
Scholastic Motivation Ministries

Pre-Convention Computer Competition



Superintendent David Todd Whittley

Scholastic Motivation Ministries Executive Director

Evangelist Missionary Vesa Cunningham

National Computer Coordinator

SMM PRE-CONVENTION COMPUTER COMPETITION

You are the President of your own company. You will need to come up with a marketing plan to promote your computer product. The product can be a new product not on the market yet or a variation of a product already on the market.

You will be completing the following jobs for your product:

- Design a Letterhead
- Design a logo for your product
- Create a catch phrase to use in marketing your product
- Design a flyer
- Design a PowerPoint presentation

Directions:

- Projects must be submitted by June 16, 2017. Any projects submitted after that time will not be accepted.
- You must be between the ages of 12 and 18 years of age.
- Include your name, age, address, email, local church and Pastor, Jurisdiction and Prelate in the body of the email.
- Send all entries to vesacunningham@gmail.com.
- Work must be your own and not copied from a website or created by someone else. (You are allowed to ask for help, if you do not understand how to do something.)
- If you have any questions, contact me at vesacunningham@gmail.com or 785-577-5751
- All projects become the property of Scholastic Motivation Ministries COGIC.
- Projects can only be created in Word, Publisher, Pages, PowerPoint, KeyNotes or Photoshop.
- You do not have to attend the AIM Convention to be considered as part of the competition.
- The winner will be announced at the SMM Award Ceremony on that Friday of the Convention.

Attached are requirements for each job. Feel free to go beyond those requirements. These are the minimal requirements needed to complete the job. Uniqueness and creativity are encouraged. **Remember - Use all of your skills and creativity!**

Job #1

Design Letterhead and a business card for your company.

1. Develop a stationary package that includes the above items.
2. The letterhead must have the following information:
 - Your company's name and your name as CEO.
 - Make sure to include an address, phone number, fax number, and email address
 - Use the company logo you designed.
 - Use your product catch phrase
3. The business cards will need to have your name, title, address, phone number and email. Be creative and use color and fonts to accent your card. Make sure to use your logo.

Job #2

Create a flyer to place in the Sunday paper advertising your product.

1. Include a page border that is decorative, inviting, plus eye catching.
2. Include graphics to grab your audiences' attention. Make sure the graphic(s) is relevant to the product and content of the flyer.
3. Only use two different fonts. You don't want your flyer to be too busy.
4. Be as colorful as possible. Color tends to draw the eye in different directions.
5. Take advantage of white space, but do not use up all white space.

Job #3

Create a Presentation that contains all the information needed to inform your customers about your product.

1. This presentation needs to include a title slide at the beginning and a credits slide at the end.
2. Your presentation must include 6-8 slides (including the title and credit slides). Include information about your product, company, background information, etc. Anything that you can find or make up that sounds logical.
3. Do not use more than three different fonts in the presentation. Use fonts that are easily read and eye catching.
4. Use color to grab the readers' attention. But remember that not all colors are easy to see and read. Think about all of your readers.
5. You will need to use custom animation in your presentation.