CHURCH OF GOD IN CHRIST
DEPARTMENT OF EVANGELISM

*******Training Manual and Handbook*******

Bishop Charles E. Blake, Sr.
Presiding Bishop and Chief Apostle
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INTRODUCTION
(Unless otherwise indicated all Scripture quotations are from the King James Version of the Holy Bible).

Thank you for taking the time to read and review this vital tool for the work of evangelism in the Church Of God In Christ. Our leader, Presiding Bishop Charles E. Blake, Sr., has a tremendous vision that God has given him. The Lord has given him a vision for us to reach nations, with the Gospel of Jesus Christ. This is based on the following passage:

Isaiah 54:2-3 (New King James Version NKJV). 1 2 “Enlarge the place of your tent, and let them stretch out the curtains of your dwellings; Do not spare; Lengthen your cords, and strengthen your stakes. 3 For you shall expand to the right and to the left, and your descendants will inherit the nations, and make the desolate cities inhabited.

In order to reach nations we must have the anointing (the power of God). However, we must also be trained so that we may be effective and excellent at what we do. We are servants and representatives of the King; and everything that we do for Him should reflect this fact.

Whether you are a seasoned evangelist or just starting in ministry on this “Gospel field,” we pray that the information contained in this resource will help you to serve effectively. This information also provides direction, cohesion and vision to the Department of Evangelism from the “international” level on down to the “local” level.

On behalf of Presiding Bishop Charles E. Blake, Sr.,

Leadership Team
Department of Evangelism
Church of God In Christ

HISTORY OF THE DEPARTMENT OF EVANGELISM

In February 1927, Bishop C. H. Mason appointed Elder L.C. Page as leader of the “Group of Evangelists” within the Church of God in Christ. By his own admission, Elder Page did not know the first thing to do, so he just preached the gospel. Bishop Mason later gave Elder Page a second charge in the fall of 1933. He instructed him to organize and supervise the National Evangelist Board. Not long after these instructions, Elder Page began having Evangelist Board meetings in different parts of the country.

The first meeting was held in Memphis, Tennessee around 1937. The early conventions of the Evangelist Board were basically crusades led by Evangelist Page and a few other Evangelists from across the country. Those in attendance were few and the delegates stayed in private homes. The first year the convention was headquartered in a hotel was in 1969 in Dallas, Texas. This was the first convention following Elder D.L. Austin’s appointment as the first Convention Chairman in the Board’s history. Bishop Page was a noted soul-winner and these conventions reaped large numbers of converts who received the Baptism of the Holy Ghost.

In 1981, Bishop J.O. Patterson appointed Dr. Edward Lee Battles President of the Department of Evangelism. During his administration, Dr. Battles organized Regions to oversee evangelistic ministry in various regional areas across the country. He also instituted the Annual Prayer Breakfast, conducted Evangelistic Crusades across the country and developed the Church of God in Christ National Evangelist Registry. Dr. Battles served as president until his death in December of 1996.

In 1997, Bishop Chandler D. Owens appointed Evangelist Richard “Mr. Clean” White as President of the Department of Evangelism. Evangelist White continued to seek the Lord in prayer for direction in leading the department to a “Higher Level of Excellence”. He continued to build on the department through expansion of the Regional Administration into 10 geographical locations across the country. He appointed Regional Presidents to serve as Liaison’s to the Jurisdictional Presidents. Through his leadership and vision he emphasized the importance of “Deliverance, Development, and Demonstration”, which resulted in the new department theme… “It’s All About Souls!” Evangelist White stood on the premise that after a soul has received deliverance through salvation, he or she must be taught and trained for spiritual development to become a strong and mature believer.

In 1951, Dr. Reatha Herndon was appointed as Elect Lady of the Evangelist Department. She served faithfully for many years with Bishop Page, Dr. Battles, and Evangelist White. In January 2001, she was emeritized and Evangelist Maria Gardner was appointed International Elect Lady by Presiding Bishop Gilbert E. Patterson.

Bishop Patterson also re-appointed Evangelist Richard White as International President. Evangelist White served until his elevation to the Office of Jurisdictional Bishop in

2004. Elder Dennis L. Martin, Sr. was appointed as International President of the Evangelist Department in 2005.

In 2009, our visionary leader, Presiding Bishop Charles E. Blake, Sr. appointed Pastor Willie James Campbell to the office of President of the International Department of Evangelism and Evangelist Rita Womack as International Elect Lady.
BUILDING ON A FIRM FOUNDATION

The following information pertains to the ground work that has already been laid for the Department of Evangelism, prior to this administration. Please read the following work which has gone before us and then help us to build on the foundation that has been laid:³

About Us

The keen perception of the Department of Evangelism will be to:

(1) Train ministers to become evangelists.

(2) An emphasis will be put on the recruitment of young ministers to be the catalyst for them to relate to the “youth population” the great “Pentecostal Experience of Salvation.”

(3) Our vision is to create an evangelistic revival plan, parallel to the spiritual revival that occurred at Azusa Street. This revival, with great expectation of the Department, will catapult thousands into: repentance, justification and sanctification.

The Department of Evangelism shall provide a strategy for the members of the Church of God in Christ to evangelize their families.

(4) The plan is to have an “International Family Day of Evangelism.” This Sunday will be for COGIC Churches throughout the United States and worldwide to invite their family members to Church; presenting to them the plan of salvation.

The Department of Evangelism will be in a relentless mode to constantly announce: “For what shall it profit a man if he shall gain the whole world and lose his soul? Or what shall a man give in exchange for his soul?” Mark 8:36-37.

As we implement this vision we go forward and upward giving praises and honor to our God.

CONSTITUTIONAL MANDATE FOR EVANGELISM

The Church Of God In Christ is a Pentecostal Church. We believe in the Baptism of the Holy Ghost. The Holy Ghost empowers us to proclaim the Gospel to the ends of the Earth (Acts 1:8). This belief is so vital to our existence; that it has actually been recorded in the constitution of our church. This expresses our commitment to evangelism.

Statement from Introduction of the “Official Manual”

“The Church Of God In Christ is one of the fastest growing denominations in the world. As our name suggests, we are a God-Centered Church, rooted in Christ Jesus, which believes first in Faith in God. This is why no problem, or event or succession of events can defeat us and those whom God loves. It is this faith that we must communicate to others which is the beginning of evangelism with the preaching of the Gospel.”

Statement from the Constitution:

ARTICLE VI; SECTION E. DEPARTMENT OF EVANGELISM

There shall be a Department of Evangelism to carry on the evangelical work and program of the church.

1. There shall be a National President, Executive Secretary, Financial Secretary, Treasurer and Board of Directors of said Department.

2. The Presiding Bishop with the approval of a majority of the members of the General Board shall appoint the officers of said Department, and shall have the right to remove any officer thereof, by and with the approval of a majority of the members of the General Board.

3. Each Jurisdictional Bishop shall have the right to organize and set up a Department of Evangelism in his Ecclesiastical Jurisdiction and to appoint or remove the officers thereof.

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WEST ANGELES: A STERLING EXAMPLE OF EVANGELISM

The Bible says that, “The fruit of the righteous is a tree of life, and he who wins souls is wise” Proverbs 11:30 (New King James Version). Our leader (Presiding Bishop Charles E. Blake, Sr.) is a wise soul winner. When he preaches the Gospel, he always gives an invitation for sinners to come to Christ.

This concept of inviting sinners to Christ is practiced week after week at the largest Church Of God In Christ in our denomination: West Angeles Church Of God In Christ in Los Angeles, California. In that ministry, souls come to Jesus on a weekly basis.

The Presiding Bishop wants each of our churches to grow. And, this (West Angeles) is a sterling example of what each church should be about. Here is a description (and possibly pattern for you to follow at your church) of the Department of Evangelism of West Angeles:

The Soul Winners Evangelism Ministry is the Witnessing Outreach Ministry of the Department of Evangelism whose sole objective is winning lost souls to Jesus Christ through witnessing on the streets and door to door in the communities surrounding the West Angeles Cathedral and North Campus. The Soul Winners Logo depicts Soul Winners as “light bearers, bringing light to those that sit in darkness in the shadow of this grand Church.

- The Soul Winners Witnessing Teams Witness every Saturday.
- Monthly Team Meetings/Training Classes and Orientation are ongoing.
- Certification Program.
- Monthly Fast/Prayer Shut-in.
- Intercessory Prayer Group.
- Prayer Partners.
- Annual Awards Dinner.
- Annual Summer Rally.
- Participate with other Evangelism Ministries.

More information can be gleaned at www.westangeleschurch.org

DEPARTMENT OF EVANGELISM FACTS

Whose Department is this?

The Church Of God In Christ constitution mandates a Department of Evangelism. The selection of staff is the responsibility of the Presiding Bishop. Therefore, the Department is a direct representation of the Office of the Presiding Bishop. It is therefore not the President's department, nor that of any other staff; it belongs to the Presiding Bishop and must comply with his direction and God-given vision.

What is the purpose of this Department?

We exist to serve as the evangelistic arm of the Church Of God In Christ. We exist to serve as the evangelistic ministry of the Presiding Bishop. Evangelism is spreading the Good News of salvation through Jesus Christ. Therefore we offer support, training, structure, mentorship and accountability to the evangelists of the church. Also, since every believer should be involved in evangelism; we offer resources and training for the local church (pastors and laity) and any saint that desires to effectively win souls.

Why does this department exist?

In the early days of our church, we had many evangelists out "on the field," working for the Lord. However, these preachers were not organized as a unit. In 1927 the founder of the Church Of God In Christ, Bishop Charles Harrison Mason, desired for the work of evangelism in the Church to be coordinated and, therefore, established this unit. Thus, you now have the Department of Evangelism. This Department is also mandated in the constitution of the Church Of God In Christ.

Does Jesus have anything to do with this?

Normally a person's last words are among their most important words. In ALL recordings of Christ's last words, before He left Earth, He mandated evangelism and preaching the Word of God. So, yes, Jesus has everything to do with this Department; because it is close to His heart.

Matthew 28:19. Go ye therefore, and teach all nations, baptizing them in the name of the Father, and of the Son, and of the Holy Ghost.

Mark 16:15. And he said unto them, Go ye into all the world, and preach the gospel to every creature.

Luke 24:47, 48. And that repentance and remission of sins should be preached in his name among all nations, beginning at Jerusalem. And ye are witnesses of these things.
**John 21:15.** So when they had dined, Jesus saith to Simon Peter, Simon, son of Jonas, lovest thou me more than these? He saith unto him, Yea, Lord; thou knowest that I love thee. He saith unto him, Feed my lambs.

