

THE BOARD OF BISHOPS  
CHURCH OF GOD IN CHRIST

20  
21

# VIRTUAL BISHOPS CONFERENCE



Bishop  
John H.  
Sheard  
Chairman-  
Board of  
Bishops

Bishop  
Albert  
Galbraith  
Conference  
Chairman



Bishop  
J. Drew Sheard  
Presiding Bishop

# eptp

## ENHANCEMENT & PROFESSIONALISM TRAINING PROGRAM

# CONFERENCE MATERIAL

### EPTP TEAM

**Bishop Adrian D. Williams, Director**  
Bishop Edward T. Cook, Dean  
Bishop Tyrone W. McCombs, Assistant Dean  
Bishop Kevin E. Knight  
Bishop Embra Patterson  
Bishop Carl Pierce  
Bishop Reginald Witherspoon



**BISHOP JOHN H. SHEARD, CHAIRMAN**  
**Bishop Adrian D. Williams, Director**

Dear Bishop,

*"Oh give thanks to the Lord, for he is good, for his steadfast love endures forever!"  
Psalm 107:1*

Allow me to express my personal gratitude and appreciation for your contribution and efforts towards the Success of our 2021 Virtual Annual Board of Bishops Conference. "It was truly a Success!"

I give honor and respect to our esteem Chairman, Bishop John H. Sheard for his leadership and service to our Board. Accolades are certainly due to the First Vice-Chairman and Conference Coordinator, Bishop Albert Galbraith who skillfully orchestrated the logistics of the conference. Also, to the entire Conference Committee, we owe our gratitude.

It has been my joy to architect the Enhancement & Professionalism Training Program by the direction of our esteemed Chairman "Bishop John H Sheard" who has given us resource and latitude to fulfill the training mission for the Board of Bishops. The conference training this year proved to be both informative and relevant to the challenging times facing us in our current day. I, along with the training team, am proud to provide this Training Packet to you containing information shared from the 2021 Conference presenters.

Your constant support of the Board of Bishop's enables the EPTP team to research topics that will benefit you and we look forward to bringing continual topics that will enhance your ability to fulfill the responsibilities of the Office of Bishop.

Until we meet again, may God's blessings and favor forever remain with you.

Yours for His Service,



**BISHOP ADRIAN D. WILLIAMS**  
**DIRECTOR - EPTP**





**“RESHAPING MINISTRY TO BE EFFECTIVE  
IN THIS PANDEMIC ERA”**

THE IMPACT OF COVID – 19 ON THE LOCAL CHURCH/JURISDICTION  
HOW WE SURVIVED THE IMPACT OF COVID – 19

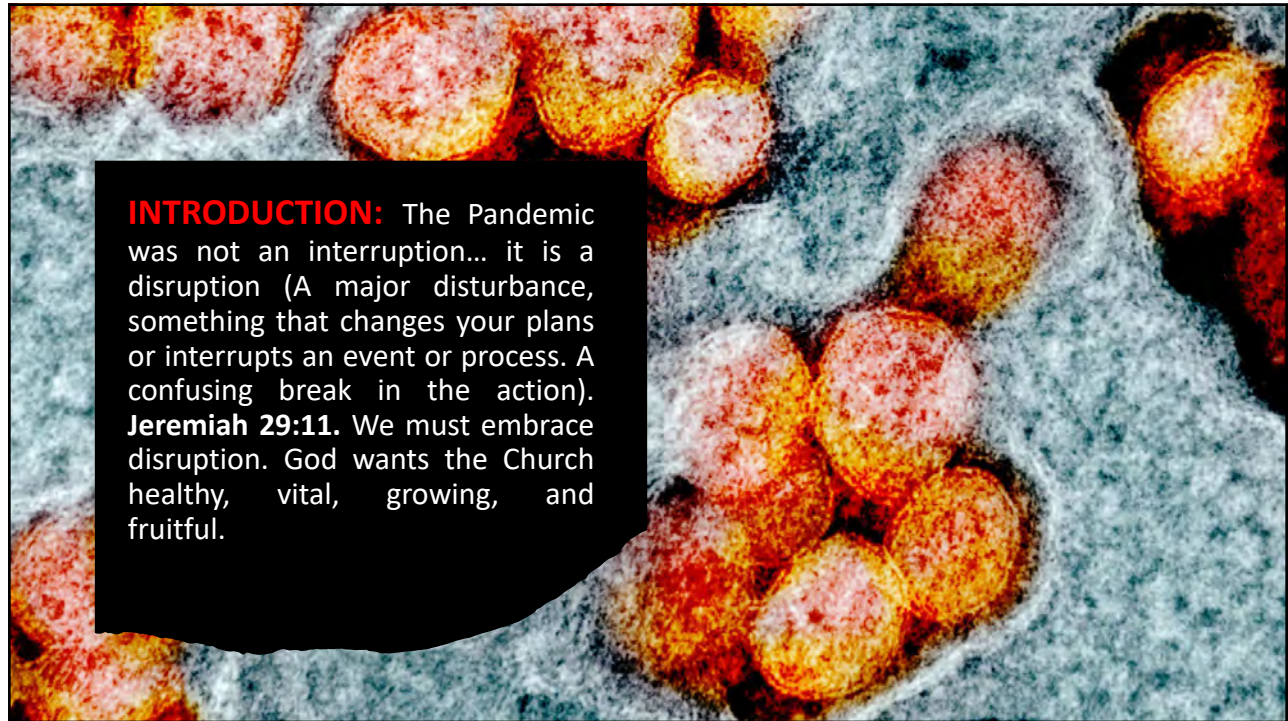
Bishop Reginald C. Witherspoon, Sr. DD - Jurisdictional Prelate

1



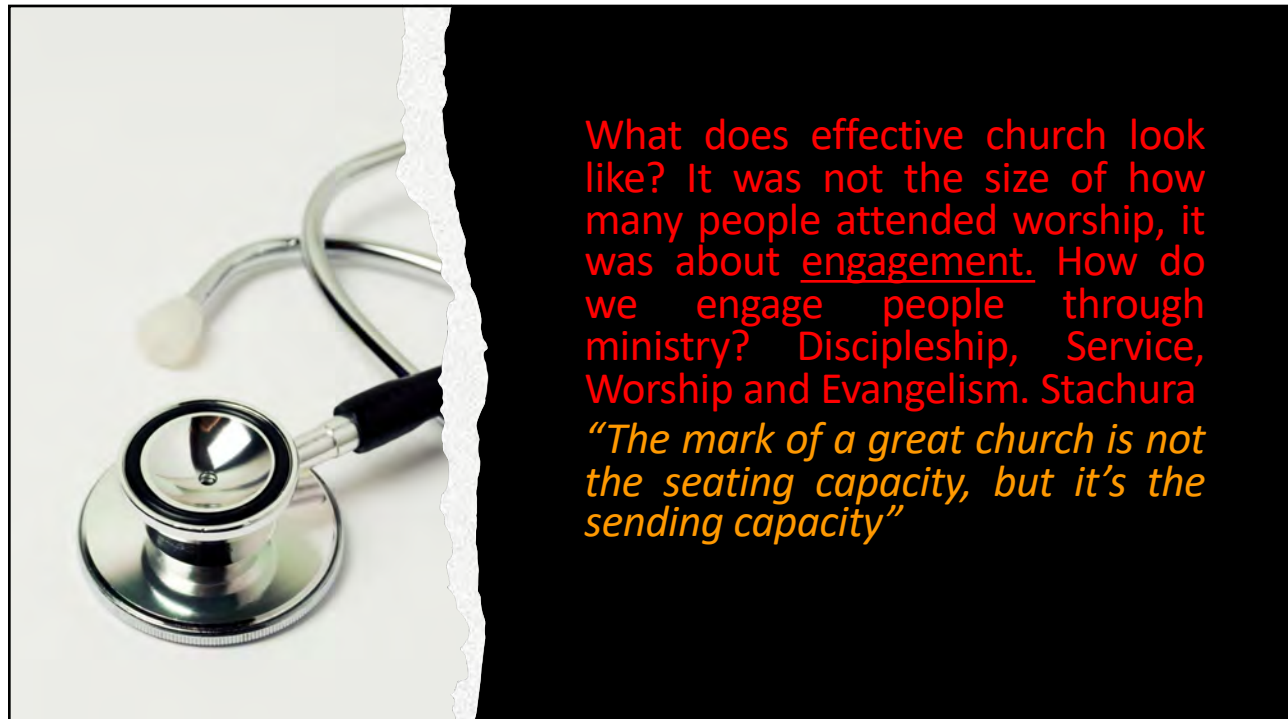
**Winston Churchill**  
**“Never Let a Good Crisis Go to Waste”**

2



**INTRODUCTION:** The Pandemic was not an interruption... it is a disruption (A major disturbance, something that changes your plans or interrupts an event or process. A confusing break in the action). **Jeremiah 29:11.** We must embrace disruption. God wants the Church healthy, vital, growing, and fruitful.

3

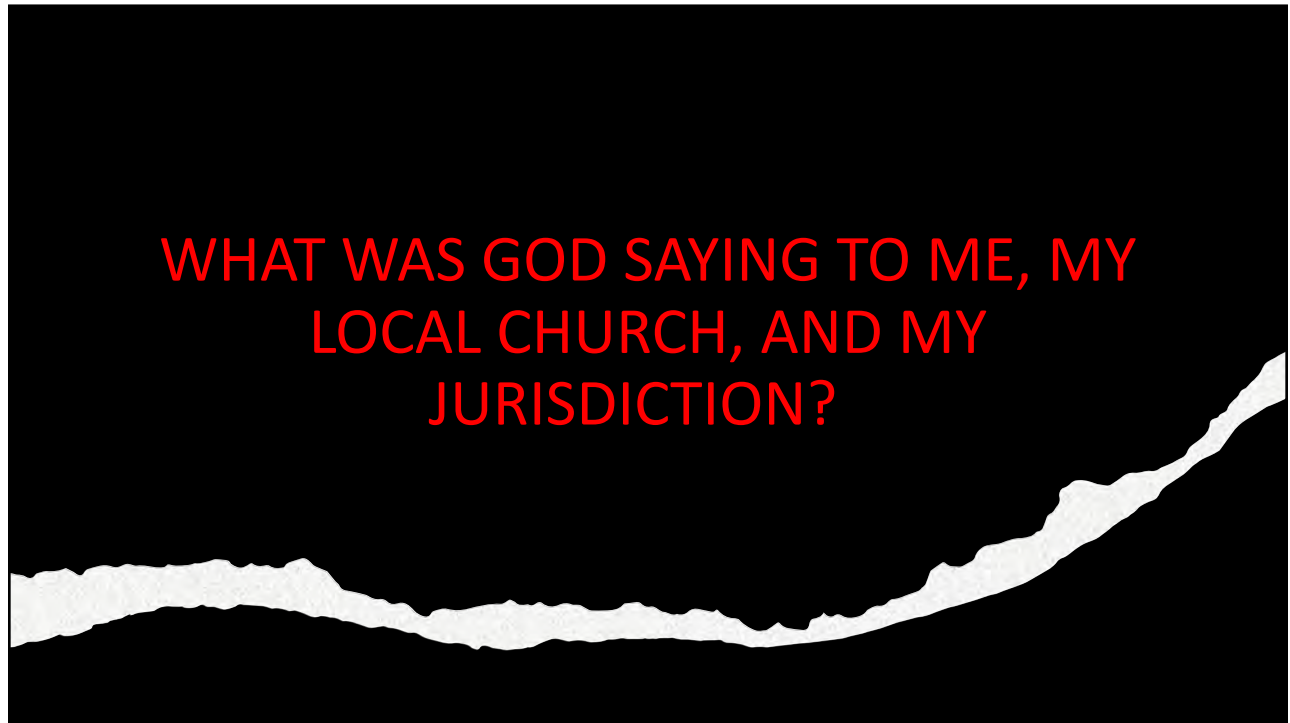


What does effective church look like? It was not the size of how many people attended worship, it was about engagement. How do we engage people through ministry? Discipleship, Service, Worship and Evangelism. Stachura *"The mark of a great church is not the seating capacity, but it's the sending capacity"*

