



MONEY SMART FOR SMALL BUSINESSES

Program Name – FDIC Money Smart for Small Businesses

Initiative – Economic Development

Website address <https://www.fdic.gov/consumers/consumer/moneysmart/business.html>

Description of program – Money Smart for Small Businesses

Money Smart for Small Business (MSSB) provides a practical introduction to topics related to starting and managing a business. Developed jointly by the Federal Deposit Insurance Corporation (FDIC) and the U.S. Small Business Administration (SBA), this instructor-led curriculum consists of 13 modules. FDIC and SBA invite eligible organizations to begin teaching this free curriculum right away!

MSSB Trainings for aspiring and existing entrepreneurs are conducted by the members of the Money Smart Training Alliance. A list of Money Smart Alliance members may be helpful to find available training near you, although the list does not include all organizations actively using Money Smart Products.

MSSB is designed to be delivered to new or operating small business owners by financial institutions, small business development centers (SBDCs), women's business centers (WBCs), city/county economic development offices, faith-based organizations and others. The curriculum is a tool for bank-community partnerships. For example, bank staff could deliver the curriculum in collaboration with small business resource providers.

Download the Top 10 Reasons to use MSSB flyer

The curriculum can be [downloaded](#), but it is also available in [CD format](#)

Implementation Steps:

Organizations can also use the “MSSB Train-the-Trainer curriculum” which consists of a fully scripted instructor guide, participant workbook and PowerPoint Slides to train MSSB instructors — NEW!

All MSSB resources are downloadable free of copyrights and can be edited to meet the needs of any audience.

Eligibility

No certifications are required to use the curriculum; however, it is ideal that MSSB instructors have experience in the delivery of training, technical assistance or coaching to small businesses. (See types of organizations that can join the Money Smart Alliance.)

Please direct your questions to your COGIC Urban Initiatives Jurisdictional Coordinator.

Your name, Vice President, Economic Development - Elizabeth Wilson

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