**Acts 1:8.** But ye shall receive power, after that the Holy Ghost is come upon you: and ye shall be witnesses unto me both in Jerusalem, and in all Judæa, and in Samaria, and unto the uttermost part of the earth.

**Who gives the vision for this Department?**

Since this Department is a direct representative of the Office of the Presiding Bishop, He is the one to whom God gives the vision. It (the vision) is then passed on to the President, who creates a team to work in the fulfillment and support of this vision.

**What is this Department’s relationship to money?**

Our focus as a Department is on the ministry of evangelism. However, being a part of the body of the Church; we must support the Church by fulfilling our financial obligation to further the work of the Church. It is our responsibility to sow both into our Church and into the ministry of our leader (the Presiding Bishop).

**2 Corinthians 9:6.** But this I say, He which soweth sparingly shall reap also sparingly; and he which soweth bountifully shall reap also bountifully.

It also takes money to operate this department. We must all do our part to make sure that our financial goals are met. We will strive to maintain an atmosphere that is transparent regarding money. Also, we will strive to operate with the utmost integrity and professionalism in regard to money.

**What is the advantage of having a Department of Evangelism?**

The advantage is more resources to reach the lost for Christ. The collaborative effort of an organization of six million people (the Church Of God In Christ) will have tremendous results for the kingdom of God. On the other hand, such an organization can also empower and provide resources for the local church to do evangelistic work.

**The Importance of the Department of Evangelism**

Evangelism is the very important work in the church. It is a structural answer to the Great Commission of Jesus to spread the Gospel. Evangelism is the foundation of the church. Evangelizing all the nations is the work of the church.

It needs organization. It requires qualified personnel. Thus you have the Department of Evangelism to provide that structure and training.

**Why have a department of evangelism?**

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To promote the work of evangelism and give the evangelists of the Church Of God In Christ vision. To coordinate total evangelistic endeavors throughout the denomination. To help mobilize and equip believers for evangelism, discipleship and growth.

**What is a Department of Evangelism?**

It is the department within the Church Of God In Christ responsible for the promotion and the coordination of the work of evangelism throughout the denomination.

**What does the Department of Evangelism do?**

It seeks to focus the hearts of the saints of the Church Of God In Christ on the priority of the work of evangelism. The Department then leads the saints in the necessity of mobilizing the whole denomination for the work of evangelism. It establishes a program to accomplish this priority.
MISSION AND VISION OF THE DEPARTMENT OF EVANGELISM

What is our God-given vision from the Presiding Bishop?

Seeking the saving of lost souls around the world, the Department of Evangelism serves as the agency for organizing, training, accountability, unifying, fellowship, equipping and resourcing evangelists and local churches in the Church Of God In Christ, in the area of evangelism and serves as the networking source for greater strategic impact.

What is the mission of the Department of Evangelism?

The Department of Evangelism exists to provide structure for the outreach efforts of the Church Of God In Christ through its evangelists and local churches. Seeking the empowerment of the Holy Ghost, evangelists and local churches extend the Kingdom of God by proclaiming the Gospel of Jesus Christ to all nations.

DEPARTMENT OF EVANGELISM GOALS

1. **International level.** To fulfill the God-given vision of the Presiding Bishop to coordinate the efforts of all evangelists of the Church Of God In Christ. To serve as a 24/7 resource center for evangelists, local churches, districts and jurisdictions around the world, in the area of evangelism. To properly train all evangelists and workers at all levels of the church. To stir every member of the Church Of God In Christ to become involved in the work of evangelism.

2. **Regional level.** To serve as a liaison between the “national” church and the local, district and jurisdictional levels so that no evangelist and no church, involved in the work of evangelism feel left out or neglected. The goal is for every evangelist feel a part and be offered training, resources and accountability. To recruit, train and lead workers in effective, consistent methods of evangelism. For every regional worker to be involved and support the international level of the department.

3. **Jurisdictional level.** For every jurisdiction in the Church Of God In Christ (domestic and foreign) to have a trained, equipped and effective Department of Evangelism staff. And, for the jurisdictional department to serve as an immediate resource of training for both the district and for the local church. To recruit, train and lead workers in effective, consistent methods of evangelism. For every jurisdictional worker to be involved and support the regional and international levels of the department.

4. **District level.** For every district in the Church Of God In Christ to have a trained, equipped and effective Department of Evangelism staff. And, for the district department to serve as an immediate resource for the local church. To recruit, train and lead workers in effective, consistent methods of evangelism. For every district worker to be involved and support the jurisdictional, regional and international levels of the department.

5. **Local level.** For all 12,000 congregations in the Church Of God In Christ to have a trained, equipped, consistently functioning and effective Department of Evangelism; leading to (1) the salvation of souls in the church’s community and (2) the growth, in all aspects, of the local church. For every member to support the vision of the pastor by winning souls. For every local worker to be involved and support the district, jurisdictional, regional and international levels of the department.

**Realistic steps toward the implementation of goals**

1. **A trained staff.** While all evangelists must be competent at preaching the Gospel; we want strive to offer a trained, organized and business-minded staff. We will strive to follow the pattern of business skill that is before us, in the person of our Presiding Bishop. We will commit ourselves to doing all that we do with excellence.
2. **Accessibility.** These goals will be achieved by producing informative, training and resources at Church Of God In Christ conventions and events; from the international level down to the local. We will strive to ensure proper, timely and relevant communication with our constituency. By all means we will strive to make the Department accessible to all.

3. **Involvement.** This Department will strive to actively recruit laborers in the field of evangelism. We will aim to make every evangelistic worker (clergy and laity) feel valued and appreciated.

4. **Information.** The Department of Evangelism will utilize the means of relevant classes, training sessions, workshops, etc. to effectively teach clergy and laity the time proven techniques of soul winning.

   **Additional goals**

1. Carry the saving and healing message of Jesus Christ to every nation and islands of the earth through our evangelists and local churches.

2. For the President to make personal contact with every jurisdictional president at least once per year.

3. For the Elect Lady to make personal contact with every jurisdictional elect lady at least once per year.

4. Produce a directory of evangelists within the Church Of God In Christ.

5. For the Regional Department of Evangelism to be fully functional.

6. For every jurisdiction to have a vibrant Department of Evangelism.

7. For every district to have a vibrant Department of Evangelism.

8. For all of our churches to have a vibrant Department of Evangelism.

9. For all Church Of God In Christ evangelists to adhere to a code of conduct.

10. To ensure consistent communication between the leadership of this Church and all of the evangelists of the Church.

11. To have a video clip of the Presiding Bishop offering the plan of salvation on the Church Of God In Christ web site; along with (1) a number that people can call for further ministry and (2) downloadable “follow up” material.

12. Provide training, information and support through our School of Evangelism for evangelists in the Church Of God In Christ.
13. Maximize technology, people and the resources God has provided for the spreading of the Gospel. \(^8\)

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COMMUNICATIONS GOALS FOR THE DEPARTMENT OF EVANGELISM

1. **SOCIAL MEDIA.** Set up a special Facebook™ page and Twitter™ page devoted to the Department of Evangelism. The purpose of these sites is to:
   - Communicate the heart and vision of Presiding Bishop Charles E. Blake, Sr., for the Department of Evangelism.
   - Provide information to the saints and to the public, regarding the Department of Evangelism.
   - Use Social Media as a means to win souls to Christ.

2. **EMAIL.** Send out a mass email regularly to every member of the Church Of God In Christ (with email capability) requesting and reminding them to participate in Department of Evangelism activities.

3. **JURISDICTIONAL, DISTRICT AND LOCAL SERVICES.** All Department of Evangelism staff members are asked to announce departmental events and bring awareness of the Department of Evangelism in your regional, jurisdictional, district and local events; requesting the saints to participate.

4. **RADIO AND TELEVISION.** If you or your local church has a radio, television or internet program; you are humbly requested to announce departmental events and bring awareness of the Department of Evangelism.
CORE VALUES OF THE DEPARTMENT OF EVANGELISM

By no means are these all of the principles that we are guided by. However, these are a few of the truths that our department stands upon:

1. **Excellence.** Everything that we do is for God. We are also working on behalf of the Presiding Bishop and the vision that God has given Him for global evangelism. Therefore, everything we do should be first-class. First-class does not mean expensive or extravagant; but doing things with passion, fervency and to the best of our ability.

2. **Integrity.** Since we are messengers of the Gospel, we should strive to be persons in whom our words and lives are respectable.

3. **Respect.** God has anointed each of us to carry His Gospel. Therefore, whatever role or level that we serve on in the church; we must treat each other with respect and love.

4. **Unity.** We are a united department, serving in a united Church (COGIC), under one leader (the Presiding Bishop). Since the Church Of God In Christ is a "total person" ministry, we work in harmony with all other departments. Our department is a team that functions in unity. Our confession is that there is no division amongst us.
WHAT DO WE NEED YOU TO DO?

We need your help!

1. **What is every member of the Church Of God In Christ requested to do?** First, pray for the Department of Evangelism. Second, support the Department of Evangelism in your church (on that level it may go by a different name) or help your pastor to establish one. It is the desire of the Presiding Bishop to see all of our 12,000 congregations have a functioning and vibrant Department of Evangelism. Finally, every saint is requested to reach out to the lost.

2. **What is each evangelist requested to do?** Become involved with the Department of Evangelism at all levels (from the local up to the international level).

3. **What is each Pastor requested to do?** Establish a vibrant Department of Evangelism in your church and use your godly influence to encourage people to participate in the Department at all levels.

4. **What is each District Superintendent requested to do?** Establish a functioning Department of Evangelism in your district.

5. **What is every District Department of Evangelism President requested to do?** First, study the material contained in this resource. Second, put the practices learned here in place; so that your Department can be vibrant and effective. Third, help all of your local departments to do the same. Fourth, make sure you participate in the Department on a Regional and International level.

6. **What is every Jurisdictional Department of Evangelism President requested to do?** First, study the material contained in this resource. Second, put the practices learned here in place; so that your Department can be vibrant and effective. Third, help all of your local and district departments to do same. Fourth, make sure you participate in the Department on a Regional and International level.

7. **What is every Regional President requested to do?** First, study the material contained in this resource. Second, put the practices learned here in place; so that your Department can be vibrant and effective. Third, help all of your local, district and jurisdictional departments to do same. Fourth, make sure you participate in the Department on an International level.

8. **What is every church in the Church Of God In Christ requested to do?** Use the tool in this resource to win souls and cause growth in your church.
DEPARTMENT OF EVANGELISM EVENTS

The vision that God has given the Presiding Bishop is that the Church Of God In Christ would be a vehicle to upbuild and edify the local church. His church, West Angeles Church Of God In Christ, is an example of the potential of the local church.