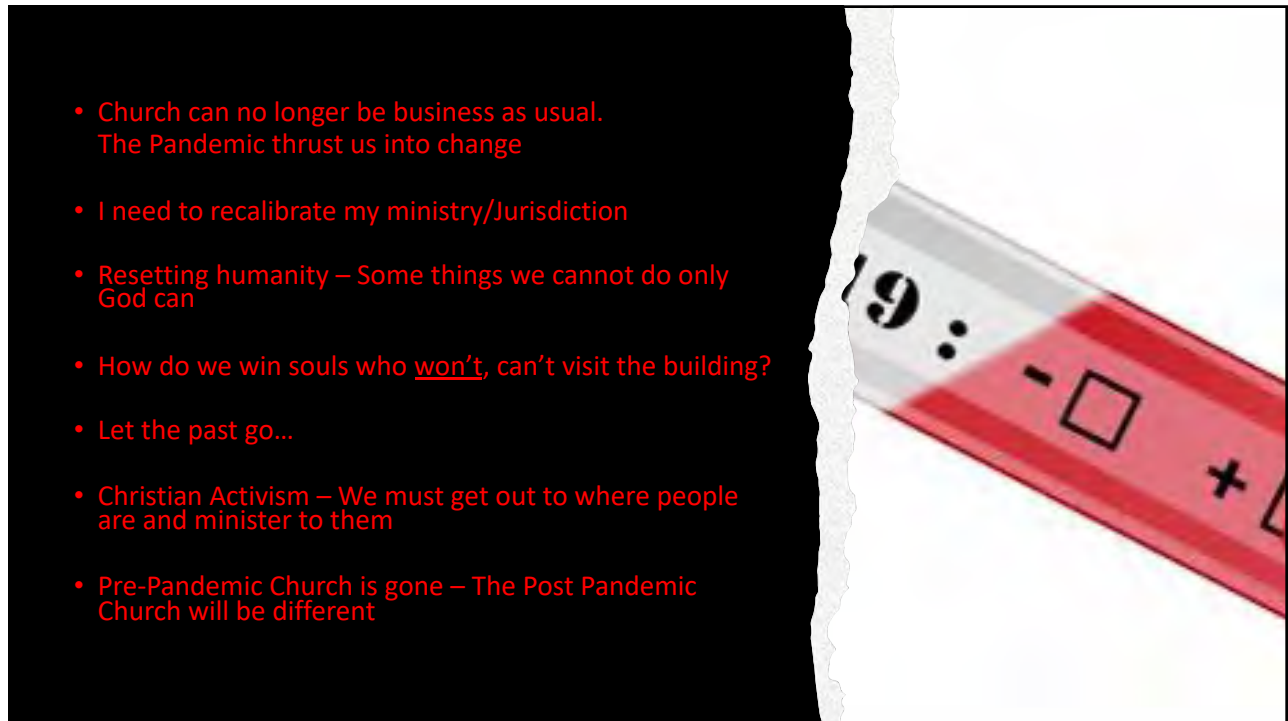
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- Church can no longer be business as usual. The Pandemic thrust us into change
- I need to recalibrate my ministry/Jurisdiction
- Resetting humanity – Some things we cannot do only God can
- How do we win souls who won't, can't visit the building?
- Let the past go...
- Christian Activism – We must get out to where people are and minister to them
- Pre-Pandemic Church is gone – The Post Pandemic Church will be different

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**WHAT CAN WE DO NEW  
THAT WAS HARD TO DO IN  
THE PAST?**

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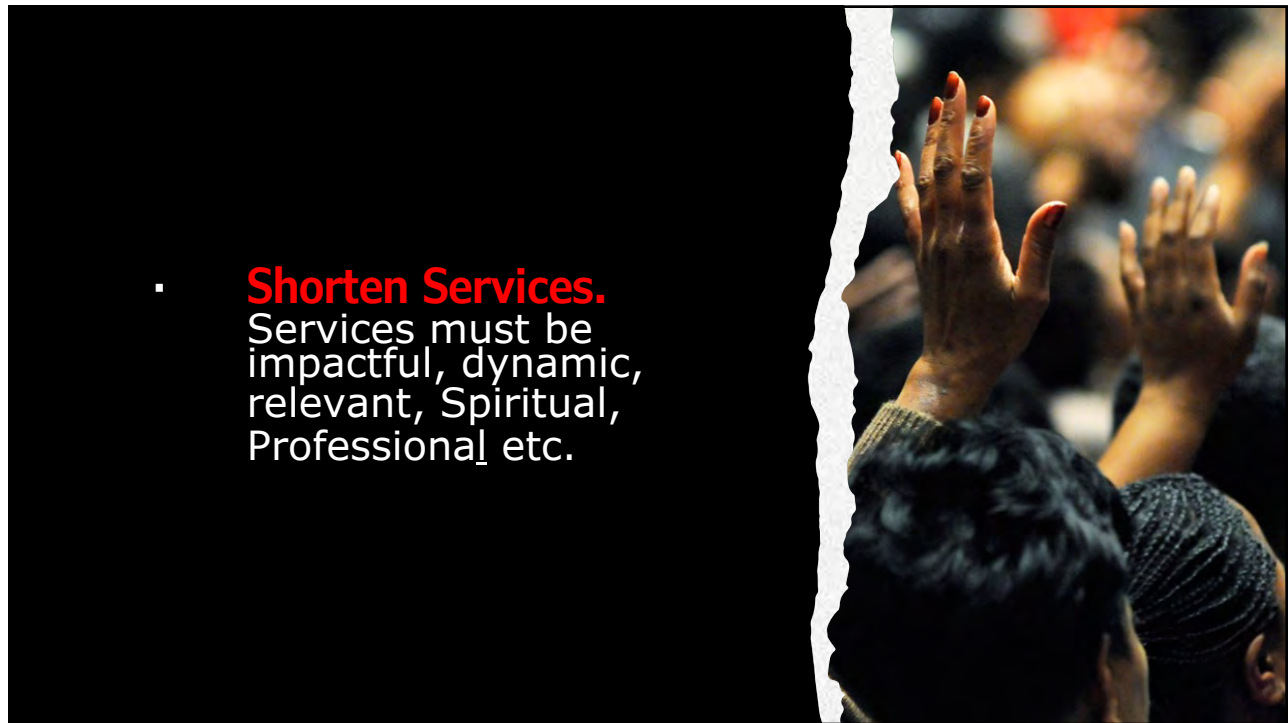
- **Command Technology.** Social Media was Paramount. Facebook Live, Google Meet, Zoom, Stream yard etc.

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**Develop  
Small Groups**

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- **Shorten Services.** Services must be impactful, dynamic, relevant, Spiritual, Professional! etc.

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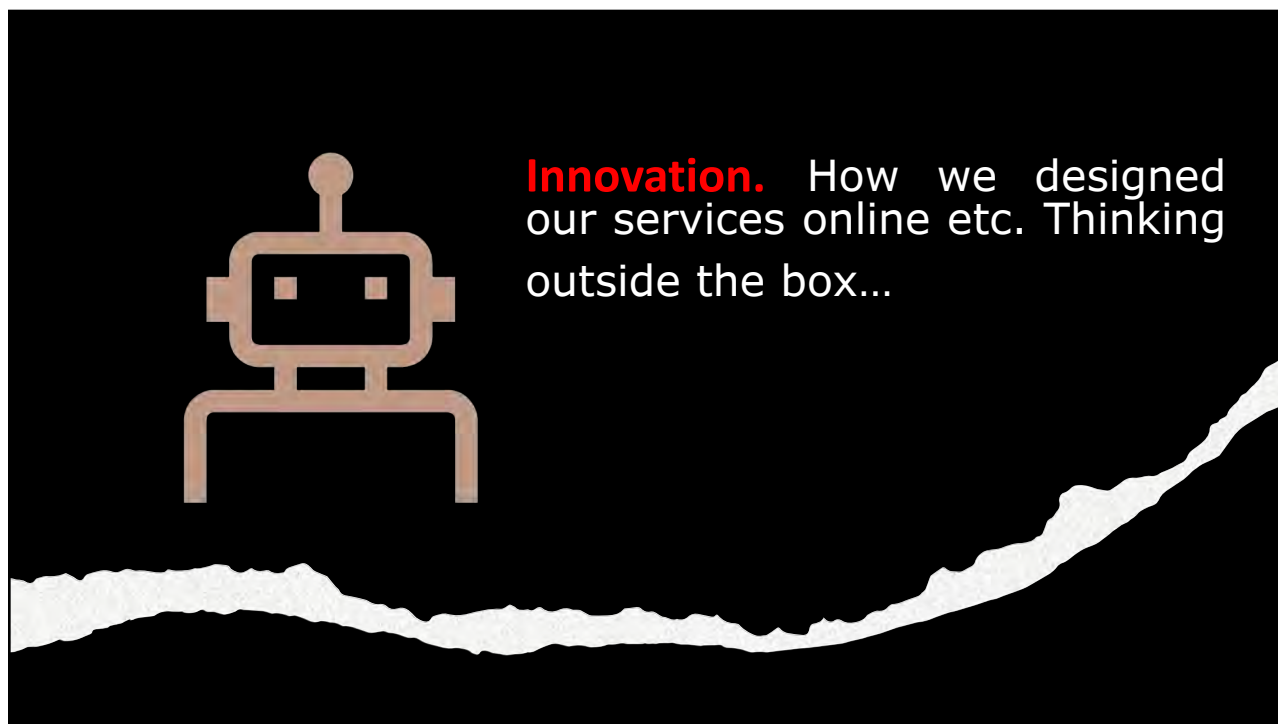
- **Innovative Online Ministry**

