

# After-school academic tutoring program generated over \$368,000 of extra income in just one year for one small church.

January 2015



## COGIC Urban Initiatives Jurisdictional Coordinators make it possible for small Churches to replicate this award-winning program in just eight simple steps

### How did they do it?

*Emmanuel/PCL Church of God in Christ of Detroit used an innovative research-based program created by its' pastor, Supt. Richard G. Hogan. Pastor Hogan is a former special education teacher and school administrator. This award winning tutoring program was called Instant Student Academic Achievement Center (ISAAC). Now it is known as the "Brightmoor Model."*

*This Brightmoor success model provided the structure for several community-based learning centers. These centers are located in schools, community centers and churches. Church Learning Centers have won grants and funding ranging from \$5,000 to \$500,000 over the past ten years using this model. The program for churches is described below.*

### Description of program:

*The community church-based learning centers are designed to successfully service all students of all ages, in all subjects, but with a heavy emphasis on language arts. They are getting national attention and have qualified for substantial funding. The creator of the Brightmoor Model specializes in the creation and use of research-based diagnostic and prescriptive instructional material and assessment instruments. ISAAC is also a Michigan Department of education (MDE) certified supplemental education service provider. ISAAC is presently contracting with Michigan school districts and various other organizations to service students having pronounced difficulty with the reading process and with math. The programs and materials have demonstrated success in accelerating the growth curve of even at-risk, under-served hard core non readers. ISAAC has established a number of "seasonal" learning centers and created tutor training and successful program implementation models throughout the State of Michigan.*

*ISAAC'S success also earned the*



**Meagan Whorton enjoys learning to read in a Detroit COGIC church learning center using the award-winning ISAAC Reading Program.**

*creator, Supt. Hogan a most coveted invitation to conduct several teacher-training workshops for The Michigan Reading Association's (MRA) 44<sup>th</sup> Annual Conference. The workshops included:*

- a. *The "S.T.A.R.S. Successful Tutorials Accelerate Reading Skills"*
- b. *"Failure Free Reading"*
- c. *"Accelerating the Growth Curve of Your Lowest Performing Student"*
- d. *"What do you do all day long with a child who can't read a lick"*

**Implementation:** *In just eight simple steps, and local churches are on the way to implementing one of the best learning center programs anywhere in the country. When it comes to low percentile at-risk students, results speak for themselves.*

1. **Register** *for the COGIC UI/ ISAAC orientation and training sessions. Hopefully these sessions will be held in several National COGIC conventions beginning next year (2015). Jurisdictional training sessions may also be conducted if pre-registration attendance requirements are met. (Please check with your Jurisdictional UI Coordinator.) All registrants for this certified teacher/tutor training will receive their own Program Implementation Manual and*

*unlimited access (via telephone and or email) to the program developer.*

**The training and implementation manual you receive at the training assures success and will guide you through the remaining important steps:**

2. **Funding** *your learning center*
3. **Soliciting students** *(from your own congregation, family members, neighborhood school, community centers etc.)*
4. **Scheduling** *and administering student diagnostic/prescriptive assessments*
5. **Ordering** *"only" the material you need with awarded grant funds (as determined by the pre instructional assessments)*
6. **Scheduling the instructional sessions**
7. **Parental Communication, Record Keeping and Progress Reporting**
8. *The gracious and modest handling of praise received from parents and teachers for **student success.***

*An unsolicited grant from the U.S. Department of Education has enabled Supt. Hogan to create a simple implementation manual and tutor/training program to help even small churches establish a great tutoring program. (The small initial investment of: \$249.95 is most often reimbursed by grant funds).*

**FOR MORE INFORMATION  
COGIC URBAN INITIATIVES AT:  
COGICURBANINITIATIVES.ORG**

**OR**

**SUPT. RICHARD HOGAN,  
PROGRAM DEVELOPER AT:  
(313) 544-6181  
isaac.hogan@aol.com**