Our leader wants you to look at that model and say, “we can do that too.” His desire for all of our congregations is expressed in the following passage (which he often quotes):

Isaiah 54:2-3 (New King James Version NKJV).⁹ “Enlarge the place of your tent, and let them stretch out the curtains of your dwellings; Do not spare; Lengthen your cords, and strengthen your stakes. For you shall expand to the right and to the left, and your descendents will inherit the nations, and make the desolate cities inhabited.

So please do not look at the following list of activities and think that it is something to take away from your local church. On the contrary, everything listed below is to ADD to your church and help it to grow. We want to see you succeed in building the kingdom of God.

Obviously, some of the dated listed below will conflict with items that you already have on your calendar. However, it will be just fine for you to plan to participate in these events as closely to the date as possible. Again, these events are designed to utilize ALL the evangelists of the Church Of God In Christ to assist YOUR church in winning souls for Christ.

List of events:

1. **20/20 Vision.** On this day our goal is to reach 100,000 souls for Jesus Christ! On the first Saturday in January (it may be a time that is cold in some areas, weather wise, however, this is a time of year when people are looking to do new things and make changes in their lives). Through 20/20 we are asking for 20 evangelists from 250 jurisdictions to witness to 20 people. Total people reached in one day: 100,000!

2. **School of Evangelism and Department Meetings.** This will take place during the Leadership Conference of the Church Of God In Christ in January. Locations will vary.

3. **International Day of Training.** This should be done on the first Saturday in February. The purpose is to train local church workers to go out and win souls and also increase growth in their local churches.

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4. **The Day of Pentecost.** This occurs fifty days after Easter (Resurrection Sunday). On this day (which is the culmination of Pilgrimage to Pentecost; which is a 50 day consecration called by our Presiding Bishop) we are requesting every jurisdictional department of evangelism to put on a Day of Pentecost service. For those in too great of a distance to make a jurisdictional gathering, please consider a district or local service. We also ask on this day for every jurisdictional department to sow just a small Pentecost offering of $50.00 into the international Department that we might continue the work of the Lord.

5. **Fall Harvest Day.** This event occurs the first Saturday in September from 10:00 a.m. to 12 Noon in communities around the globe. Local churches may then want to have a “Family and Friends Day” the following day to invite other people to their local church. (We do realize that many local, district and jurisdictional events will prevent some from participating; however, you may feel free to plan the event as close to this date as is possible). Here are some key components of this event.\(^{10}\)

- **Vision.** The purpose of this event is to be united as the Church Of God In Christ, around the world, to evangelize together.
- **Unity.** Think about it: thousands of saints, in thousands of churches, in more than fifty three countries will be working for souls together at the same time.
- **Goal.** To win souls and also to inspire that saints, so that evangelism becomes a monthly habit in your church.
- **Idea.** The idea is for each church, in the Church Of God In Christ, to go and gain souls and invite them to visit your church.
- **Key.** The key is to evangelize around the neighborhood of your church, so the persons can go to the church closest to them. This way, the local churches can grow and disciple the persons that have receive Jesus. If it is not feasible to go “door to door,” you may feel free to modify and go, for example, to a hospital, jail, a bus stop or some other type of commercial center.
- **Who.** This can be done with an evangelistic team, but the goal is to involve your entire church.
- **Record.** Is important to have a record of how many persons receive Christ to give testimony.

6. **Auxiliaries In Ministry (AIM) Convention.** This is the week, not only for us to have good church; but to also offer vital training and networking of the evangelists of the Church Of God In Christ. While there are a plethora of activities during the course of the week, please keep in mind that four major activities are:

- **Door to Door Evangelism (prior to AIM)**
- **Morning Manna**
- **School of Evangelism**
- **Revival Fire**

7. **Holy Convocation.** The Department will function all week long, supporting the plans and vision of our leader. During this week there are also three major activities of the Department:

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8. **Staff meetings at many of our conventions.** Providing information and keeping all evangelists of the Church abreast of Department activities, goals, projects and direction.

9. **Regional, Jurisdictional and District Conferences and Crusades.** These are not “national” events. They are called by the leadership of the level of which they represent. However, all staff at these levels are admonished to make sure that the focus of these events is on:
   - The salvation of souls.
   - The training of workers.
   - The building of the local church.
   - The encouragement of all of our evangelists.
THE SCHOOL OF EVANGELISM

Classes offered by the School of Evangelism are as follows (please note that this is not an exhaustive list):

I. **Evangelism 101: How to Begin a Full-time Evangelistic Ministry.**
   A. How to Study Yourself to Death and Pray Yourself Back to Life Again.
   B. Why Some Evangelists Are Invited and Others Are Not Invited Back.
   C. How to Make it Financially Through Christmas and the Rest of the Year.
   D. How to Combine High Tech and High Touch in Evangelism Today.
   E. What I Wish I had Known about Pastors When I was an Evangelist.
   F. The Life and Ministry of the Evangelist (Part I).
   G. The Life and Ministry of the Evangelist (Part II).
   H. How to Lead People Into the Baptism in the Holy Spirit.

II. **Evangelism 202: The Next Step**
   A. Making Right Decisions to Avoid Burnout.
   B. How to Develop an Altar Ministry.
   C. Managing the Detours of Evangelistic Ministry.
   D. Marking Your Coordinates and Plotting Your Path.
   E. How to Develop a Maximized Ministry.

III. **Evangelists and Their Gifts**
   A. The Gift of Life.
   B. The Gift of Leadership.
   C. The Gift of Legacy.
   D. The Gift of Liberty.

IV. **Empower: Back to Pentecost.**
   A. The Priority of Pentecost.
   B. The Pursuit of Pentecost.
   C. Empower Back to Pentecost (Baptism of the Holy Ghost).
   D. The Power of Pentecost.
   E. The Purpose of Pentecost.
   F. Perfecting Your Pentecostal Ministry (ladies session).
   G. Insights for Living the Pentecostal Life.
   H. Transcending Ethnic Barriers in Pentecostal Ministry.
   I. Pentecostal Evangelism and the 21st Century Church.

V. **Reaching Your World: Insights for Effective Evangelistic Ministry.**
   A. The Promise of Provision.
   B. The Ingredients of Powerful Prayer.
   C. The Preeminence of Prayer.
   D. Our Need for the Holy Spirit.
   E. Reaching A New Generation.
F. Emulating Christ in a Contemporary World.
G. Marketing Ministry Resources.
H. Perfecting Evangelist Relationships.
I. Leading Community Outreach Teams.
J. Living A Life Worth Leaving.
PARTNERING IN EVANGELISM

We will request evangelistic ministries of organizations, of like Christian faith, to join with us in sharing information and resources for the success of the Department of Evangelism. These ministries are as follows:

- International Pentecostal Holiness Church. [www.iphc.org/evangelism](http://www.iphc.org/evangelism).
DEPARTMENT OF EVANGELISM STAFF LISTING

The vision that God has given the Presiding Bishop is vast. One person cannot do it. It will take all of us working together. God is able! And, we are WELL able!

We have tremendous potential. When you add together all of the international staff, regional staff, jurisdictional staff, district staff and local staff – there has to be well over, at least 17,000 individuals doing the work of evangelism, on an official basis, in the Church Of God In Christ. We want to organize, coordinate and maximize that potential.

The following is a list of “international” workers. It is the hope and prayer that from the regional level down to the local; workers would organize their departments. You obviously may not have this number of workers; however, your department should be run in a business-like manner, as we are doing business for the King:

Board of Directors

This is the group, selected and approved by the Presiding Bishop of the Church Of God In Christ to communicate his God-given vision and also provide the direction of the Department of Evangelism.

<table>
<thead>
<tr>
<th>Position</th>
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<tbody>
<tr>
<td>President</td>
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<tr>
<td>Vice President – Chairperson of Regional Presidents</td>
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<tr>
<td>Vice President – Chairperson of Jurisdictional Presidents</td>
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<tr>
<td>Vice President – Chairperson of District Presidents</td>
</tr>
<tr>
<td>Elect Lady</td>
</tr>
<tr>
<td>Assistant Elect Lady</td>
</tr>
<tr>
<td>Executive Secretary</td>
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<tr>
<td>Treasurer</td>
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<tr>
<td>Parliamentarian</td>
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<tr>
<td>Liaison to the Board of Bishops</td>
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<tr>
<td>Liaison to COGIC Urban Initiatives, Inc.</td>
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</table>

Women’s Ministry Division

These are a group of ladies which assist the Elect Lady in fulfilling her mandate to fulfill the vision that God has given the Presiding Bishop for female evangelists in the Church Of God In Christ. All who serve on this board, work directly under the supervision of the Elect Lady.

<table>
<thead>
<tr>
<th>Position</th>
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<tbody>
<tr>
<td>Elect Lady – Chairperson of Women’s Ministry Division</td>
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<tr>
<td>Assistant Elect Lady</td>
</tr>
</tbody>
</table>
President’s Wives Chairperson
Chairperson, Regional Elect Ladies
Chairperson, Jurisdictional Elect Ladies
Chairperson, District Elect Ladies
Chairperson, Mentoring Ministry

Executive Staff

These individuals have been selected to work closely with the Board of Directors to ensure a smooth flow of business of the Department of Evangelism. These team members answer directly to the “Chief of Staff.”

Chief of Staff – Chairperson of Executive Staff
Chairperson, School of Evangelism
Conference and Crusade Director.
Public Relations and Internal Communications Chairperson.
Program Chairperson.
Human Resources Director.

Support Staff

These are individuals that serve in the ministry of “helps,” with a spirit of excellence. Without them, the Department is unable to flow smoothly. These individuals must be committed, consistent and have an “eye” for detail. They serve directly under the supervision of the “Special Assistant to the President.”

Special Assistant to President – Chairperson of Support Staff.
Praise and Worship Leader
Morning Manna Chairperson.
Platform Coordinator.
Hymnologist.

Human Resources Staff

This staff is very, very important because it is responsible for scouting, recruiting and orientating workers on the “national” level of the Department of Evangelism. Not only that, but it is responsible for maintaining the network for the Department, so that everyone feels connected. All staff answers directly to the Human Resources Director.
Human Resources Director – Chairperson of HR Staff
Assistant Human Resources Director
Statistics and Records Chairperson
Special Recognitions Chairperson
Bereavement Chairperson
Restoration Ministry for Evangelists, Chairperson

The Advisory Board

The Advisory Board is a group of twelve seasoned evangelists that have served on “the field” for a significant period of time. Their job is to offer seasoned advice for the direction of the department and the implementation of its God-given vision from the Presiding Bishop. The President, Vice Presidents, Elect Lady and Assistant Elect Lady will meet with the Advisory Board once per year. Advisory Board member answer directly to the Chairperson of the Advisory Board.