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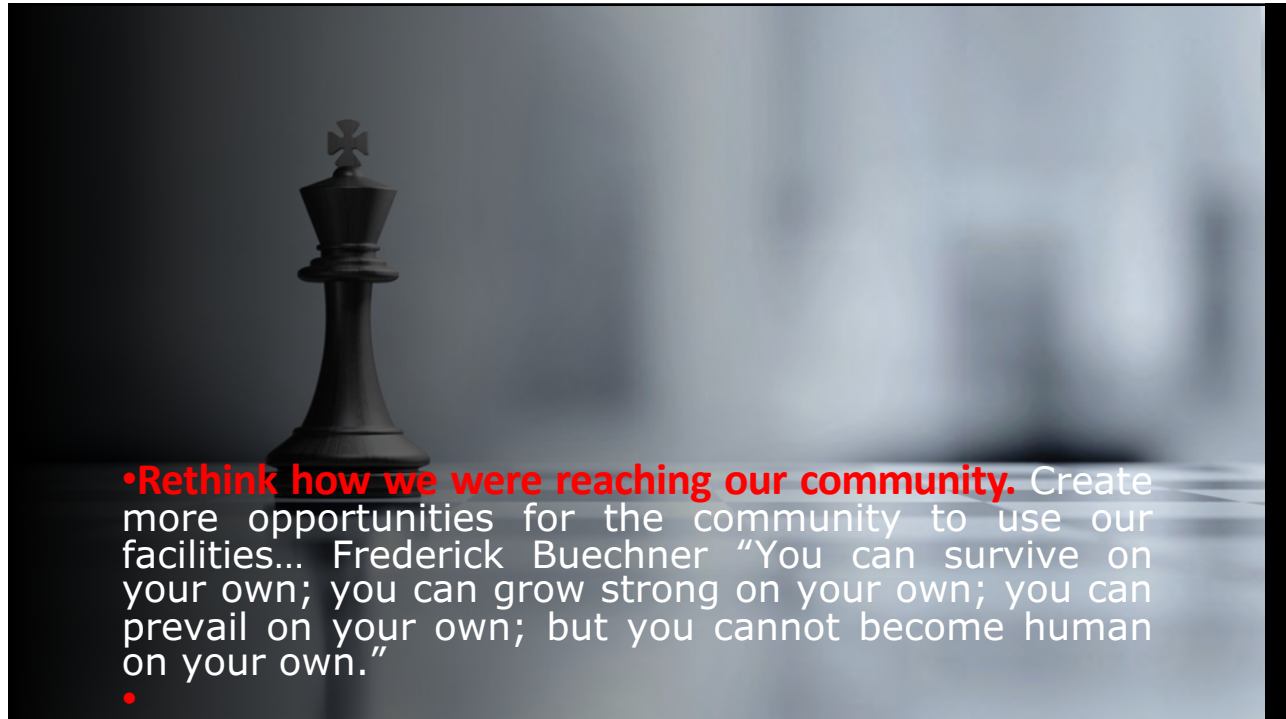




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• **Rethink how we were reaching our community.** Create more opportunities for the community to use our facilities... Frederick Buechner "You can survive on your own; you can grow strong on your own; you can prevail on your own; but you cannot become human on your own."

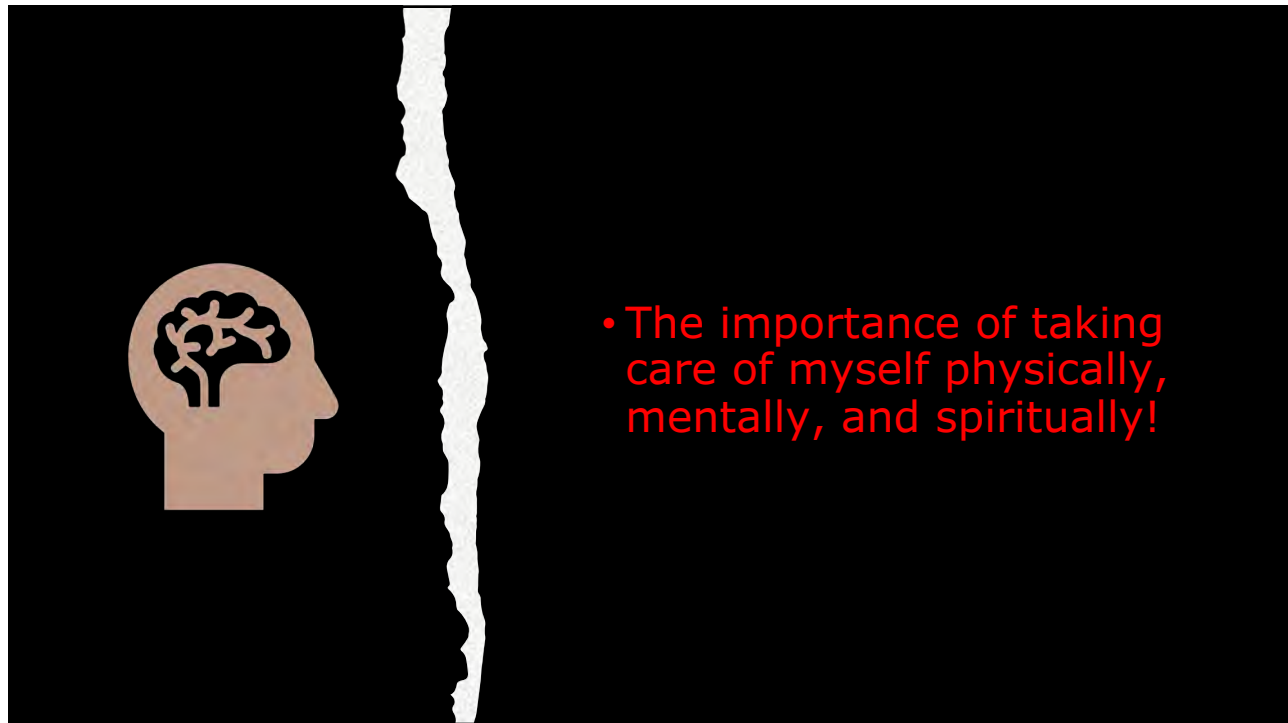
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15



**How do we keep our children  
and youth engaged?**

16

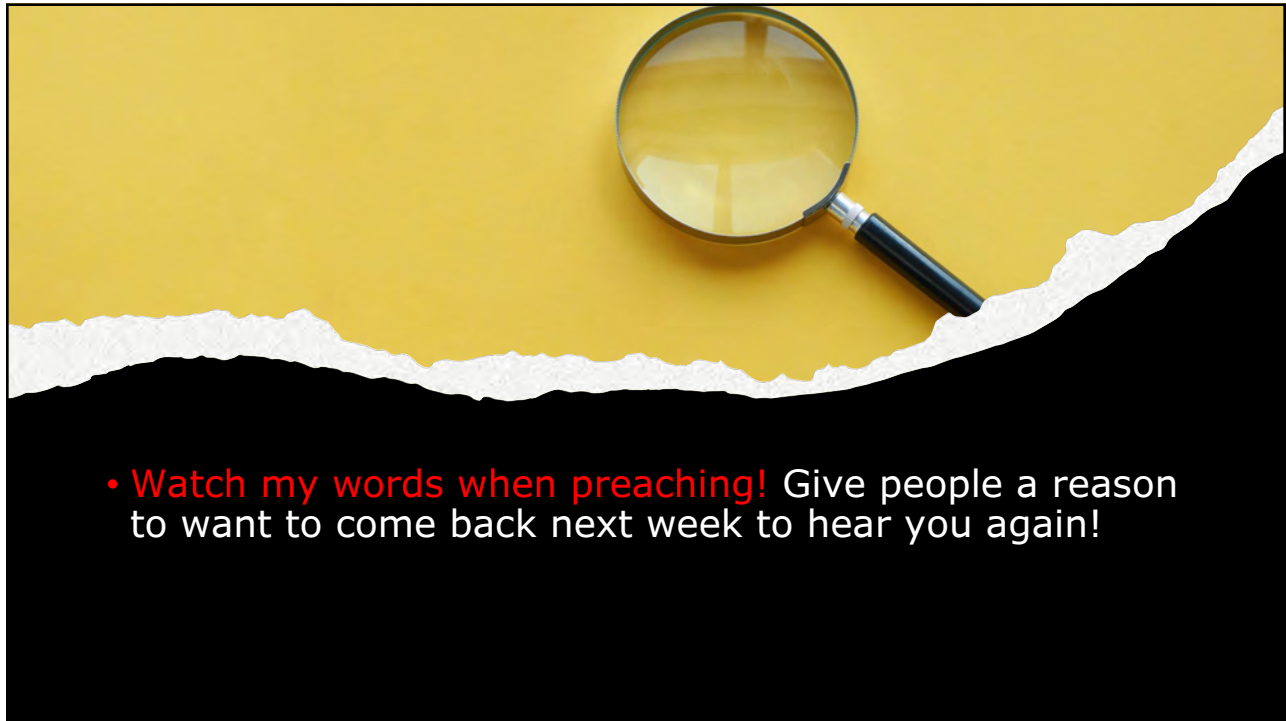


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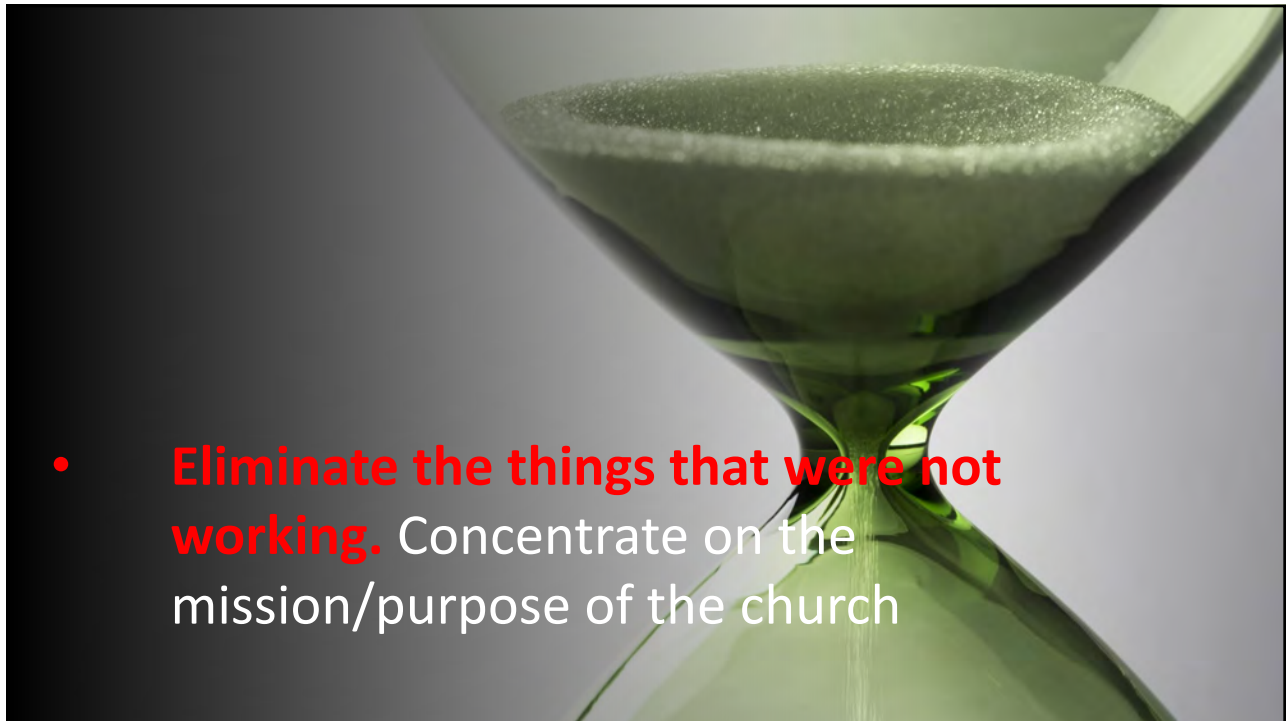
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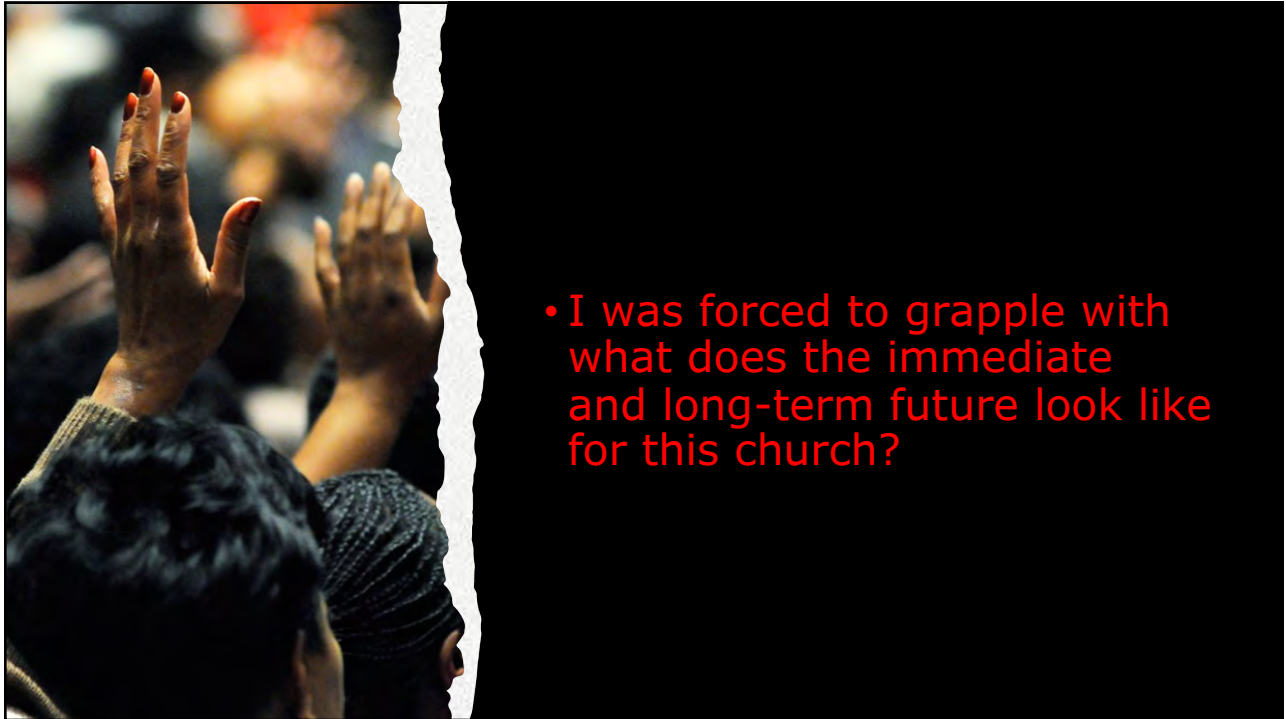
- **Watch my words when preaching!** Give people a reason to want to come back next week to hear you again!

