

project**emerge**

MASTERCLASS



# Project Emerge MasterClass

## So You Think You're an Evangelist? *Role of an Itinerant Minister*

### Definitions

1. Evangelist: a person who seeks to convert others to the Christian faith, especially by public preaching. (Dictionary.com)
2. Evangelist in Greek: euaggelistés (a bringer of good news)
3. Itinerant: a person who travels from place to place. (dictionary.com)
4. Biblical examples of Itinerant Ministers
  - a. John the Baptist
  - b. Jesus Christ
  - c. Apostle Paul

### How to know if you're called to itinerant ministry

1. You are called to something
  - a. We All have callings
    - i. Calling is the avenue by which you fulfill that purpose
    - ii. Callings are connected to
      1. Talent
        - a. Can be taught
      2. Gift
        - a. Born with it
        - b. What you do the best with the least amount of effort
      3. Passions
        - a. What would you do for free if money wasn't a problem
    - b. We all have one calling in common (Evangelism) Mark 16:15
      - i. Evangelism by definition is the spreading of the Christian gospel by public preaching **or personal witness.** (Dictionary.com)
        1. We tend to focus on public preaching but the personal witness is where our greatest opportunity is
      - ii. No credentials are necessary to be a witness
      - iii. The primary purpose of the Holy Spirit is to make us effective witnesses Acts 1:8
  2. The calling is calling (Itinerant)
    - a. People are calling for your ministry
    - b. Your ministry/Gift is becoming in high demand
    - c. Your ministry is expanding outside your local church
    - d. You're receiving invitations and **not asking for them**

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## Road Rules

1. Effectiveness
  - a. The pastor invited you because they have a need
  - b. Ask what is the intention of the event/service
  - c. Its ok to ask if there's a particular subject matter he/she would like covered
  - d. If asked to speak on a theme, do that
  - e. Pray that God gives you what that house needs
    - i. Even if you're preaching a sermon you've preached before, God will tailor it to that house specifically
    - ii. I pray about and prepare 8-10 (evangelistic or road) sermons a year
      1. Those sermons are what the Lord is speaking to the nations for that season
      2. Master the content
      3. I'm constantly going over it to see what God will say from what he has said
  - f. Preach the Gospel and the Pastor
    - i. As an itinerate you'll sometimes be called to ecumenical services (other denominations or fellowships)
      1. Stay away from doctrine
      2. Don't push your denominational beliefs
      3. Preach the Gospel
    - ii. Always include something that will help the Pastor
      1. As an evangelist you can say things the Pastor cannot or should not
2. Ethics & Etiquette
  - a. Integrity
    - i. Don't say God said what He did not
    - ii. Your name is all you have
      1. A good name is rather to be chosen than great riches Proverbs 22:1
      2. who do men say that I am Matthew 16
    - iii. Handle money with integrity
      1. Ministry is not a hustle
    - iv. Don't travel with "extra guests"
      1. Ministry assignments are not vacation opportunities
      2. Ministry assignments are not dating opportunities
    - v. Don't mix and mingle with the members
      1. This is not your time to recruit for your ministry
    - vi. Armor barbers and drivers are not your personal assistants
    - vii. Don't charge up the hotel bill
    - viii. Be on time
    - ix. Stick to the time allotted
3. Economics
  - a. Don't be a burden
  - b. Reasonable honorarium
    - i. We don't determine our honorariums, "they" do
      1. Take note of how your honorarium ORGANICALLY grows
      2. I remember when our honorarium was a card and a fruit basket
      3. Towels with your name on it

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- c. don't ask for more than you can contribute
  - i. How much does it cost to bring you in?
  - ii. Do you raise enough to cover your expenses?

## How to Hear God clearly

Every believer has spiritual eyes and ears. With these spiritual senses we hear and see God in a way that flesh cannot understand.

- Spiritual Eyes  
Discerning and understanding (Ephesians 1:18: Eyes of understanding)
- Spiritual Ears  
Ears of the spirit (Rev. 2:7: Let he that hath an ear...)

## How to sharpen your spiritual senses

- 1 Develop a Discipline of Prayer
  - a. Set Prayer Times
    - i. Daniel prayer 3 times a day (Abraham, Isaac, Jacob)
      1. Abraham: Early (Gen. 19:37)
      2. Isaac: Mi-day (Gen 24:63)
      3. Jacob: Night (Gen 32:24)
    - ii. Pray in Increments
      1. Throughout the day
      2. Men ought always pray (Luke 18:1)
        - a. Work your way into longer prayer times
        - b. Make a prayer list that you go through
    - iii. For Busy people:
      1. Shower
      2. Commute to work
      3. Cooking
    - iv. Best time(s) to pray
      1. Early Morning (3-6 am)
        - a. Early will I seek thee... (Psalm 57:8, 63:1, 78:34)
        - b. Jesus rose early to pray (Mark 1:35)
        - c. Jewish ppl believe that God visits the earth between 3-6 am and if you're up during that time you'll receive revelation, inspiration or a Word.
        - d. MOST highly anointed ppl are either Late Owls or Early risers