Chairperson of Advisory Board
Vice Chairperson of Advisory Board
Advisory Board Member
Advisory Board Member
Advisory Board Member
Advisory Board Member
Advisory Board Member
Advisory Board Member
Advisory Board Member
Advisory Board Member
Advisory Board Member

Public Relations and Internal Communications Board

Although all functions in the Department are important; this is one of the most vital entities that exist. Communication and “getting the word out” is everything for an evangelist. The purpose of this board is to communicate internally and externally the vision of the Presiding Bishop for evangelism through the Church Of God In Christ. All board members answer directly to the Public Relations and Internal Communications Chairperson.

Public Relations and Internal Communications Chairperson
Assistant Public Relations and Internal Communications Chairperson
Media Relations Director
Social Media Director
Finance Committee

It takes financial resources for this Department to function with excellence. This committee discovers ways to create revenue, manages revenue and handles the obligations of the Department of Evangelism. They also help to set a budget for the year. Finances are to be managed with honesty, transparency, integrity and professionalism. All committee members answer directly to the Treasurer.

<table>
<thead>
<tr>
<th>Treasurer – Chairperson of Finance</th>
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<tbody>
<tr>
<td>Financial Secretary</td>
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<tr>
<td>Financial Advisor</td>
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<tr>
<td>Banner March Chairperson</td>
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<tr>
<td>Fundraising Chairperson</td>
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<tr>
<td>Breakfast Chairperson</td>
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<tr>
<td>Banquet Chairperson</td>
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Intercessory Prayer Task Force

Evangelism cannot be successful without prayer. This task force is a group of anointed individuals that have committed themselves to prayer and fasting. Their specific assignment is to cover the Presiding Bishop’s God-given vision for world evangelism through the Church Of God In Christ. While there are a multitude of “prayer warriors” in the Church Of God In Christ; the members of this “Task Force” have a specific assignment. All task force members answer directly to the Intercessory Prayer Leader for the Department of Evangelism.

<table>
<thead>
<tr>
<th>Intercessory Prayer Leader for the Department of Evangelism</th>
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<tbody>
<tr>
<td>Assistant Intercessory Prayer Leader for the Department of Evangelism</td>
</tr>
<tr>
<td>Team Leader, 24 Hour Prayer Room</td>
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<tr>
<td>Team Leader, 24 Hour Hotline for Souls</td>
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School of Evangelism

This is the heart of what God has given our leader (the Presiding Bishop), regarding the Department of Evangelism: that we would be a tool of information and training for evangelists in the Church Of God In Christ; from the local level all the way to the international level. This “school” is vitally important. Its sessions will occur both during the Auxiliaries in Ministry convention and during the Holy Convocation. Staff members answer directly to the Chairperson of the School of Evangelism.

<table>
<thead>
<tr>
<th>Chairperson, School of Evangelism.</th>
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<tbody>
<tr>
<td>Assistant Chairperson, School of Evangelism.</td>
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<tr>
<td>Secretary</td>
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<tr>
<td>Registration Director</td>
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<tr>
<td>Curriculum Director</td>
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<tr>
<td>Logistics Director</td>
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Team Leaders

The ministry of evangelism is to reach people in whatever area or situation that life may bring. Now, more than ever, the local church must be equipped to meet the needs of the people. This will lead dying souls to Christ. The following chairpersons and their staff are here to help implement these “specialized ministries” within the local churches of the Church Of God In Christ. All team leaders answer directly to the Chairperson of Team Leaders.

<table>
<thead>
<tr>
<th>Chairperson of Team Leaders.</th>
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<tbody>
<tr>
<td>Team Leader, Street Ministry.</td>
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<tr>
<td>Team Leader, NexGen Evangelists</td>
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<tr>
<td>Team Leader, Altar Workers</td>
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<tr>
<td>Team Leader, Jail Ministry</td>
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<tr>
<td>Team Leader, Nursing Home Ministry</td>
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<tr>
<td>Team Leader, Emotional Healing Ministry</td>
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<tr>
<td>Team Leader, Deliverance Ministry</td>
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Regional Staff

All regional presidents (foreign and domestic) report directly to the Vice President-Chairperson of Regional Presidents. All regional elect ladies (foreign and domestic) report directly to the Chairperson – Regional Elect Ladies.

Domestic Regions:
1. Regional President and Regional Elect Lady: NORTHWEST
2. **Regional President and Regional Elect Lady: SOUTHWEST**  
3. **Regional President and Regional Elect Lady: CENTRAL**  
4. **Regional President and Regional Elect Lady: MIDWEST**  
5. **Regional President and Regional Elect Lady: NORTHEAST**  
6. **Regional President and Regional Elect Lady: NEW ENGLAND**  
7. **Regional President and Regional Elect Lady: SOUTH**  
8. **Regional President and Regional Elect Lady: NORTH CENTRAL**  
9. **Regional President and Regional Elect Lady: SOUTH CENTRAL**  
10. **Regional President and Regional Elect Lady: SOUTH EAST**  
11. **Regional President and Regional Elect Lady: MID ATLANTIC**  
12. **Regional President and Regional Elect Lady: NORTHERN MIDWEST**  

**Foreign Regions:**  
1. **Regional President and Regional Elect Lady: CANADA**  
2. **Regional President and Regional Elect Lady: CENTRAL AMERICA**  
3. **Regional President and Regional Elect Lady: SOUTH AMERICA**  
4. **Regional President and Regional Elect Lady: CARIBBEAN**  
5. **Regional President and Regional Elect Lady: ASIA**  
6. **Regional President and Regional Elect Lady: EUROPE**  
7. **Regional President and Regional Elect Lady: NORTHERN AFRICA**  
8. **Regional President and Regional Elect Lady: SOUTHERN AFRICA**  
9. **Regional President and Regional Elect Lady: AUSTRALIA/SOUTH PACIFIC**

**Jurisdictional Staff**

All jurisdictional presidents report directly to the Regional President, then to the Vice President – Chairperson of Jurisdictional Presidents; while the jurisdictional elect ladies report to the Regional Elect Lady then to the Chairperson – Jurisdictional Elect Lady’s.

All district presidents report directly to the Jurisdictional President, Regional President, then to the Vice President – Chairperson of District Presidents; while the district elect ladies report to the jurisdictional elect lady, Regional Elect Lady then to the Chairperson – Jurisdictional Elect Lady’s.

All local presidents report directly to the District Presidents then to their Jurisdictional President and so forth.

**Jurisdictional Workers:**

1. **Jurisdictional Presidents and Jurisdictional Elect Ladies**
2. **District Presidents and District Elect Ladies**
3. **Local Presidents.** Note: We have over 12,000 churches in the Church Of God In Christ. Our goal is to have 12,000 presidents and support staff over the local level of the Department of Evangelism!
UNITED STATES REGIONS

1. **NORTHWEST**
   
   Alaska  
   Washington  
   Oregon  
   Idaho  

2. **SOUTHWEST**
   
   California  
   Nevada  
   Arizona  
   New Mexico  
   Hawaii

3. **CENTRAL**
   
   Montana  
   Colorado  
   Wyoming  
   Utah

4. **MIDWEST**
   
   Minnesota  
   Iowa  
   Missouri  
   Wisconsin  
   Illinois

5. **NORTHEAST**
   
   New York  
   Pennsylvania  
   Rhode Island  
   New Jersey  
   Connecticut

6. **NEW ENGLAND**
   
   Maine  
   New Hampshire  
   Vermont
Massachusetts

7. SOUTH

Mississippi
Tennessee
Arkansas
Louisiana
Alabama

8. NORTH CENTRAL

North Dakota
South Dakota
Nebraska

9. SOUTH CENTRAL

Kansas
Oklahoma
Texas

10. SOUTH EAST

South Carolina
Georgia
Florida
Puerto Rico

11. MID ATLANTIC

Maryland
Delaware
Washington DC
Virginia
West Virginia
North Carolina

12. NORTHERN MIDWEST

Michigan
Ohio
Indiana
Kentucky
DEPARTMENT OF EVANGELISM STAFF JOB DESCRIPTIONS

Special Note: There is no earthly fame or fortune to be received out of this assignment. All glory is to go to God through His Son, Jesus. Any type of recognition can go toward our esteemed leader, Presiding Bishop Charles E Blake, Sr., who had the wisdom and vision to give all of us this assignment. Please also note that this is not an exhaustive list of all of the jobs in the Department.

1. **Board of Directors.** The job of the Board of Directors is to ensure that the vision God gave Presiding Bishop Charles E. Blake for the Department of Evangelism, is fulfilled by:
   - Ensuring that all communication and activity is in line with the heart and vision of the leader. This is ensured by:
     - Offering your prayerful advice and suggestions.
     - Using your experience to ensure that the Department is successful
   - Meeting on a regular for prayer and information:
     - Once prayer is finished, you will receive a brief report on that week’s activities.
   - All board members are asked to “push” the Department of Evangelism in your jurisdictional, district and local events; requesting the saints to join us and participate.

2. **President.** Provides general oversight and administration of the department to ensure that the vision of Presiding Bishop Charles E. Blake, Sr., for evangelism in the Church Of God In Christ is fulfilled.

3. **Vice President – Chairperson of Regional Presidents.** Functions in the place of the Coordinator if the Coordinator is absent or unable to perform his duties. Coordinates the Regional Presidents.

4. **Vice President - Chairperson of Jurisdictional Presidents.** Functions in the place of the Coordinator if the Coordinator is absent or unable to perform his duties. Coordinates the Jurisdictional Presidents.

5. **Vice President - Chairperson of District Presidents.** Functions in the place of the Coordinator if the Coordinator is absent or unable to perform his duties. Coordinates the District Presidents.

6. **Elect Lady.** This woman of God works closely with the President to ensure that the female evangelists of the Church are well trained and mentored for ministry. She has a board to assist her in this endeavor. However, her ministry is to affect the
evangelists at large; and not just the female constituency. Albeit, she is the liaison to the Department of Women of the Church.

She is the one that assists female clergy in obtaining the National Evangelist License. The National Evangelist License is issued by the General Supervisor of the Department of Women. The Department of Evangelism is authorized to issue a card as a means of certification of membership to all women evangelists. This card will represent their involvement with the department. She (a National Evangelist) will also be required to give financial support to the Department of Evangelism.\(^{11}\)

7. **Assistant Elect Lady.** Functions in the place of the Elect Lady, if the Elect Lady is absent or unable to perform her duties. She also assists the President in special projects that are assigned to the Department from the Office of the Presiding Bishop.

8. **Executive Secretary.** Responsible for providing minutes and records of the Board of Directors. Also is responsible to coordinate and provide communication between the President and other Departmental workers.

9. **Treasurer.** Custodian of funds that may be entrusted to this project. Shall provide a report of funds at all meetings.