19



- **Eliminate the things that were not working.** Concentrate on the mission/purpose of the church

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**LIVE STREAM  
ONLINE WORSHIP**

- There are more ways to offer worship than we imagined

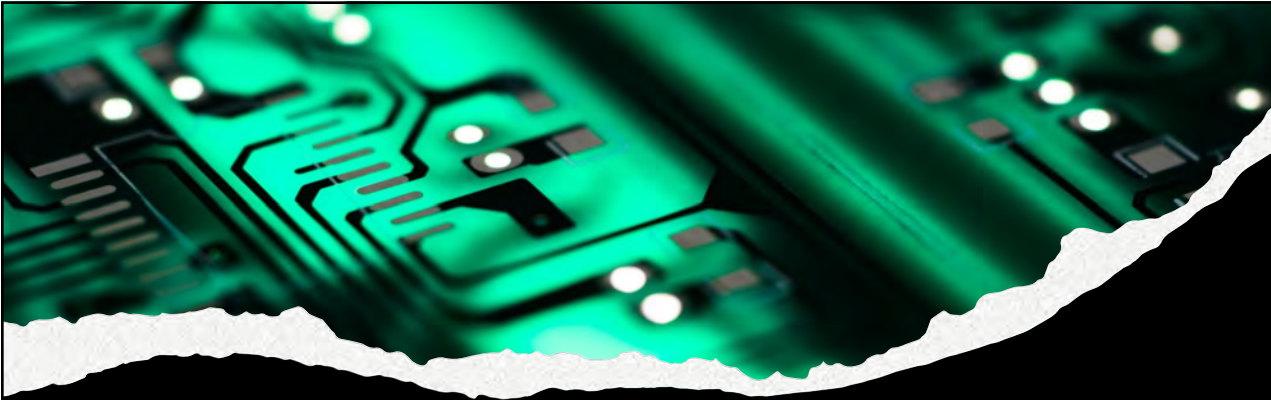
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**Opportunities don't  
disappear, they just go to  
other people!**

24





- Technology reinforces but does not replace community!

25



**“RESHAPING MINISTRY TO BE EFFECTIVE  
IN THIS PANDEMIC ERA”**

THE IMPACT OF COVID – 19 ON THE LOCAL CHURCH/JURISDICTION  
HOW WE SURVIVED THE IMPACT OF COVID – 19

Bishop Reginald C. Witherspoon, Sr. DD - Jurisdictional Prelate

26



## VIRTUAL BOARD OF BISHOP'S CONFERENCE 2021

### LEADING AND RESHAPING MINISTRY TO BE EFFECTIVE IN THIS PANDEMIC ERA

**INSTRUCTOR | FACILITATOR:** Bishop Roderick L. Hennings  
**Email:** [rhennings@ziondominion.org](mailto:rhennings@ziondominion.org)  
**Phone:**

**COURSE OVERVIEW:** We accept changes to our lives all the time, especially when we like the change that is presented to us. **We change when we understand it is in our best interest to do so.** Change in our present pandemic era, however, is non-negotiable. COVID-19 is completely changing how we lead in the ministry and the marketplace. The rate of change can be disorienting. We must be prepared not only to respond to this change but to thrive.

**COURSE TITLE:** “RESHAPING MINISTRY TO BE EFFECTIVE IN THIS PANDEMIC ERA”

#### LEADING AND RESHAPING MINISTRY TO BE EFFECTIVE IN THIS PANDEMIC ERA

**COURSE OBJECTIVES AND LEARNING OUTCOMES:**

The objective and learning outcomes of this course are to demonstrate the mandatory need for preparation. This course will also provide both sound biblical and intellectual information and inspiration that will position you to not only prepare as change happens, but to anticipate change and make the necessary adjustments before change is initiated.

- The point of no return requires preparation
- Preparation positions you to successfully execute the work
- Proper preparation requires embracing change from the right perspective that change is not coming, change is here!
- Moving beyond the problems and finding the solutions through strategic preparation.

**COURSE MATERIALS**

All course materials are provided virtually.



**BISHOP RODERICK L. HENNINGS**  
Auxiliary - New York Western Jurisdiction #2

# BOARD OF BISHOP'S CONFERENCE 2021

Monday, September 20<sup>TH</sup> – Wednesday, September 22<sup>ND</sup>

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1



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## LEADING AND RESHAPING MINISTRY TO BE EFFECTIVE IN THIS PANDEMIC ERA

BISHOP RODERICK L.  
HENNINGS

2



## PROV 24:27

Prepare yourself for what you're preparing to do/build! Never begin anything without mental preparation first!

- The **Point of no return** is the point beyond which one must continue one's current course because turning back is physically impossible and prohibitively expensive, or dangerous.
- God has no *theogony* - no beginning....

3

## LUKE 9:57-62

- (v. 62) "No one, having put his hand to the plow, and looking back, is **fit** (*euthetos*) for the kingdom of God" - meaning not well... Not in the right posture (horizontal) not straight or prostrate-crooked, off!! Here it is not physical... It's psychological... Are you emotionally, mentally, spiritually mature and strong enough to not look back??
- Verse **Luke 9:59** - *takes a year of mourning*.

4

## LUKE 17:32

Jesus said remember Lot's wife,  
but don't look back!!!!

- The Bible states that no man putting his hand to the plow and looking back is fit for the kingdom... The word "fit" here literally means **psychologically and spiritually stable!** The implementation is everybody in the kingdom can't work for the kingdom if you're not fit!!
- Too much retrospection can hinder progression!
- Verse **Luke 9:61**
- family ties can cause you to lose your fitness... Following Jesus overrides family and friends...

5

## ROMANS 5:1-5

- Worketh - *katergazomai*
- Phonetic Spelling
- kat-er-gad'-zom-ahee
- To perform, accomplish.

- Even muscle grows by being challenged with higher levels of resistance or weight.
- When you want bigger muscles you must experience muscle hypertrophy, which is fibers of the muscle sustain damage or injury, the body repair the damaged muscle fibers by fusing them, which increases the mass and size of the muscles.
- The result of this is that the Christian no longer lives under the fear of judgment and the wrath of God but has peace with God, which is not merely a subjective feeling but an objective reality. See also *John 14:27*.

6

## PROV 24:27-34

Let nothing take strength from the assignment!

Arguing, trying to defend, retaliation...all of these take strength.

- These verses illustrate how proverbs are supposed to function: upon walking by a field and vineyard that has fallen into ruin through laziness
- (v. 30–31), the observer takes it to heart and rightly recognizes
- (v. 32) that the wise instruction he has heard about the sluggard applies to the situation at hand
- (v. 33–34 are identical to 6:10–11). Both the observer and the reader are encouraged to believe that sustained and steadfast labor is a part of the path of wisdom.
- **Hebdomadal** (adj.): taking place, coming together, or published once every seven days; weekly.
- Church for most is a hebdomadal relationship.

7

### Romans 12:1

Be not conformed to this world.

This verse he's looking back while he tells Jesus he'll follow Him!

### Phil 3:13-15

Forgetting those things..

Thus, Paul is saying, in effect, "If you are really perfect/mature, you will realize you are not yet perfect/mature!"


Unhealthy contemplation, he didn't look at the difficulties he had to overcome or the trouble he met. He thought of what was yet to be accomplished!

8



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**Q & A**





## VIRTUAL BOARD OF BISHOP'S CONFERENCE 2021

# “RESHAPING MINISTRY TO BE EFFECTIVE IN THIS PANDEMIC ERA”

**INSTRUCTOR | FACILITATOR:** Bishop E. R. Patterson, Jr.  
[kdtcogic@gmail.com](mailto:kdtcogic@gmail.com)  
(516) 946-5280

**COURSE OVERVIEW:** The term social media describes ‘interactive computer-mediated technologies that facilitate the creation or sharing of information, ideas, career interests and other forms of expression via virtual communities and networks’.

Long before social media platforms such as Twitter and Facebook served as virtual networks, connecting people around the world by sharing information, photos, and videos, Christian and other religious congregations served as one of the primary social networks within communities. Through the church people have been able to connect not only via shared values and beliefs, but through in-person worship, ceremonies, and community events. This vital, in-person attribute of church has remained a central aspect of the religious experience for worshipers around the world until COVID-19.

**COURSE TITLE:** “RESHAPING MINISTRY TO BE EFFECTIVE IN THIS PANDEMIC ERA”

**COURSE OBJECTIVES AND LEARNING OUTCOMES:** The outbreak of COVID-19, forced our church communities to adapt how we connected with one another. As the hard, soft, IT, Public, Digital, Network infrastructure, etc. of the United States shut down in response to the pandemic our primary adoption was virtual. For many, this included a notable shift to social media platforms such as Facebook, Twitter, Facebook™, Instagram™, Cisco Webex, Zoom, Google Meet, and GoTo Meeting LinkedIn™, blogging platforms, WeChat and WhatsApp and YouTube. Most American congregations began to immediately shift towards these platforms, despite not heavily relying on them prior to the pandemic. With social media now playing an integral role in our daily and spiritual lives, the way we communicate has dramatically changed. After COVID-19, we now live in both a physical and digital world. Therefore, the necessity of both digital and physical strategies is mandatory. We must see beyond the challenges and work toward triumphant and practical, impactful engagement, where we encourage transformation in our immediate and broader communities, personally and spiritually. We have the power to change the way our churches engage, impact and transform the world.