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- b. Set Prayer Locations
    - i. “Adam, where art thou” (Gen 3:9)
      - 1. God and Adam had a certain place they met daily
        - a. He was naked but God was still expecting him to show up
    - ii. Shower
    - iii. Car
    - iv. Create an altar
2. Develop a Discipline of Study
- a. The rhema never contradicts the logos
    - i. You MUST know the scripture to verify the word(s)
  - b. Set Study times
    - i. Morning Devotionals
    - ii. Set reminders on phone
    - iii.
  - c. Use resources to insure you have a clear understanding of the Word
    - i. Commentaries
    - ii. Google
    - iii. Software
3. Develop a Discipline of Consecration
- a. Consecration requires Concentration
    - i. Be still and know... (Psalm 46:10)
      - 1. If you don’t get still you may never know
    - ii. You must shut out distractions
      - 1. Find time to retreat and be alone
        - a. Shower, bathroom, weekend get away
    - iii. Habakkuk 2:1-2
      - 1. I will stand upon my watch, and set me upon the tower, and will watch to see what he will say unto me, and what I shall answer when I am reproved. And the Lord answered me, and said, write the vision, and make It plan upon tables, that he may run that readeth it.
        - a. Sit Still
        - b. See (Discern or understand) what He will say
        - c. Write (journal)
          - i. Always be ready to record
  - b. Create an atmosphere conducive to his voice
    - i. Worship music
    - ii. Audio bible
4. Create a Discipline of Rest
- a. God Speaks during sleep Job 33:15-18.
    - i. “In a dream, in a vision of the night, when deep sleep falleth upon men, in slumbering’s upon the bed; Then he openeth the ears of men and sealeth their

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instruction, that he may withdraw man from his purpose, and hide pride from man. He keepeth back his soul from the pit, and his life from perishing by the sword.”

1. God opens our ears
  2. God Seals our instruction
  3. God turns us from our own direction and purpose
  4. God directs us away from danger
- ii. This is why the enemy messes with our sleep patterns
5. Create a Discipline of Obedience
- a. Trust what you hear him say
    - i. It's not always audible
      1. Nudges
      2. Premonitions
      3. Dejavu Moments
  - b. Obey what you hear him say

## Sermon Preparation

1. Styles of preaching:
  - a. Expository
    - i. Preaching through the text verse by verse
  - b. Topical
    - i. Using several scriptures to address an issue or discussion
  - c. Textual
    - i. Preaching on a section of the bible without preaching the whole book
      1. A combination of expository and topical
      2. Series preaching
  - d. Narrative
    - i. Story telling
      1. Letters of Paul or Ruth and Ester
2. Preparation
  - a. Approach to the subject
    - i. Research
      1. Books,
      2. People
  - b. Develop the text
    - i. Study culture
    - ii. Study language
    - iii. Refer to other messages (yours and others)
  - c. Developing the logical explanation
    - i. What does the journey look like?
    - ii. What's the conclusion?

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1. Often my starting point is the end or conclusion
  - iii. Argument
    1. Rebut traditional thinking
      - a. You need to stretch peoples thinking to believe
3. Publication: Outline or Manuscript or none at all
  - a. Documenting study notes for sermon for preparation
    - i. Keep great notes
      1. God is not obligated to repeat himself
    - ii. Interesting points
    - iii. Ask questions
    - iv. Target statements
    - v. Listen for God
  - b. Development of sermon logic for delivery
    - i. Respect the contextual accuracy
      1. Interpretation vs illumination
      2. Find other examples in the scripture or contemporary (modern examples)
      3. Think
        - a. Think through the sermon
          - i. Does it make sense
          - ii. Does it challenge your faith?
          - iii. Does it help you
  - c. Prepare the outline
    - i. Alliteration
  - d. Document the lesson
    - i. Introduction
      1. Capture the attention of the audience
        - a. Pose a shocking question or statement
          - i. Haven is not real
        - b. Story
          - i. Tell a story to captivate them
        - c. Interesting twist to the text
          - i. Proverbs 31: virtuous woman
      - ii. Body Content
        1. Deal with the text!
      - iii. Conclusion
        1. Inspirational
        2. Celebrational
          - a. Touch your neighbor
        3. Close the deal
          - a. No salesman finishes without closing the deal
            - i. Souls
4. Presentation
  - a. Rest
    - i. Make sure you're rested and energetic

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- ii. Rest helps your voice
- b. Review it thourghouly
- c. Revise as necessary
- d. Rehearse privately
- e. Rhythm and delivery are important
  - i. Never sacrifice revelation for rhythm
  - ii. Results vs response
  - iii. Closing:
    - 1. If you can't do it, don't!
    - 2. Be yourself!
    - 3. Laser focus
      - a. Can't be distracted by what's around you
      - b. Can't allow the audience to be distracted
    - 4. Avoid bad habits
- f. Remember the main duty- Souls
  - i. Be personable
    - 1. God brought YOU here today (take it from the crowd to the person)
  - ii. Passionate
  - iii. Persuasive