10. **Financial Secretary.** Keeps accurate records, regarding the finances of the Department. In this Department, the Financial Secretary answers to the Treasurer.

11. **Team Leader, Altar Workers.** Responsible for providing training material for ALL altar workers in the Church Of God In Christ from the local to the international level. Coordinates the altar workers in all “national” meetings, when the Department of Evangelism is assigned to do such. Must be accessible for counsel to altar workers throughout the brotherhood.

12. **President’s Wives Chairperson.** Provides a support network for those who have the challenging job of serving in a household that is committed to the ministry of spreading the Gospel to the lost.

13. **School of Evangelism Dean.** Responsible for providing training material and coordinating classes for evangelists in the Church Of God In Christ.

14. **Team Leader, Deliverance Ministry.** Instructs in the subject of demonology, provides training for those involved in deliverance ministry. Seeks to promote a balanced view of deliverance.

15. **Team Leader, Intercessory Prayer.** Specific assignment is to gather a team to cover the department in prayer. Must also direct a staff of individual with specialized prayer assignments.

16. **Hymnologist.** Responsible for leading the congregation in departmental hymns.

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17. **Team Leader, Street Ministry.** Coordinates Street Ministry at “national” meetings; but also provides training for local churches to establish street ministry.

18. **Team Leader, Jail Ministry.** Coordinates Jail Ministry at “national” meetings; but also provides training for local churches to establish jail ministry.

19. **Team Leader, Nursing Home Ministry.** Coordinates Nursing Home Ministry at “national” meetings; but also provides training for local churches to establish nursing home ministry.

20. **Breakfast Chairperson.** Coordinates and oversees annual breakfast of the department.

21. **Banquet Chairperson.** Coordinates and oversees annual breakfast of the department.

22. **Parliamentarian.** Ensures that proper parliamentary procedures are adhered to in a meeting.

23. **Conference and Crusade Director.** Coordinates all aspects of Department conferences and crusades.

24. **Program Chairperson.** Locates qualified individuals to serve on program, during Departmental services.

25. **Public Relations and Internal Communications Chairperson.** Ensures that the message of the Department and other pertinent information gets out to the saints and to the public.

26. **Team Leader, 24 Hour Prayer Room.** Coordinates the prayer room (in harmony with the COGIC Intercessory Prayer Ministry) during “national” meetings.

27. **Fundraising Chairperson.** Discovers and implements innovative ways for the Department to raise funds.

28. **Team Leader, 24 Hour Hotline for Souls.** Coordinates a phone line and volunteers to serve in shifts 24/7 to answer call for prayer and salvation through the Department page on the Church Of God In Christ web site.

29. **Team Leader, NexGen Evangelists.** Helps to train, inspire, mentor and direct evangelist 39 and under.

30. **Special Recognitions Chairperson.** Finds special ways to recognize Church Of God In Christ evangelists around the country, on the behalf of the Department, on special (unusual) days and occasions.

31. **Bereavement Chairperson.** Helps to support families of evangelists who have gone on to be with the Lord. Provides condolences from the Department.
32. **Morning Manna Chairperson.** Coordinator of the early morning service of the Department of Evangelism.

33. **Platform Coordinator.** Coordinates the platform at Department of Evangelism events only.

34. **Liaison to the Board of Bishops.** The organization that is represented is a very important part of the Church Of God In Christ. This person serves as a bridge of communication and information between the Department and the Board of Bishops.

35. **Statistics and Records Chairperson.** Keeps track of the number of evangelists and “salvations” in the Church Of God In Christ.

36. **Human Resources Director.** Scouts, recruits and recommends individuals, from throughout the Church Of God In Christ, to fill positions in the Department. Once the President appoints individuals, with the approval of the Presiding Bishop, the HR Director ensures that the individual completes the orientation process.

37. **Advisory Board Member.** Through his/her experience the Advisor offers wisdom and prayerful insight to ensure that the goals of this department are fulfilled.

38. **Special Assistant to the President.** Aides the President with the day to day duties of making sure that the project is completed.

39. **Domestic Regional President.** This individual is to take the pattern and plan of the Department of Evangelism, as has been given from the Lord to the Presiding Bishop and duplicate it on a regional level; so that all evangelists feel connected and are able to have some level of participation. Again, the desire of our leader is that all evangelists would feel a sense of connection with and direction from the Department. You are to coordinate the efforts of the Jurisdictional Presidents. However, you must first have the confidence and blessing of the Jurisdictional Bishops of these presidents. Encourage the workers to support the regional and “national” work.

40. **Domestic Regional Elect Lady.** This individual is to support and stand by the work of the Regional President. She must be anointed, cooperative and a person that strives for peace. She must use her godly influence to rally the female evangelists around the direction of the Department. She is to ensure that no female evangelist feels disconnected from the “national.” You are to coordinate the efforts of the Jurisdictional Elect Ladies. However, you must first have the confidence and blessing of the Jurisdictional Bishops and Jurisdictional Supervisors of these Elect Ladies. Encourage the workers to support the regional and “national” work.

41. **Foreign Regional President.** Your job description is the same as that of a Domestic Regional President; with the exception, due to national borders, you may have to rely more on technology for communication vs. meeting in person with the Jurisdictional Presidents.
42. **Foreign Regional Elect Lady.** Your job description is the same as that of a Domestic Elect Lady; with the exception, due to national borders, you may have to rely more on technology for communication vs. meeting in person with the Jurisdictional Elect Ladies.

43. **Jurisdictional President.** This individual is to take the pattern and plan of the Department of Evangelism, as has been given from the Lord to the Presiding Bishop and duplicate it on a Jurisdictional level; so that all evangelists feel connected and are able to have some level of participation. Again, the desire of our leader is that all evangelists would feel a sense of connection with and direction from the Department. You are to coordinate the efforts of the District Presidents. However, you are in a unique position, because you must FIRST answer to your Jurisdictional Bishop. You must adhere to the desires that your bishop has for your department. Make sure that all activity is cleared with your bishop first. Encourage the workers to support the jurisdictional, regional and “national” work.

44. **Jurisdictional Elect Lady.** This individual is to support and stand by the work of the Jurisdictional President. She must be anointed, cooperative and a person that strives for peace. She must use her godly influence to rally the female evangelists around the direction of the Department. She is to ensure that no female evangelist feels disconnected from the regional and “national.” You are to coordinate the efforts of the District Elect Ladies. However, you must first have the confidence and blessing of your Jurisdictional Bishop, Jurisdictional Supervisor and your Jurisdictional President. Encourage the workers to support the jurisdictional, regional and “national” work.

45. **District President.** This individual is to take the pattern and plan of the Department of Evangelism, as has been given from the Lord to the Presiding Bishop and duplicate it on a district level; so that all evangelists feel connected and are able to have some level of participation. Again, the desire of our leader is that all evangelists would feel a sense of connection with and direction from the Department. You are to ASSIST the efforts of the local Presidents (Note: you DO NOT have the authority to appoint or make decisions in a pastor’s church, regarding their local Department of Evangelism. However, you are in a unique position, because you must FIRST answer to your District Superintendent. You must adhere to the desires that your superintendent has for your department. Make sure that all activity is cleared with your superintendent first. Encourage the evangelists to support the district, jurisdictional, regional and “national” work.

46. **District Elect Lady.** This individual is to support and stand by the work of the Jurisdictional President. She must be anointed, cooperative and a person that strives for peace. She must use her godly influence to rally the female evangelists around the direction of the Department. She is to ensure that no female evangelist, in the local churches, feels disconnected from the district, jurisdictional, regional and “national.” Along with the District President, you are to ASSIST the efforts of the local presidents (local churches may not have an “Elect Lady” position). However, you must first have the confidence and blessing of your Jurisdictional President and District Missionary (even though the Department of Evangelism is distinct from the
Department of Women; your credentials are issued through the Department of Women; thus you want to make sure that you cooperate. Encourage the ladies to support the district, regional and “national” work.

47. **Local President.** You must, first, be committed to your local church and your pastor’s vision; by supporting with your attendance, participation and tithes. Your job is to coordinate the evangelistic efforts of your local church by (1) training evangelistic workers, (2) winning souls for Christ and (3) reminding the members of the importance of evangelism. Below are further specifications and duties:12

- **General Summary:** Provides vision, leadership, and effective management of your church’s outreach efforts. Mobilizes efforts of church members for evangelism and transformational engagement in your city and communities.

- **Specific Duties:** Develops a cohesive outreach plan. Provides the necessary training and equipping to ensure broad understanding and goals of local outreach vision and strategy. Oversees and develops evangelism classes for church members to learn and practice Biblical principles of evangelism. Serves as a resource for and assists with planning, as requested, for group outreach and evangelism opportunities and teaching in order to help develop a priority and passion for evangelism among the members. Increases congregational awareness, understanding, involvement in outreach and evangelism through effective communications, enhanced resourcing for members, and clear visioneering.

- **Work Skills:** Demonstrated spiritual maturity, a commitment and passion to reach the lost, and a genuine love for the local church and its mandate must be evident. Proven leadership skill in handling people, challenges, and opportunities is essential. Administrative skills to strategize, plan, manage teams, and monitor budgets (if applicable) is necessary. Ability to communicate well, to motivate people toward engagement, to resolve conflict, and to teach large and small groups effectively are required. Effective written and oral communication skills are essential. Must be able to cross racial, cultural, and social boundaries with ease, tact, and diplomacy.

- **Mental and/or Physical Attributes:** Must be flexible and willing to engage at different levels of activity for the overall success of departmental and church objectives and goals.

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SELECTION OF DEPARTMENT STAFF MEMBERS

Protocol in choosing staff for the Department of Evangelism

If you hold a leadership position in this department, in order to keep peace and stay in order, please take heed to the following points in staff selection:

1. **International Level.** All staff serves at the pleasure of the Presiding Bishop. He has the right, at any time, to appoint and/or remove without notice. All staff at this level should also be in good standing in his/her local, district and jurisdiction.

2. **Jurisdictional Level.** All staff serves at the pleasure of the Jurisdictional Bishop. He has the right, at any time, to appoint and/or remove without notice. All staff at this level should also be in good standing in his/her local and district. If you desire an individual to work at the jurisdictional level, the request must, first, be approved by the individual’s pastor.

3. **District Level.** All staff serves at the pleasure of the District Superintendent, who serves at the pleasure of the Jurisdictional Bishop. He has the right, at any time, to appoint and/or remove without notice. All staff at this level should also be in good standing in his/her local church. If you desire an individual to work at the district level, the request must, first, be approved by his/her pastor.