This course will prepare you with options and information to select the most effective tools going forward.

- **Video Conferencing Platforms, Giving Application Options, and the Audio/Visual technology needed to support them**
- **Purpose of Video Conferencing Platform**
- **Compare Video Conferencing Platform Options**
- **Purpose of Giving Tool Application Options**
- **Compare Giving Applications Options**
- **Discuss Purpose of Audio/Visual Software and Equipment**
- **Review Audio/Visual technology needs to support virtual environments and services**



**BISHOP OCIE BOOKER**  
First Jurisdiction Illinois



**BISHOP EMBRA R. PATTERSON, JR.**  
Southern Illinois Jurisdiction



## VIRTUAL BOARD OF BISHOP'S CONFERENCE 2021

### **I. Introduction of Presentation Objectives**

- A. Present Video Conferencing Platforms, Giving Application Options, and the Audio/Visual technology needed to support them
- B. Compare platforms/applications and their capabilities to determine the best tools and most cost-effective virtual solution for our churches
- C. Provide recommendations for platform/application options and utilization possibilities

### **II. Purpose of Video Conferencing Platform**

### **III. Compare Video Conferencing Platform Options**

- A. Platforms being considered: Cisco Webex, Zoom, Google Meet, and GoTo Meeting
- B. Areas being Compared:
  - a. Product Features
- C. Cost
  - a. Functionality
- D. Participant Experience
- E. Video Conferencing Tool Recommendations
- F. Recommendations will be sensitive to end user and population demographics

### **IV. Purpose of Giving Tool Application Options**

### **V. Compare Giving Applications Options**

- A. Applications being considered: Givelify, Zelle, CashApp, PayPal and Push Pay
- B. Areas being Compared:
  - a. Price
  - b. Transaction Fees
  - c. Functionality
  - d. Participant Experience
- C. Giving Application Recommendations
  - a. Recommendations will be sensitive to end user and population demographics



## **VIRTUAL BOARD OF BISHOP'S CONFERENCE 2021**

- VI. Discuss Purpose of Audio/Visual Software and Equipment**
  
- VII. Review Audio/Visual technology needs to support virtual environments and services**
  - A. Tools and resources being considered:**
    - a. Internet Connectivity
    - b. Microphones
    - c. Speakers
    - d. Green Screen
    - e. Camera
  - B. Audio/Visual Recommendations**

### **Summary of Findings**

### **Recommendations Summary**

# Conferencing, Giving, and Audio/Visual Technology Options

Bishop E.R. Patterson Jr.  
September 20, 2021  
Board of Bishops' Virtual Conference

1

## Why Live Stream Church Services

- Making the choice to live stream your church services can provide your church with a variety of benefits
- Some Benefits include:
  - Bringing in new worshippers
  - Maintaining your current congregation
  - Being prepared for emergencies
  - Bringing in guest speakers
  - Improving your donation income

2



## Today's Objectives





- Present Video Conferencing Platforms, Giving Application Options, and the Audio/Visual (A-V) technology needed to support them
- Compare platforms/applications/A-V options and their capabilities to determine the best and most cost-effective virtual solution for your churches
- Provide recommendations for platforms/application/A-V options

3

## Conferencing Platforms

4

## Conferencing Platform Comparison

Vendor	Free Version Offered	Cost Per Month*	File Download Capabilities	Max # of Participants**	Desktop Sharing Option	MacOS, Linux, and Microsoft Windows	Mobile - Apple iOS, Google Android	Video Recording	Cloud Storage***	Streaming Capabilities
	✓	\$15-\$25 per license/mn	✓	100-200	✓	✓	✓	✓ (transcription also available)	5GB	✓
 <b>Recommended</b>	✓	\$14.99-\$19.99 per license/mn	✓	100-500	✓	✓	✓	✓ (transcription also available)	1GB	✓
	✓	\$7.99-\$18 per license/mn	n/a	100-250	✓	✓	✓	✓	30GB	✓
	✓	\$9.80-\$13.30 per license/mn	n/a	150-250	✓	✓	✓	✓ (transcription also available)	Unlimited	n/a

\*Annual cost options are not listed but are available on vendor's website; typically, there is a cost savings when choosing the annual option

\*\*Platform features and number of max attendees increase with more expensive versions

\*\*\*Cloud Storage – storage for meeting recordings that are saved securely online and can be accessed anytime from any location and easily shared with others

5

### Recommendation

#### ZOOM





- Easy to use
- Zoom is well-suited for churches who may not have the time, the skill set, or the resources to do a typical streaming setup
- Competitively priced paid plans
- Rich features for hosts and participants
- Zoom allows you to connect automatically via a mobile app, a desktop app, making it easier for those who are not tech savvy

6

# Giving Applications

7

## Giving Application Comparison

Vendor*	Cost	Transaction Fee	Mobile Giving Option	Online Giving Option	Kiosk Giving Option	Apple iOS & Google Android compatible	Text to Give	Check Scanning w/automatic deposit	Online Integration
	Free	2.9% + \$0.30 per transaction; Amex is 3.5% + \$0.30	✓	✓	✓	✓	n/a	n/a	Can be integrated onto church website
	Free	2.9% + \$0.30 per debit/credit transaction; AMEX: 3.5% + \$0.30; 1% + 0.30 per ACH/Bank transaction	✓	✓	✓	✓	✓ (\$19 per month for Text to Give)	n/a	Facebook Integration
 <b>Recommended</b>	Free	For business payments (church), donors are charged a 2.75% fee	✓	✓	✓	✓	n/a	n/a	n/a
	Tiered Monthly (\$149-\$199/mn)	1.75% for debit and 2.5% for credit, plus \$0.30	✓	✓	✓ (purchase a kiosk for \$25-\$50)	✓	✓	✓	Social media giving integration; Twitter, Facebook, Google Plus, etc.

*\*Though popular, Zelle is not recommended. In Zelle's "Prohibited Uses" policy states that Zelle services are for personal use, not commercial or business use. Zelle reserves the right to decline registration of a business account, or suspend any transaction sent from or to a business account. The Zelle App does not support enrollment using a business account.*

8

## Recommendation

### CASH APP

- Lower transaction fees
- Donors Can Create Accounts Easily
  - Only need to enter basic information; name and bank account number
  - YouTube videos are available to walk donors through how to create an account; consider gathering a group and play video for them
- Donors don't need to know the church's banking information to send you money; church can be found by name or phone number
- Functionality is simple for end user
- Its use extends beyond church giving therefore members are more likely to have it downloaded already and comfortable using this tool

9

## Audio/Video Options

10

## Considering Audio/Visual Equipment

- While you could simply use someone's smartphone and stream using a free platform such as Facebook Live, there are limits to the quality and length of service you can stream with this method
- Live streaming equipment setup and tools makes streaming easier and give your recordings a more polished, professional appearance
- In considering equipment, consider your needs, what you already have access to, and your budget

11

## Live Streaming Equipment Needed for Church Services

- Camera
- Tripod
- Green Screen
- Lighting
- Video Mixer (optional but common)
  - If you're planning to switch your live stream between cameras, patch in people who are video chatting into your service or play pre-recorded footage, you will need a video mixer
  - A video mixer allows you to select audio and video sources so you can show footage from multiple cameras, display graphics, or play other video footage during your live stream

12



# Audio/Visual Equipment Comparison

CAMERA	Cost	Max Resolution*	Mic Range	GREEN SCREEN	Cost	Dimensions	Collapsible	Wrinkle Resistant
Logitech C922 Pro Stream Webcam	\$99	Full HD 1080p at 30fps / 720p at 60fps streaming	Up to 3 ft	Fancierstudio★	\$44	6ft x 9ft	v	v
Logitech Brio★ Ultra Hd Pro Business Webcam	\$199	4K Ultra HD 2160p/30fps	Up to 4 ft	Elgato Green Screen	\$139	4.86ft x 5.9ft	v	v

LIGHTING	Cost	Beam Spread**	Color Temperature Range**	TRIPOD	Cost	Height	Tilt Range	Load Capacity
Falcon Eyes SO-28TD Sophiez Bi-Color Softlight	\$155	65°	3000-5600K	Sony VCT-R640 Lightweight Video Tripod	\$59	56.7"	90° Down/65° Up	6.6lb
Genaray Mini★ Moon 11" Bicolor Soft LED Light	\$199	120°	3200-5600K	Magnus VT-4000 Tripod System with Fluid Head★	\$169	59"	90°/-60°	8.8lb

Options presented were based on three things:

- Expertise Needed to Operate
- Product Features
- Product Cost

★ = recommended

VIDEO MIXER	Cost	Connects To	Live Streaming
Roland's GO:LIVECAST Streaming Studio★	\$249	Stream from Desktop or Mobile Device (Windows or IOS)	Facebook Live, YouTube, Zoom,
Roland V-02HD Multi-Format Video Mixer	\$610	Stream from Desktop (Windows or IOS)	Facebook, YouTube, Twitch

\*Max resolution - Refers to the maximum possible size of the digital image the camera produces

\*\*Beam spread is the amount of space a light covers from different distances

\*\*\*Color temperature is a way to describe the light appearance provided by a light bulb

13

## Recommendation

- There are wide ranges in price points and complexity for each of these for items discussed on previous slide
- Consider the following:
  - The ministry's needs
  - The current/prospective members' needs
  - The ministry's budget
- If the need exist and budget dollars are available, we recommend considering purchasing equipment to refine your virtual presentations

14

**BOB VIRTUAL CONFERENCE  
SEPTEMBER 20-22, 2021  
Bishop E R Patterson, Jr  
Member - EPTP COMMITTEE**

**Suggested Videos During Virtual Presentations**

**Tips for Staying Safe During the Pandemic**

<https://www.youtube.com/watch?v=D2H30b7TVJw>

- First video is under 2 minutes
- Second video is 5 minutes 57 seconds
- Good Educational Safety To Do's

**Covid-19 Precautions**

[https://www.youtube.com/watch?v=REB-Mm\\_7nJU](https://www.youtube.com/watch?v=REB-Mm_7nJU)

- First video is under 2 minutes
- Second video is 3 minutes 30 seconds
- Third video is 6 minutes 52 seconds

**Did you know Facts Video 2021 (Technology)**

<https://www.youtube.com/watch?v=fbcMPGyPr8k>

- First video is 6 minutes
- Second video is 2 minutes 12 seconds
- Third video is 2 minutes 6 seconds

**Motivation from Pastor Steven Furtick**

<https://www.youtube.com/watch?v=P8kgbpR1fSc>

- First 3 videos are each under 3.5 minutes
- Message videos with spiritual content



## VIRTUAL BOARD OF BISHOP'S CONFERENCE 2021

# “RESHAPING MINISTRY TO BE EFFECTIVE IN THIS PANDEMIC ERA” THE IMPACT OF COVID – 19 ON THE LOCAL CHURCH/JURISDICTION. HOW WE SURVIVED THE IMPACT OF COVID – 19

**INSTRUCTOR | FACILITATOR:** Bishop Reginald C. Witherspoon, Sr. DD  
[Shekiniah1@yahoo.com](mailto:Shekiniah1@yahoo.com)  
(206) 860-6880

**COURSE OVERVIEW:** There is a **mandate** to empower both the leadership and the laity. The shifting strategies and structures as a response to the swift torrent of change due to the COVID-19 pandemic has transformed how we **serve and share the Gospel** within our communities and constituencies. More than any time in present history we are facing change at almost an incomprehensible rate. No sooner do we adapt to a new technology whether social media or the mobile phones we use every day, there is a newer model. Technology is not only impacting our economy, but our personal lives as well.

