to evolve

**III. 21st Century Church in Transition**

- Acts 13:36 - David served his generation
- David was relevant to his generation

**IV. Serving this Generation**

- Know your community
- Present Christ in practical ways

**V. Evolve to serve Christ in an era of technology**

- Explore inexpensive resources
- Develop sustainable budget

**VI. Maximize ministry on your current level**

- Maintain connectivity

**VII. Creativity is key**

- Serve Christ to the world
- People are motivated by quality care

**VIII. Rethink church/ministry**

**1. Personality**

- Rethink the way we do church

**2. Partnerships**

- Empower members to be soul winners
- Collaborate with other ministries
- Collaborate with local agencies





**CONNECT** with the congregation consistently through technology.

**CARE** for the congregation by providing spiritual & natural support.

**CREATE** opportunities for meaningful engagement within the congregation.

**COLLABORATE** with community based ministries & organizations.

Pastoring through the Pandemic

Virtual Church beyond the Pandemic

General Council of Pastors & Elders COGIC



**Pastor Darryl L. Grant**

Kingdom Builders Church Intl.  
Charlotte, NC



## Elder Marlin Bush



Marlon Bush is a native of Chicago, Illinois and currently lives in Dallas, Texas. Marlon Bush has been in the design and marketing business for more than 15 years. His creativity and passion for design began at an early age. In his spare time as a child he studied many design books and began to learn the art and techniques of the business. Marlon received formal training from the Art Institute of Dallas and has done creative work for several major corporations in the Dallas/Ft. Worth area.

Marlon Bush owns a design, marketing and advertising firm, Forward Solutions Enterprise, LLC where he serves as the Chief Executive Officer. Forward Solutions Enterprise is a Dallas based design, marketing and advertising firm offering custom design work and unique products and services for individuals, businesses, and organizations. Marlon has a team of over 6 employees on staff and is growing continuously. April 2019, Marlon celebrated 10 years of being in business.

Marlon travels all over the US teaching workshops on effective church marketing and advertising. Marlon serves as a Trustee Board Member of his church. Marlon is currently the administrative assistant to his pastor, the PR and Marketing Director for his Jurisdiction, Texas Northeast First Ecclesiastical Jurisdiction under the leadership of Bishop James E. Horsnby. He is also the PR and Marketing Coordinator for the National Leadership Conference of the Church of God In Christ, Inc.

Elder Marlon Bush was ordained in the Church of God in Christ, Inc. as an Elder in 2018. When Marlon is not working he likes to spend time with family and friends, reading and traveling.

## Virtual Church Beyond the Pandemic: No Longer Church as Usual...A Strategic & Intentional Approach

Presenter: Elder Marlon Bush



### THE PROPER EQUIPMENT AND SETUP: DO'S & DON'TS

#### DON'T

- Just use any camera
- Use your smartphones or iPads
- Complicate your setup
- Setup anywhere

#### DO

- Purchase a professional camera (**Canon T6i Rebel**)
- Use a tripod
- Make sure your bandwidth can handle the stream
- Have additional help

### PREPARING THE PEOPLE THAT WILL BE GOING LIVE

#### DON'T

- Just allow people to get in front of a camera
- Say anything that you weren't prepared to say

#### DO

- Make sure people understand the detriment of saying people's names, business, etc.
- Advise the people where they can and can't go
- Explain the importance of them using mics and/or projecting their voice

### PREPARING TO GO LIVE

#### DON'T

- Setup up minutes before a stream

#### DO

- Test equipment a day before and then two hours before the stream
- Check sound and camera battery
- Make sure lighting is good

### PROTECTING YOUR MINISTRY

#### DON'T

- Livestream or Facebook Live without listening to what's being said
- Be live and not have someone monitoring the comments
- Be scared to **CUT THE FEED**

#### DO

- Listen to every word that is being said
- Respond to questions or concerns
- Have people that will protect your ministry

### FACEBOOK LIVE VS. LIVE STREAMING

#### FACEBOOK LIVE

- Use to make announcements or encourage for no more than 10 to 15 minutes
- Use only if you already have a social media presence

#### LIVE STREAMING

- Allows your congregation to access their church
- Gives an opportunity to invite people to watch vs. popping up in people's feed
- Allows your ministry to send traffic to your church website
- A little more controlled audience of outside opinions

### SHARING, REPOSTING OR REPLAYING LIVE

#### DON'T

- Repost instantly
- Share link and not delete if something is wrong

#### DO

- Edit the Live Stream before reposting
- Listen for things that may not be understood and need explanation
- Be okay with not reposting
- Take snippets for social media and not the whole message.