4. **Local Level.** All staff serves at the pleasure of the pastor. The pastor has the right, at any time, to appoint and/or remove without notice. All staff at this level should be in good standing in the church (supporting the pastor and vision of the church with his/her attendance and finances). If you desire an individual to work at the local level, the request must, first, be approved by the pastor.
SELECTING STAFF IN THE DEPARTMENT OF EVANGELISM

Selecting your team

As a “manager” in the Department of Evangelism, it is important that you carefully select a team. It is easy to just put people in place, because there is a vacancy. However, quality is the type of atmosphere that will produce the type of quantity we desire to see. In our case “quantity” is the harvest of souls. So, in selecting your Department of Evangelism team (whether local, district, jurisdiction or regional) remember the following ten points:

1. **Watch to see if the person has a desire to serve.** This will be determined by their commitment, consistency and determination.

2. **Does this person understand the importance of communication?** Test the person’s skills. See if they are a good listener.

3. **What kind of home life does the person have?** A person’s home life, affects their public life.

4. **How does the person respond to change?** Change is necessary to move an organization forward.

5. **How does the person get along with other people?** The Scriptures address this subject:
   
   **Proverbs 22:10.** Cast out the scorner, and contention shall go out; yea, strife and reproach shall cease.
   
   **Proverbs 29:22.** An angry man stirreth up strife…

6. **How does the person respond to correction?** Time with the individual will reveal this vital point.

7. **Has this person become essential?** Do they add value to the Department?

8. **Does the person tithe and give offerings to their local church?** This says a whole lot about their level of faith and commitment.

9. **Does the person have a healthy spiritual life?** Their private life will affect their anointing for ministry.

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WHAT IS NEEDED TO BE A GOOD DEPARTMENT OF EVANGELISM WORKER? ¹⁴

God wants you to succeed as a worker in this Department. The Presiding Bishop and the entire staff of this Department want to see you succeed in the work of evangelism. In order for you to succeed seek to be…

I. A hard worker.
   A. Someone has said the world is run by tired men.
   B. A true leader must be willing to rise early, study longer, and work harder than others.

II. A person of great faith and vision
   A. He/she sees what God wants.
   B. He/she believes God will enable him/her to do it.

III. A servant
   A. He/she first serves God.
   B. He/she serves his/her Church and denomination.
   C. He/she serves his/her leadership and constituency.

IV. An achiever
   A. He/she accomplishes things, not just on paper.
   B. He/she knows how to plan and then accomplishes his plan.

V. A learner
   A. He/she seeks to learn how he/she church can do more, evangelize better and bring greater growth.

VI. A gifted person
   A. He/she is endowed with remarkable gifts for this ministry.
   B. He/she is often an encourager and administrator.
   C. He/she is often an evangelist and teacher also.

VII. A person of hope
   A. He/she doesn't give up: "But as for me, I will always hope."
   B. He/she realizes with God at his/her side, nothing is hopeless.
   C. God Himself must say to abandon the task.

IMPORTANT REMINDERS FOR DEPARTMENT OF EVANGELISM VOLUNTEERS

1. **You are a volunteer.** We are volunteering on behalf of the vision of the Presiding Bishop of the Church Of God In Christ. Please have this understanding. However, in representing the Department of Evangelism in a service that blesses the people of God, you may possibly be offered a love token by the host. You may receive such tokens of love; however, money should not be your motivation for serving.

2. **You should be prepared to sow.** There will occur times where funds are needed for a project. You are encouraged to contribute seed money to assist the ministry of the Department.

3. **Keep all things decently and in order.** Any meeting or service conducted by this Department should always be orderly and to the point.

4. **Respect leadership.** This is one of the foundational teachings of the Church Of God In Christ. Our Department is to comply with this teaching. Leaders love workers that are “low maintenance.”

5. **Work as unto the Lord.** You are asked to follow through on your commitment to serve. You are working as unto the Lord and participating in one of the highest callings in the church (that of evangelism). Please take your duties seriously and FOLLOW THROUGH on your assignments and duties.

6. **We are not doing this work to become rich and famous.** We are involved in the Department of Evangelism to win the loss to Christ, through fulfilling the God-given vision of the Presiding Bishop; to serve as a vehicle of training, support and resource referral for evangelists in the Church Of God In Christ. We never want to build ourselves up. Uplift the name of Jesus and push the leader. Let God promote you.

7. **Do everything with excellence.** Excellence is not necessarily extravagant or expensive; but it is first-class. We are representing God and also the Presiding Bishop of the Church Of God In Christ. Be excellent at all that you do in this Department. For example:

   ✓ Please start all services, events and meetings on time.
   ✓ All correspondence that goes out to the saints and to the public should be uncluttered and without misspelled words. The names and titles of our leader (and if appropriate the picture) should be prominent.
   ✓ Handwritten flyers are never acceptable; please have them typed.
BIBLICAL CHARACTERISTICS OF AN EFFECTIVE LEADER IN THE DEPARTMENT OF EVANGELISM

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The natural versus the spiritual leader

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<thead>
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<tr>
<td>• Self-confidence</td>
<td>• Confidence in God</td>
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<td>• Knows men</td>
<td>• Knows also God</td>
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<tr>
<td>• Makes his/her own decisions</td>
<td>• Seeks to find God's will</td>
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<tr>
<td>• Ambitious</td>
<td>• Self-effacing</td>
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<tr>
<td>• Originates own methods</td>
<td>• Finds and follows God's methods</td>
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<td>• Enjoys commanding others</td>
<td>• Delights to obey God</td>
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<tr>
<td>• Motivated by personal considerations</td>
<td>• Motivated by love for God &amp; people</td>
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<td>• Independent</td>
<td>• God-dependent</td>
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Characteristics of a Good Leader

I. He/she is a leader, not by his/her position, but by his/her performance.

II. He/she knows where he/she is going and what he/she wants (1 Timothy 3:1).
   A. "To aspire to leadership is an honorable ambition."
   B. Quality temples demand quality ingredients.

III. He/she is able to persuade others to go with him/her.

IV. He/she is deeply committed to a concept.

V. He/she is people oriented.

VI. He/she has staying power. The key to leadership is endurance: True character shows under stress.

VII. He/she has a pure private life.
A. A man/woman strong in public is strong in private life; every good leader needs time alone.
B. No man can do enough for others, if he is always surrounded by others.
C. Rest and a change of pace is an absolute necessity. God told Elijah, "Go hide yourself."

VIII. He/she is self-disciplined.
A. An effective leader is non-encumbered; he/she is in control of every area of his/her life (Hebrews 12:1-3).
B. If time is our greatest commodity, then wasting time is our greatest prodigality.
C. You either plan your day, or someone else will plan your day for you.

IX. He/she is a consistent example. Do a study of the word, "Imitate," in Scripture; Paul said "Imitate me." Jesus said, "Follow me."

X. He/she has a strong resistance quality.
A. "If you can't stand the heat, stay out of the kitchen." Harry Truman
B. Nehemiah is an outstanding example; discouragement is the leukemia of the spirit.
C. "If you suffer for doing good and you endure it, this is commendable before God" (1 Peter 2:20).

XI. He/she is a servant to all.
A. Jesus Christ is the supreme example. You cannot exalt yourself and Christ at the same time.
B. You will never become a leader until you become a follower.
C. We don't live to get, but give to live: "Subjecting yourselves one to another" (Ephesians 5:21-22).

XII. He/she has a high confidence quotient.
A. To a believer, self-confidence is Christ's confidence in him; don't feel you are a loser (Romans 15:3).
B. You are not perfect, but progressing. Can you be unimportant if Christ lives in you (1 Timothy 4:15)?

XIII. He/she is perceptive.
A. He/she is future oriented, but presently involved.
B. He/she is not distracted from the main target; the timely is that which is timeless.

XIV. He/she is teachable: Teachability is person’s capacity for growth (2 Peter 3:11-18).
XV. He/she has faith.
   A. You can believe in God; faith always involves risk. Look at Elisha (2 Kings 6:17).
   B. The one scorned by God in the parable of the talents did not take a risk (Matthew 25:14-30).
   C. Abraham was willing to risk the “seed of promise” because he believed in the resurrection (Genesis 22:8).
   D. The real test is not how much capital you have, but how you are going to invest it?

Leadership Principles

I. Recommendations.
   A. Develop deep personal conviction.
      1. Have consistent personal Bible study and meditation.
      2. Have consistent guidance from God.
   B. Maintain a rigorous personal schedule.
      1. Have a worthwhile schedule and a purpose to your discipline.
      2. Study yourself to master yourself.
   C. Place all your life in subordination to your goal.
      1. Learn to say, "no."
      2. Don't mortgage your family!!!
   D. Be willing to make some hard decisions.
      1. Be capable of firing the incapable or unwilling.
      2. Follow your convictions.
   E. Embrace a sense of mission and destiny.
      1. Do not forget the covenant (Numbers 13:33).
      2. Build the wall (Nehemiah 2:17-18).
   F. Learn to live with tension.
      1. Accept the problems as potential for growth.
      2. Press toward the mark (Philippians 3:13-14).
   G. Work smarter, not necessarily harder.
      1. Distinguish between activity and accomplishment.
      2. Do not be a fanatic who redoubles his efforts when he loses sight of the goals.

II. Decision making.
   A. Three categories.
      1. Yes, I must do this.
      2. Maybe, I will do this if there is time.
      3. No, I will not attempt this.
   B. Three considerations.
      1. Count its cost (money, energy ...).
      2. Estimate the value of its probable result.
3. Compare with results and costs of other options.

C. **Three styles.**
   1. **Dictatorial** - Leader makes all the decisions.
   2. **Consensus** - Group reaches the decision together.
   3. **Participative delegation** - after group discussion, the leader delegates the decision to individuals.

D. **Uncertainty.**
   1. Pray.
   2. Procure guidance from Scripture.
   3. Procure information from other useful sources.
   4. Procure advice from knowledgeable persons.
   5. Then make a decision.

E. **Six steps of decision-making.**
   1. Set goals.
   2. Gather facts.
   3. Analyze facts.
   4. Look at alternatives.
   5. Look at risks and benefits.
   6. Make decisions.
REMINDERS FOR THOSE IN AUTHORITY IN THE DEPARTMENT OF EVANGELISM

While it is a great privilege to serve in a leadership role, it is also a great responsibility. The following information will help you understand the concept of authority better and what types of characteristics that you must portray as a leader in this department.  

I. A person of authority should have the following:

A. Confidence in his/her position. Philippians 2:5-11
   1. The position is bestowed upon him by those to whom he/she is responsible.
   2. Believes he/she is able to fulfill the requirements of the job.

B. Character - God uses various means to shape us.
   1. Culture - personal surroundings.
   2. Family - personal beliefs developed during early growth.
   3. Church -values, religious beliefs, moral standards (or lack thereof).