There is no turning back, and ministry will never be as it was. What is the most effective response to disruption? How do we get ahead of change that is healthy, vital, growing and fruitful? This course will answer these questions and more.

**COURSE TITLE:** “RESHAPING MINISTRY TO BE EFFECTIVE IN THIS PANDEMIC ERA”

**THE IMPACT OF COVID – 19 ON THE LOCAL CHURCH/JURISDICTION. HOW WE SURVIVED THE IMPACT OF COVID – 19**

**COURSE OBJECTIVES AND LEARNING OUTCOMES:**

The Pandemic was not an interruption... it is a disruption (A major disturbance, something that changes your plans or interrupts an event or process. A confusing break in the action). Jeremiah 29:11. We must embrace disruption. God wants the Church healthy, vital, growing, and fruitful. The course objective is to position you to embrace change with healthy strategies and solutions positioning you for greater effectiveness and transformation going forward. Below are a few of the questions we will answer during this course.

- **WHAT WAS GOD SAYING TO ME, MY LOCAL CHURCH, AND MY JURISDICTION?**
- **WHAT CAN WE DO NEW THAT WAS HARD TO DO IN THE PAST?**
- **WHAT THE PANDEMIC FORCED US INTO?**



**BISHOP REGINALD C. WITHERSPOON, SR.**  
Washington Northwest Jrisdiction



VIRTUAL BOARD OF BISHOP'S CONFERENCE 2021

**“RESHAPING MINISTRY TO BE EFFECTIVE IN THIS PANDEMIC ERA”  
THE IMPACT OF COVID – 19 ON THE LOCAL CHURCH/JURISDICTION.  
HOW WE SURVIVED THE IMPACT OF COVID – 19**

**Winston Churchill “Never Let a Good Crisis Go to Waist”**

**INTRODUCTION:**

What does effective church look like? It was not the size of how many people attended worship, it was about engagement. How do we engage people through ministry? Discipleship, Service, Worship and Evangelism. Stachura “The mark of a great church is not the seating capacity, but it’s the sending capacity”

**QUESTIONS WE GRAPPLED WITH DURING THE PANDEMIC:**

**WHAT WAS GOD SAYING TO ME, MY LOCAL CHURCH, AND MY JURISDICTION?**

- Church can no longer be business as usual. The Pandemic thrust us into change
- I need to recalibrate my ministry/Jurisdiction
- Resetting humanity – Some things we cannot do only God can
- How do we win souls who won’t, can’t visit the building?
- Let the past go...
- Christian Activism – We must get out to where people are and minister to them
- Pre-Pandemic Church is gone – The Post Pandemic Church will be different



## **VIRTUAL BOARD OF BISHOP'S CONFERENCE 2021**

### **WHAT CAN WE DO NEW THAT WAS HARD TO DO IN THE PAST?**

- Command Technology.
- Develop Small Groups
- Shorten Services.
- Innovative Online Ministry

### **WHAT THE PANDEMIC FORCED US INTO**

- Innovation.
- Rethink how we were reaching our community.
- How do we keep our children and youth engaged?
- The importance of taking care of myself physically, mentally, and spiritually!

### **LESSONS LEARNED!**

- Watch my words when preaching!
- Eliminate the things that were not working.
- I was forced to grapple with what does the immediate and long-term future look like for this church?
- There are more ways to offer worship than we imagined
- Opportunity is born out of crisis.



**RESHAPING MINISTRY TO BE EFFECTIVE IN THIS PANDEMIC ERA**

**EFFECTIVE UTILIZATION OF RESOURCES**

**FOR THE JURISDICTION**

**WHERE DO WE GO FROM HERE?**

PRESENTED BY: BISHOP REGINALD C. WITHERSPOON, SR. DD

Bishop  
J. Drew Sheard  
Presiding Bishop

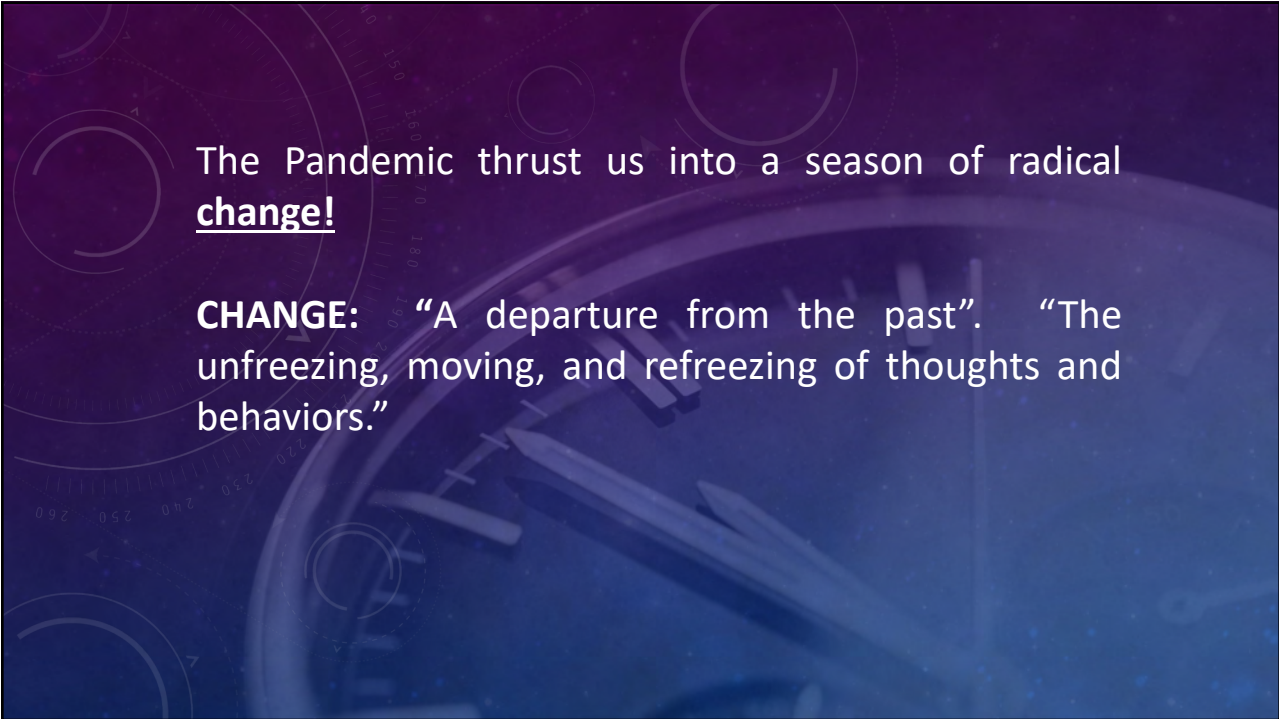
CONFERENCE  
OCTOBER 20-22, 2021

1

**INTRODUCTION:**

“So, foul a sky clears not without such a storm.”  
**PRAYER AND THE WORD OF GOD STILL WORK!** The question we grappled with during the pandemic:  
*“What is God Saying?”*

2



The Pandemic thrust us into a season of radical **change!**

**CHANGE:** “A departure from the past”. “The unfreezing, moving, and refreezing of thoughts and behaviors.”

3



**PRE-PANDEMIC CHURCH**

4

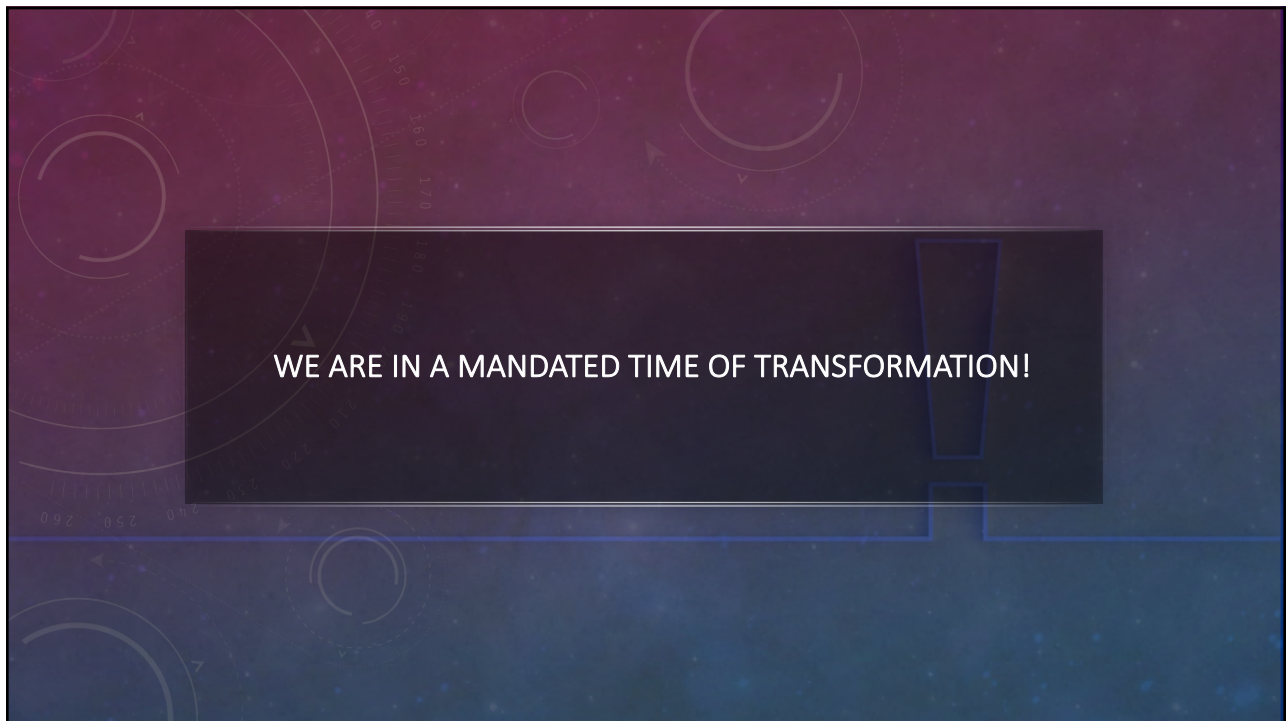




# LET GO OF THE PAST!

We must now figure out how to “Scratch people where they itch.” OUR WORLD IS CHANGING AND YOU CAN’T STOP IT!

5



WE ARE IN A MANDATED TIME OF TRANSFORMATION!