## How to approach the giving moment

Before the giving moment:

1. Prayer
  - a. You need direction from God
  - b. Ask him what to ask for
  - c. Ask God to touch the hearts of the people
2. Purpose
  - a. Know why you're receiving the offering
    - i. There are times I refuse to receive
      - 1. Ill motive of the leader
  - b. Ask the Host what their budget is.
    - i. You don't want to be a burden but a blessing
3. Pastor must teach regularly on giving and receiving
  - a. It is much easier when a leader has already created a giving culture
  - b. They must understand the benefit of giving
4. Be Credible and integral
  - a. Tithe
  - b. Practice the principal
  - c. Character and reputation
    - a. If ppl don't trust you they won't support you
  - d. You must be a good steward over what you have before God will give you more



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## The Approach:

1. Be Bold, unapologetic and passionate without being arrogant
  - e. Remember it's a spiritual moment – passion! Can't be timid and scared
    - a. Never say, "I'm going to hurry and get out of your way"
  - f. This is how you got blessed, so I won't cheat you from the same opportunity
2. Build faith
  - a. You must appeal to the faith of the audience
    - i. Testimonies
    - ii. Scripture
      1. Giving is God's plan
3. Clearly communicate the offering purpose
  - a. Offerings are much more effective with a purpose
    - i. Building
    - ii. Expenses
    - iii. Benevolent
4. Communicate the promises of the Word
  - a. Give scriptures that highlight the benefit of sowing
  - b. Don't lie!
5. Create a motivational atmosphere (clips)
  - a. Sowing into others
  - b. Paying bills
6. You Must Participate
  - a. Never trust a preacher who doesn't do what they ask you to
  - b. The Host MUST participate
    - i. Talk to the host and tell them to give whatever you ask for
7. Always ask for different levels of giving
  - a. 1 Corinthians 16- "As the Lord has prospered"
  - b. Everyone's not at the same level of faith
    - i. Not equal giving, equal sacrifice
    - ii. Never let a preacher make you feel bad ...
    - iii. Leave No One Out
8. Clearly Communicate the giving process:
  - a. Simple, timely appeal without embarrassment
  - b. Don't take all night
  - c. Don't embarrass the giver or the non-givers
  - d. Clearly communicate the process
    - i. Make sure YOU understand the order of the house
    - ii. Put it in my hands
    - iii. This is not your tithe
    - iv. Those with 20 come now, etc.

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9. Control the environment
  - a. Control distractions
    - i. Walking, talking, etc.
  - b. Warn them that the enemy wants to distract and discourage them
    - i. The enemy understands the danger of a prosperous believer so he discourages us from giving so we won't qualify to receive.
  - c. Praise or worship environment

10. Thank them for giving  
Bless the seed and sowe

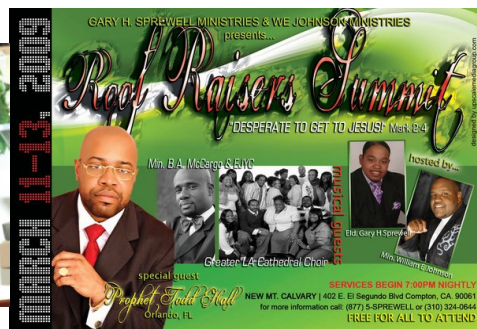
## Maximizing Your Exposure

1. Branding
  - a. You are your brand
    - i. You're not creating a brand, you're developing how ppl view you
    - ii. How you represent yourself
      1. Logo
      2. Websites
      3. Colors & Fonts



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2. Marketing
  - a. Media
    - i. Television/ Radio
      1. For every \$10 spent you need a name to create a database
  - b. Strategic Social Media
    - i. Business page Vs. Personal Profile
      1. Access to analytic
      2. Sponsored ads
    - ii. Consistency
      1. Out of site out of mind
  - c. Texting / email Campaigns
    - i. It's all about database
      1. Must have content and benefits for them to sign up
  - d. Outsource or contract
    - i. It takes money to make money
3. Diversifying your platforms
  - a. Networks
    - i. Denominations/Organizations/fraternities and sororities
  - b. Building Ecumenical Relationship
    - i. Dave Sheffield
    - ii. Supporting (he who desires friends...)
  - c. Create your own platforms
    - i. If they won't invite you on their platform, build your own
      1. I started off hosting events and conferences



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4. Be Strategic and Systematic
  - a. Don't pursue opportunities you're not prepared for
    - i. You only get one chance
  
5. The God Factor
  - a. It is God alone who judges; He decides who will rise and who will fall (Psalm 75:7 NLV)
  - b. God will connect you to who and what you need to be connected to
  - c. Pray this prayer... "God make me necessary"