C. Personality
   1. Some of us easily relate to others and people will follow.
   2. Rely on friends or tests to enable us to see ourselves as others see us.

D. Competence
   1. Developed through training, reading and experience.
   2. Be a student of the management process.
      a) Remember you manage people, not machines; they react to the way you ask, not to what you say.
      b) Learn how the body language and facial expressions you use may say the opposite to an individual from the words you used.
      c) Learn when and how to correct the actions of others.
      d) Learn when discipline is appropriate and what form it should take.
      e) Learn what makes a decision timely and how you can most competently and efficiently gather sufficient information to make a sound decision.
      f) Learn how much oversight is appropriate for the tasks others perform and for their competence in completing the task and training.
      g) Learn to admit it, quickly and graciously, when you are wrong, correct the situation and go on.

II. **You must learn how to walk in authority (Romans 13:1).** A leader derives their authority from four things:

A. **Position.** This authority is bestowed upon him/her by those to whom he/she is responsible.

B. **Character.** This must be cultivated. Its growth requires a long time, but it can be shattered overnight. Over the long haul, this is the strongest power of all.

C. **Personality.** Some people have a forceful personality that other people respond to and trust in. Some do not have much of such potential. Those who do not have it can develop it.

D. **Competence.** This is earned over a long period and is the result of both a record of things done and the spirit in which they are done.

III. **Your most valuable resource is people.**

A. **Your family.** (Ephesians 5:21-33, 1 Peter 3:7, 1 Tim. 3:4-5).

B. **Your leaders.**

C. **Your peers and subordinates.**

IV. **Tapping the creativity of our greatest resource.**

A. **Positional distance.** A good leader will understand that, along with authority, comes a distance from his/her people. A leader pays the price of keeping a distance from his/her people and themselves the weakening of some friendships with those who become his/her supervisees. A penalty of leadership is loneliness.

B. **Positional resistance.** What this degenerates into in its advanced stages. Persons thus afflicted automatically resist what comes from their leaders and sometimes express themselves with derogatory comments about those in authority over them. A good leader cannot veto this force, any more than a sailor can stop unfavorable winds. But he/she can adjust for it and set his/her sails accordingly.

C. **Suggestions to tap the creativity of our greatest resources.**

1. **Develop a productive work environment.** (Ephesians 6:5-9; Colossians 3:22-25)

2. **Develop a strong team spirit.**

3. **Develop good working relationships.**
MANAGEMENT IN THE DEPARTMENT OF EVANGELISM

Management may seem like a strange term to use, in reference to a group of individuals committed to spreading the Gospel. However, this is a business. It is God’s business. And the Bible teaches us that business should be conducted orderly.

Romans 12:11. Not slothful in business; fervent in spirit; serving the Lord;

1 Corinthians 14:40. Let all things be done decently and in order.

In order for business to flow smoothly you must have leadership or management. If you serve in the following capacities you serve in management (up under your leader) and we (the Department of Evangelism) are here to help you to serve as an effective manager:

- Regional President
- Regional Vice President
- Regional Elect Lady
- Regional Assistant Elect Lady
- Jurisdictional President
- Jurisdictional Vice President
- Jurisdictional Elect Lady
- Jurisdictional Assistant Elect Lady
- District President
- District Vice President
- District Elect Lady
- District Assistant Elect Lady
- Local President

What is a manager?17

A person whose primary responsibility is to carry out the management process, which is, but not limited to: planning, making decisions, organizing, leading and directing human, financial and information resources.

What is the job of a manager?

As an executive in the Department of Evangelism you are not to be just a figurehead. You are to accomplish great things for our great God, by leading, training and providing accountability to the evangelists of the Church Of God In Christ. As such, your job is fourfold:

1. **Plan and make decisions.** Set goals and decide how to best achieve them. Realize though that, in this church, what the Bishop decides

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supersedes any type of goals or intentions that we may have. Give the Bishop what he asks for. Make it happen.

2. **Organize.** Determine how best to group your activities and resources (resources are people or volunteers).

3. **Lead.** Motivate members of the department to work in the best interest of the department. In other words develop teamwork.

4. **Direct.** Monitor, inspect and correct ongoing activities to make sure that the goals of the department are reached.

**Set goals!**

People need to feel that the Department is going somewhere. If you set obtainable goals and fulfill them; people will be more apt to participating and inviting others to come along. For example, you may have a goal to reach out to a certain neighborhood and visit (door to door) 150 homes. The sense of accomplishment will ignite and unite the workers. So goals are very important because they do four things:

1. Goals provide guidance.
2. Goal setting affects planning.
3. Goals serve as a source of motivation.
4. Goals provide a way to evaluate where you are effective or not.
PRINCIPLES OF MANAGEMENT IN THE DEPARTMENT OF EVANGELISM

If you serve as a President, Vice President, Elect-Lady, Assistant Elect-Lady, or are over any committee in this Department, you are in a position of “management.” The following principles will help you to be an effective manager:

1. **Plan before structure.** One of the most common errors in organizing is to begin before you have determined your objectives and plan. *It is difficult to mobilize people to do something, if you are not even clear in your own mind what should be accomplished.* However, the reverse is also true: Organization will almost seem to fall in line as a by-product of good planning.

2. **Natural groupings.** In any plan, there will tend to be "natural" clusters of activities and people that seem to go together. These affinities need to be recognized organizationally. Activities that are the most similar and require the most intense and frequent interaction will need to be in the same area that we call a "natural grouping."

3. **Balancing.** Avoid extremes, between the “flat organization,” in which everyone reports to one person and the multi-story hierarchy with many excess levels of organization.

4. **Job Descriptions.** Definite and clear-cut assignments should be clearly stated for each position.

5. **Delegation.** Assignment should always be coupled with corresponding authority and accountability established.

6. **Communication.** No change should be made in the scope or assignments of a position, without a definite understanding to that effect on the part of the persons concerned.

7. **“One-boss rule.”** No person occupying a single position in the organization should be subject to orders and appraisal from more than one source.

8. **Courtesy.** Criticisms should be made privately.

9. **Urgent action.** No dispute or difference between executives or staff, as to authority or responsibilities, should be considered too trivial for prompt and careful action.

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10. **Developing leaders.** Changes, disciplinary action, and corrections should always be approved and implemented by the executive immediately superior to the one directly responsible.

11. **Loyalty.** No person should ever be required or expected to be at the same time an assistant and critic of another.

12. **Quality control.** Every person should, whenever practical, be given the assistance and facilities necessary to enable him/her to maintain an independent check on the quality of his/her work.
DELEGATION: THE KEY TO SUCCESS FOR A LEADER IN THE DEPARTMENT OF EVANGELISM

Jesus is the head of the Church. He has delegated authority to the Church to represent Him and preach the Gospel. The Presiding Bishop is the spiritual leader of the Church Of God In Christ. He has delegated his authority, in regard to worldwide outreach to the Department of Evangelism. If we are to be successful in our endeavor, as leaders, we must continue this process of delegation; to ensure that the work is successful:

I. Definition of delegation.
   A. It is not assigning routine tasks to just anyone who happens to be available.
   B. It is the process by which a leader assigns additional responsibilities and authority. It is done such that a degree of burden or personal accountability is produced in the individual.
   C. A good example is Jethro’s proposal to Moses (Numbers 11).

II. Reasons for delegating.
   A. If you don’t delegate...
      1. Your job will become too big for you.
      2. You will carry the entire burden, when others are looking for the opportunity to share it with you.
      3. Your people will become dormant in their jobs not to feeling stretched and challenged.
   B. If you do delegate...
      1. You will personally benefit from having others share with you in the burdens of your position.
      2. Your people will develop self-confidence and a capability to assume more responsibilities.
      3. The amount of accomplishments will increase.

III. Principles of Delegation.
   A. MOTIVATION - It should be an integral part of the delegating process. Your ability to motivate the person to whom you are delegating will, in many ways, determine his/her success or failure.
   B. TIMING - Be aware of the personal development of your people and delegate the right amount of new responsibility and authority at the right time.
   C. EVALUATION - Delegation requires commitment of time and follow-through. The hardest task you will do will be to watch another person do something that you yourself could do much more quickly and more effectively. You must maintain a step-by-step control system.

D. SCREENING - Be aware of actions that tend to contradict, rather than reinforce, delegation. For example:
1. Insisting on making all the important decisions yourself.
2. Giving assignments to be carried out, but not the authority to do the whole job.
3. Taking a problem out of a subordinate's hands when he/she merely wanted to discuss it with you.
4. Usurping your man's/woman's position by giving direction to people reporting to him.
5. Failing to provide pertinent information for him/her to make the decisions in this area.
6. Countermanding decisions of a subordinate even though he is well within his responsibility.

E. SUPERVISED WORK - Remember that delegated responsibilities and authority only become real through actual practice; and they cease to exist when they cannot be exercised successfully.

IV. Procedure.
A. PREPARING - the time spent before the person is approached about an assignment.
   1. ACTIVITIES - Determine which to delegate: list all, rank them by priority, begin with low priority.
   2. PERSONNEL - Determine to whom you can delegate, list them, assess strengths and weaknesses, assess development and training.
   3. MATCH - Match the activities and personnel, strength to assignment, authority to the competent.
   4. TRAINING - Determine the further training which will be needed to carry out the job.

B. COMMUNICATING - the specific time set aside for the initial delegation to take place.
   1. A clearly defined statement of activity to be delegated and the extent of authority in this area.
   2. A trust in and a commitment to him/her during the time it takes for him/her to get his feet on the ground.
   3. A vision for the importance of the assignment and a view of its significance in the bigger picture.
   4. A procedure for preparing him/her for new responsibility and the frequency of your meeting with him/her.

C. OBSERVING - the time the person begins his/her new responsibilities.
   1. It is imperative that you be aware of the results of his/her efforts.
   2. Adopt a coaching rather than directive approach.
   3. Allow him/her to play enough for his/her development.
   4. Follow-through sessions should be frequent and informal.
   5. Begin with his/her successes, but do not ignore the problem areas.
IV. **How to motivate workers.** “The test of my teaching is not what I know but what they learn.”

A. **Show him/her how.** Do not major on exhortation without explanation.
B. **Convey personal enthusiasm.** Each person can delegate his/her spirit. Your enthusiasm is contagious.
C. **Intensify interpersonal relations.** Get to know one another better. Do things together other than work.
D. **Dissolve emotional blocks.** Get rid of ill feelings towards one another: feelings, resentments, bitterness, anger (Ephesians 4:31-32).
E. **Demonstrate unconditional love.** Conditional love is "I love you, if..." Unconditional love is "I love you regardless."
F. **Believe that God can make him a significant person.** Exercise God's faith in others.
KEYS TO HAVING EFFECTIVE MEETINGS IN THE DEPARTMENT OF EVANGELISM

If you serve in a leadership role in the Department of Evangelism on a local, district, jurisdictional, regional or international level; at one point or another, you will end up conduct a meeting.