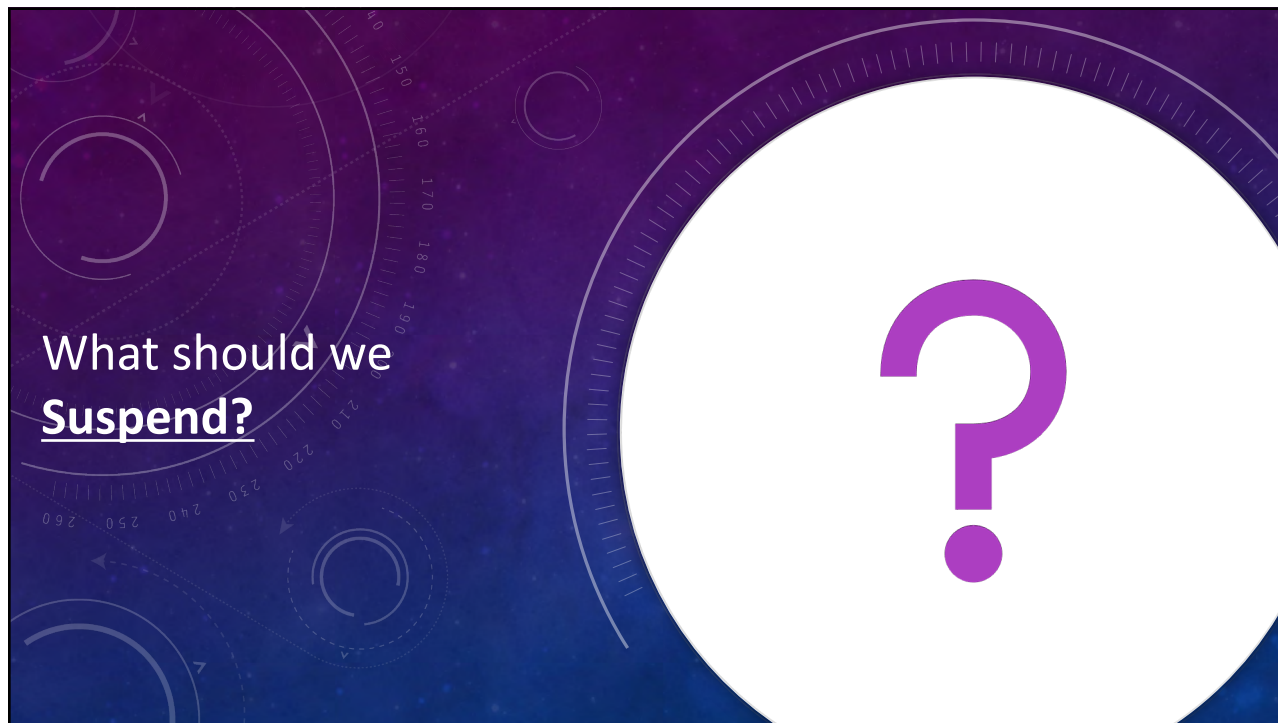
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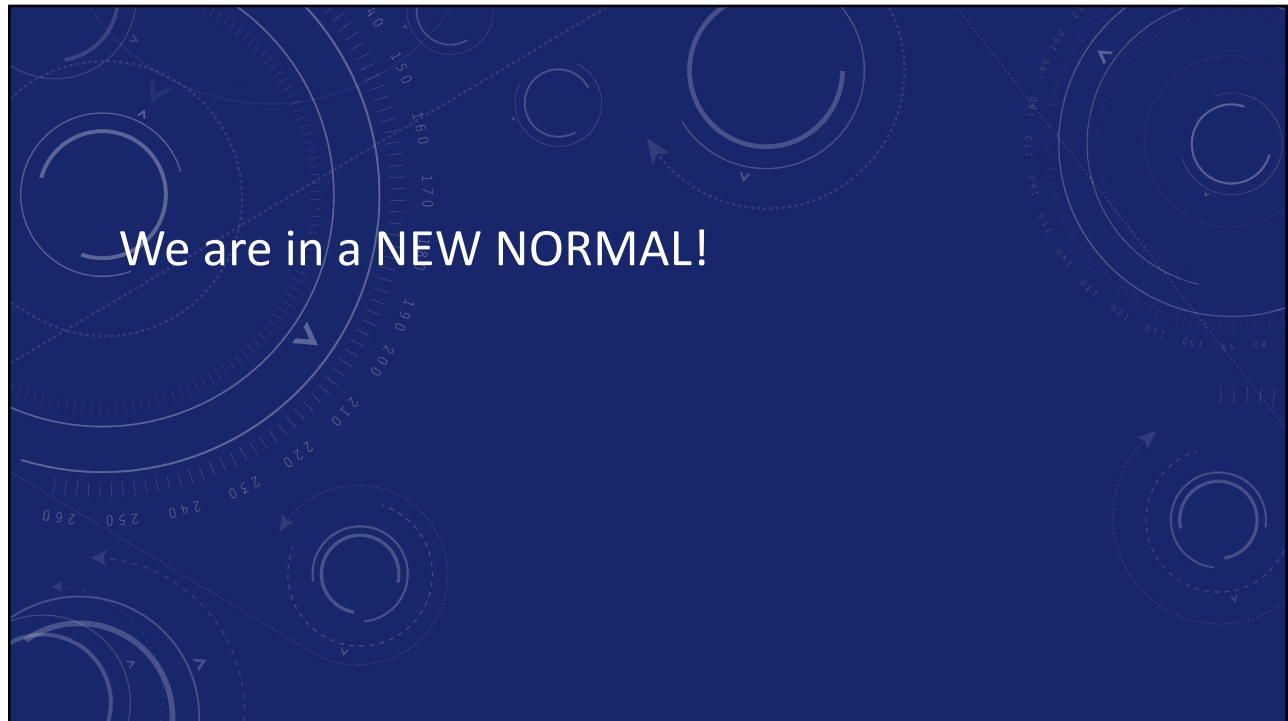


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11



12

**OFFER HOPE: Whoever has the most hope has the most influence on others. JESUS MUST BECOME INTERESTING!**

13

# JESUS

Utilized People

Utilized Storytelling

Utilized Crowds

14

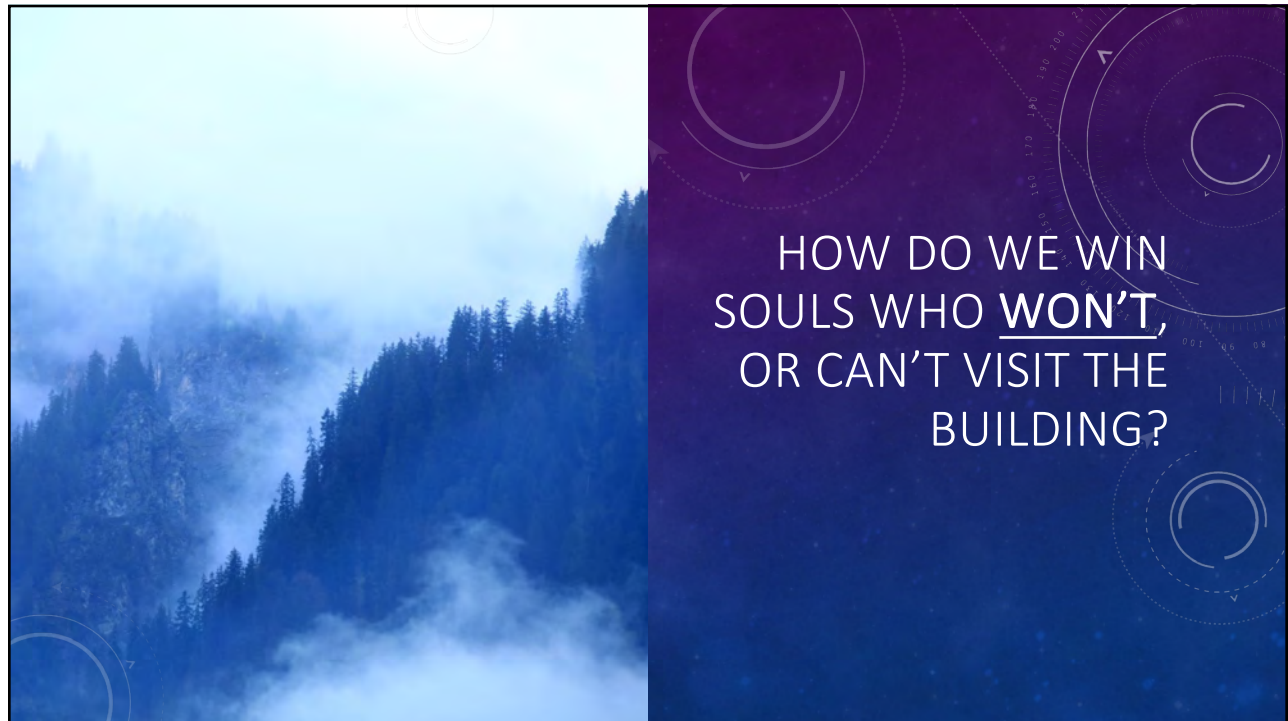
# JESUS

Interacted - Government

Was Hope

Demonstrated His commitment to people

15

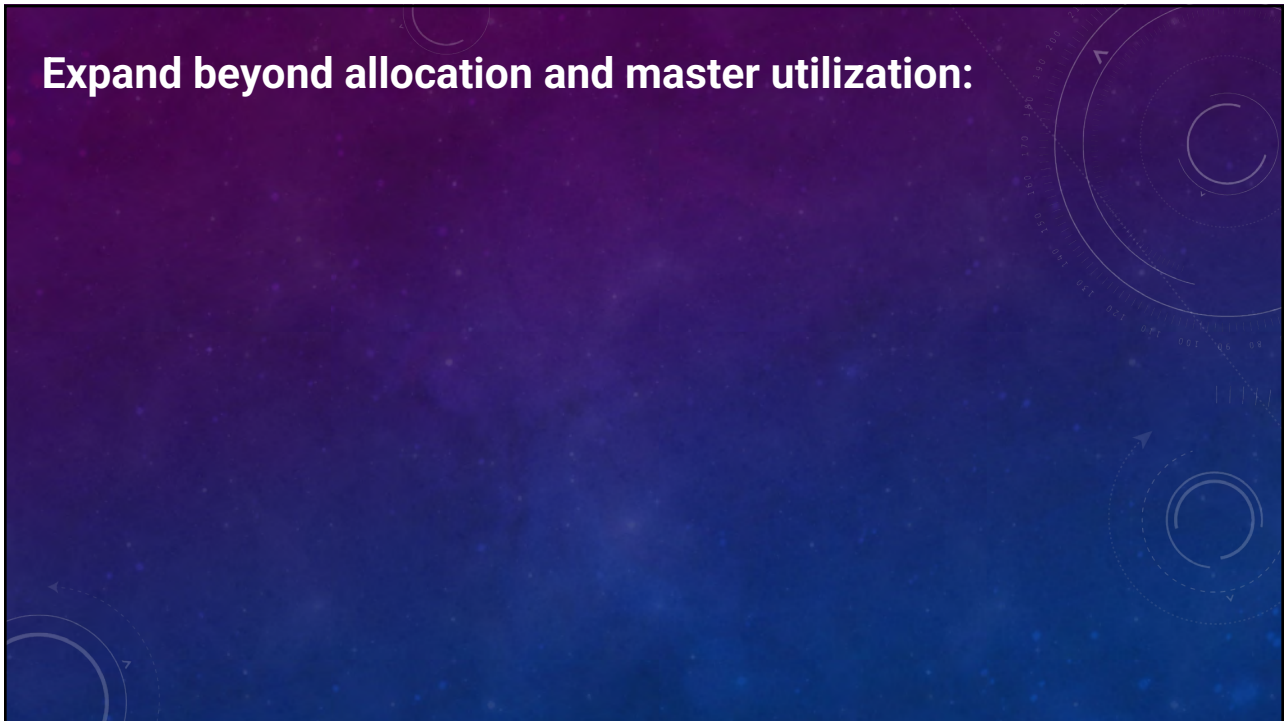


HOW DO WE WIN  
SOULS WHO WON'T,  
OR CAN'T VISIT THE  
BUILDING?

