



COLLEGE AND CAREER DAY

Program Name – College and Career Day

Description of program

Promoting academic excellence and promoting a culture of maintaining high expectations for students to excel beyond high school can be done in the local church. Establishing a College and Career Day will allow students and parents to gain useful information and provide opportunities for students to receive knowledge that can lead to scholarship, internships and job opportunities.

Benefits of program

1. Increase awareness of higher learning institutions and their requirements
2. Create College and Career Ready minded students
3. Establish scholarships and seek internships
4. Increase awareness and sessions on college applications, entry exams, financial aid and how to apply for scholarships.
5. Increase relationship through networking with college and business representatives.
6. Learn and practice interview and presentation skills.

Implementation Steps:

1. Establish a committee of key individuals. Have them identify one team member as a point person
2. Assign duties and responsibilities
3. Set a date, time and location for the event
4. Consider inviting representatives from local colleges and universities as facilitators of presenters
5. Key components include a rotation of small workshops on Financial Planning for College, What to expect as a student and a parent, Choosing the right school, program and activities, completing relevant financial forms, *e.g. FAFSA, scholarships, loans (if applicable)*
6. Setup should include a table and at least two chairs per table for each institution represented
7. Create an action plan and action steps for each individual or category on the committee
8. Schedule regular meetings to ensure a great event
9. Brainstorm and research educational institutions and career programs to meet the needs of your church community.
10. Recruit volunteers for the event
11. Solicit resources and information
12. Be proactive with scheduling and confirming invitees
13. Provide light refreshments for the college representatives prior the arrival of students and parents
14. Ask for resources, information and materials from each representative.
15. Investigate on the spot scholarships and financial awards

Each local ministry is encouraged to identify a point of contact to facilitate The College and Career Day. Identifying external partners is always a plus! Urban Initiatives Education is pleased to address your questions in support of your success in implementation.

Please direct your questions to:

Dr. Valda L. Slack

Vice President for Education