16



17



18



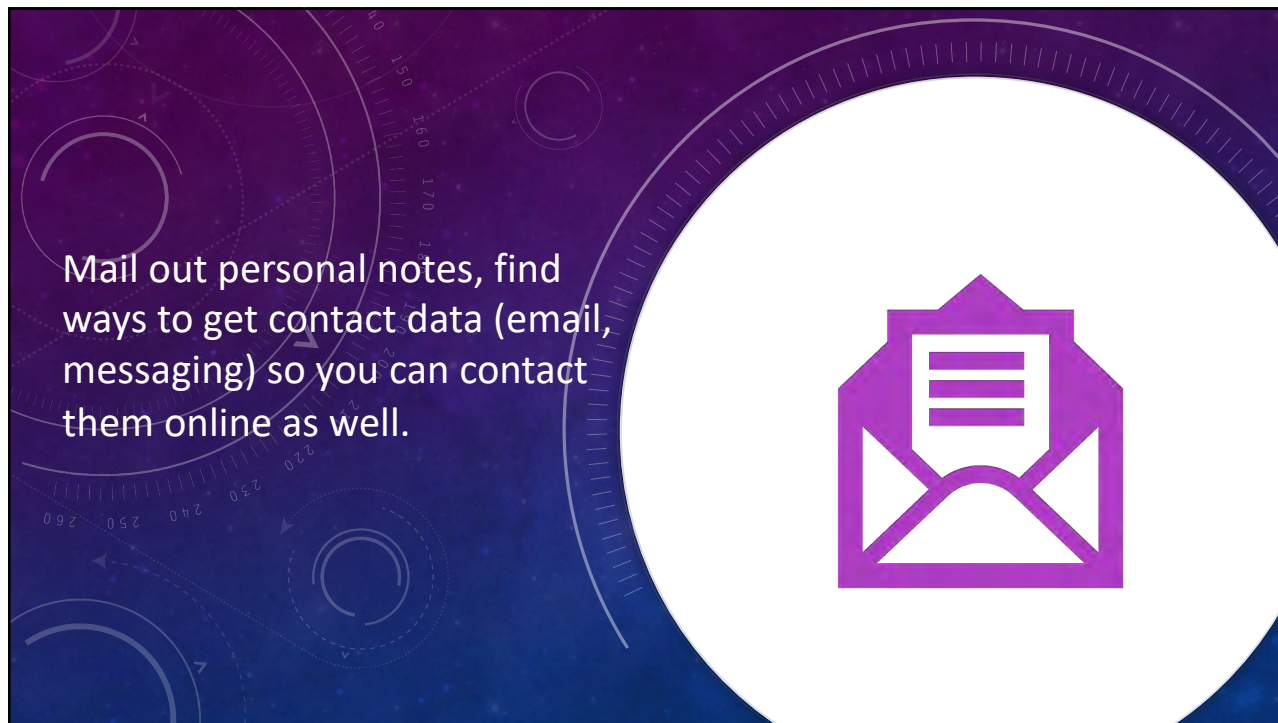
1. Leadership
2. Understand
3. Leverage
4. Collaborate
5. Deliver

19

Reach out to people in your community via social media (Facebook, Instagram, TikTok, Twitter, ministry website). There are 168 hours in a week, we must utilize more than **2 of them to interact and impact.**



20



Mail out personal notes, find ways to get contact data (email, messaging) so you can contact them online as well.

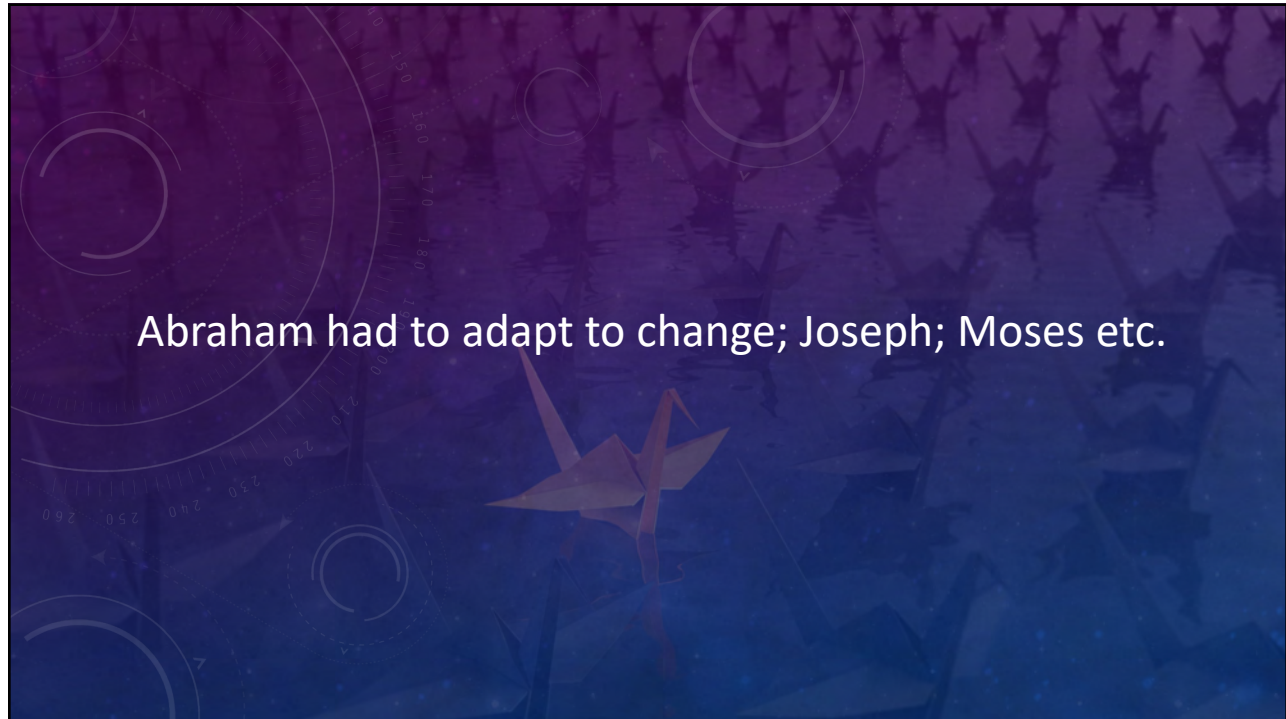
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**SUPPORT THE  
BUSINESSES IN  
YOUR  
COMMUNITY, ETC.**

22





23

**HOW WE GATHER FOR WORSHIP MUST BE DIFFERENT AND BETTER**

- Focus on what is important/Relevant. I shrank my Jurisdictional calendar!
- Eliminate-Don't do too many things, do a few things well.
- Get outside of the four walls! Reconnect with your community.
- Allow the community access to our facilities, not just the members of our churches, e.g. medical clinics, Police Dept. Fire Dept. Outward focus is as important as inward focus.

24

## **TO SURVIVE WE MUST ENACT RADICAL CHANGE**

· It is imperative that we reach the digital world. Social Platforms.

Thom Rainer – “Churches cannot minister effectively using methods for a world that no longer exists”

“We cannot solve our problems with the same thinking we used when we created them.” Albert Einstein

25

**Use social media as a Vehicle for Prayer!**

26

· What is normal? Normal is still evolving. Rethink your service days-Nearly 1/3 of Americans work on weekends. What do you do when your entire model hinges on the one thing you can no longer do completely, gather in person? Zoom, Streamyard, VMix, restream; ways to have Bible Study, S.S. etc.

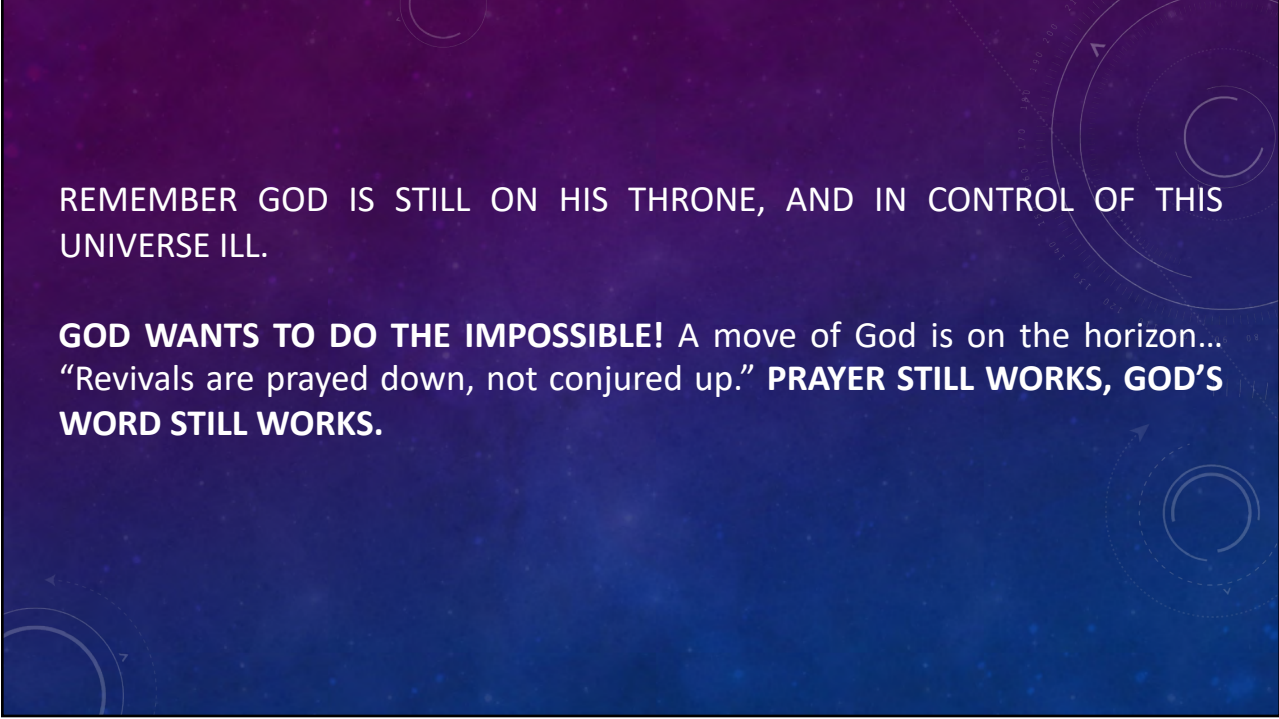
- Gen X –
- Gen Y or Millennials
- Gen Z –
- Boomers –

27

**TO GET PEOPLE BACK INTO OUR CHURCHES, WE MUST MAKE A DIFFERENCE, WE MUST TOUCH PEOPLE'S LIVES! SCRATCH THEM WHERE THEY ITCH!**

28





REMEMBER GOD IS STILL ON HIS THRONE, AND IN CONTROL OF THIS UNIVERSE ILL.

**GOD WANTS TO DO THE IMPOSSIBLE!** A move of God is on the horizon...  
"Revivals are prayed down, not conjured up." **PRAYER STILL WORKS, GOD'S WORD STILL WORKS.**