Regardless of the purpose of your meeting (for example: event planning, crusade planning, etc.), all meetings that are conducted by an entity of the Department of Evangelism should be conducted with excellence. Our Presiding Bishop is a sterling example of a businessman and we want to follow his lead. Here are some principles to help you:

1. Get your meetings started on time. Avoid wasting time and irritating your attendees. Always start on time and introduce the agenda; even if some of the participants are tardy. Waiting for others causes resentment and sets a bad precedent.

2. Move your meetings along. The purpose of the meeting is to exchange views to fulfill a certain goal; not to hear one person do all of the speaking. Also, avoid digressions to sidetrack the business at hand. Adhere to your agenda and your time schedule.

3. Deal with conflict. Yes, it does happen in church work. But, conflict is natural. If two people are in conflict, the best approach is to hear out each individual. Then the leader should summarize what was said, along with the group’s comments. After modifications the group can come to a consensus.

4. How to handle “dysfunctional” group members. Handle situations as these with care and tact by:

- Laying down the rules in your opening statement. Warn that speakers who digress will be interrupted.
- Seat potentially dysfunctional members strategically. Do not sit the person in a “power point,” which means at the end of the table or across from the leader. This could empower disruptions. You want to keep peace, dignity and order.
- Interrupt “monopolizers.” If a difficult person dominates the discussion, wait for a pause and then interrupt to allow other people to speak.
- Encourage “nontalkers.” Ask them direct questions about which you know that they have expertise or skills.
- Give praise and encouragement. Including those who may be dysfunctional.

5. **End with a plan.** End the meeting at the agreed time. Summarize what was discussed. Assign volunteers to complete tasks. No one should leave without a full understanding of what was accomplished. Ask the group to set a time for the next meeting. Assure the group that a report will follow. Thank the participants for attending.

6. **Follow up on your plan.** If minutes were taken they should be distributed within a couple of days after the meeting. The leader must make sure that what was decided at the meeting is accomplished. The leader may need to call people to remind them of their assignments and also volunteer to help them if necessary.
THE PROPER ORDER OF A MEETING IN THE DEPARTMENT OF EVANGELISM

1. **Call to Order.** Before any business can be transacted at a meeting, the president must determine that a quorum (the required minimum number of members needed to have a meeting) is present. The president then calls the meeting to order. He or she proceeds with the organization's established order of business.

2. **Minutes.** The minutes of the previous meeting are read and approved. Often members want to dispense with the reading of the minutes because they do not feel that the minutes are important to hear. However, keep in mind that the minutes are a legal document for any organization.

3. **Reports.** The reports of officers (for example the “finance report” from the treasurer), boards, and standing committees are read and discussed. The officers and standing committees do not need to give a report at every meeting. Place a report on the agenda only when there is something to report to the membership.

   **Reports from Special Committees.** The reports of special committees (if there are any) are heard. Special committees are created for a particular purpose. They cease to exist when they have completed their work and made their final report.

4. **Unfinished Business.** Unfinished business is a motion that was under discussion at the time that the previous meeting adjourned.

5. **New Business.** The members proceed to new business. New business proposes an issue that is new to this meeting.

6. **Adjournment.** When the agenda items are finished and the assembly has no further business to propose, it's time to adjourn.

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CHAIRING MEETINGS AT ALL LEVELS IN THE DEPARTMENT OF EVANGELISM WORKERS

Meetings in this Department can be useful, productive tools, but only if conducted properly. Having a meeting that is properly laid out with an agenda and a time frame can help you accomplish much more in a shorter period of time.

Preparation

The first step to a productive meeting is to be well prepared for it. This means defining the objectives and desired outcomes of the meeting in an agenda. This agenda lets the meeting attendees know exactly what to expect. Include the topics that will be covered during the meeting in as much detail as necessary.

Deliver the agenda through mail or email before the meeting so the participants have a chance to look over it and make notes of anything they wish to discuss during the meeting. Bring extra copies of the agenda to the meeting in case any unexpected attendees show up or someone leaves their agenda behind. Make sure to have enough copies of any other handouts that will be distributed during the meeting.

All the equipment needed for the meeting should be readily available. This may include audio/visual equipment such as a laptop, a Wi-Fi network connection, an LCD, and a microphone (if necessary). Some meeting organizers like to provide refreshments such as coffee, tea, water, or cookies to the attendees.

Moderation

It is the moderator's (chairperson) job to help the meeting attendees keep on track and the meeting move along if conversation gets stalled on one particular topic. Every meeting should have someone assigned to take notes (a secretary). This helps the attendees of the meeting review what was covered later and also allows those that could not make it to know what was discussed.

Before discussing the agenda, make any necessary introductions so the attendees are all familiar with each other. When the meeting starts, the moderator (chairperson) should review the agenda and let attendees know exactly what is to be covered and the desired outcome of the meeting. He or she should let all attendees know the timeframe of the meeting. Sticking to this timeframe helps keep the meeting on track.

Participation

While conducting the meeting, the chairperson and all other attendees should take the time to hear each person's opinion on a matter. Meetings work best if everyone is allowed to contribute. If no one offers any ideas, it is the chairperson’s job to try to employ brainstorming techniques to help come to a decision on a topic. Stay focused on the agenda and do not allow the attendees to stray to other areas. If a good topic arises, but will involve some detailed discussion, ask the secretary to add that topic to the agenda for the next meeting so it can receive its proper discussion time.

Appreciation

As the meeting ends, be sure to thank all attendees for coming. Many meetings are viewed as chores to attend, but if the participants are thanked and feel that their input was appreciated, they will think more highly of them. If this is a regular meeting, the chairperson may want to give the next meeting date and make sure that is a good time for everyone. Once the meeting is over, have the secretary or appropriate person type up the minutes of the meeting and distribute to each attendee either through mail or email.
HOW TO CONDUCT A DEPARTMENT OF EVANGELISM SERVICE

The methodology of worship services of the Department should have the same "flow" from the International level on down to the local. Since the Presiding Bishop has provided a sense of decorum and excellence, coupled with the anointing, to the church; this department, which is under his care, should follow the set pattern.

No service that is put on by the Department of Evangelism (international, regional, jurisdictional, district or local) should be poorly planned, inadequately advertised or conducted in a disorderly manner. A service can be anointed and powerful; yet orderly and edifying. With this in mind, please remember the following when conducting a service, using the name, “Department of Evangelism.”

1. **Start on time.** People will respect a service which respects their time. It is a “turn off” to unbelievers to start late.

2. **Provide a cohesive worship experience.** A great idea is to have a theme in mind and select (for your Scripture readings), passages which are cohesive with the theme. People should leave the service knowing what “the point” of the entire event was about.

3. **Messages should be timely and on point.** The best way to do this is to, “study as if it all depends upon you and pray, as if it all depends upon God.” People appreciate a message that stays on target and gets to the point. Also, even though Paul preached all night long; that would not be a wise thing to do in the time in which we live.

4. **Services should be anointed.** In the days leading up to the service, bathe and saturate every aspect of the service in prayer. Be sure to put people on program that know how to “flow” and also are obedient to the directions which come from the leader.

5. **Altar calls should be conducted decently and in order.** Train altar workers in how to minister to the people and flow with the service. The altar call is no time to “show boat.” Also have adequate items provided (for example tissue, anointing oil, etc.).

**There is nothing wrong with planning a service**

Most individuals reading this material have probably been in the church a long time. After a certain amount of years in the church, you know how to “wing it.” However, this is the King we are representing. Nothing “shabby” brings glory to Him. And, there is nothing

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23 Source unknown.
“carnal” about sitting down and (along with praying) planning a worship service. Here are some reasons why we should plan:24

1. Because we should lead orderly lives.
2. "For God is not a God of confusion, but of peace" (1 Corinthians 14:33).
3. God's activities are not characterized by confusion.
4. "Everything should be done in a fitting and orderly way" (1 Corinthians 14:40).
5. Lack of orderliness causes great frustration; whereas orderliness helps us to spend our time wisely and not get frustrated.
6. Orderliness requires careful planning and hard work, in the strength God gives.
7. Orderliness helps us minister to others better.
8. Orderliness comes when we commit ourselves to doing things God's way.
10. Well-developed plans with goals and standards stimulate and challenge a person, who can direct his/her creative energy for that which others depend on him.

SUGGESTED ORDER OF SERVICE:25

For Regional, Jurisdictional, District and Local Department of Evangelism Services. This is not a set format that you have to follow; however, we do ask that you put to practice the heart of this format. The purpose and heart is to have services that are anointed and powerful; yet relevant, meaningful, timely, purposeful and edifying.

Include the elements you sense would be most helpful. Choose from the following elements to design your service or plan your own activities as God guides you:

Prayer

Train evangelists that an opening prayer is not a time to pray for the “entire world.” Granted, there may be some special circumstances where special prayer is needful. However, in an opening prayer, the service and its aspects are to be uplifted at this time.

Scripture Reading

Read Scriptures related to the topic and theme of the service. This gives the worshippers a coherent experience that flows and presents a unified message.

Testimonies

Testimonies should be victorious. It is usually more orderly to have two or three individuals pre-selected to give faith-filled testimonies.

Music and Singing

In an evangelistic service, the appropriate music should be presented. For example, in a crusade you would provide special music related to God’s holiness, God’s provision for our sin, forgiveness and cleansing, repentance and so forth.

Offering

It is appropriate to leave an expense offering on behalf of the host church. Department of Evangelism staff are NOT to ask a church or pastor to offer their church for free.

Message

In an evangelistic service the message should be on the nature and importance of repentance or returning to the Lord. What you preach is the result that you will see.

25 King, Claude V. Come to the Lord’s Table: A Sacred Assembly. Final Command: Murfreesboro, 2012.
Invitation to Receive Christ

Extend an invitation for those who want to place their faith in Christ and provide a place with TRAINED altar workers who can assist those who respond. The altar should be a “safe place.” Do not allow wild, untrained workers to have “free reign” over the vulnerable souls who respond to the Word of God.

Closing

As you close the service, invite members to continue responding to the Lord as they go to their various homes and duties.
FINANCIAL PROCEDURES IN THE DEPARTMENT OF EVANGELISM

We place this section in the book to ensure sound financial practices from the “international” level, down to the local level.

I. Duties of the Department Treasurer.

- The Department of Evangelism Treasurer should be a tithe payer in his/her local church and also a consistent financial contributor to the Department of Evangelism.

- Maintenance of complete and accurate accounting records of Departmental operations.

- Timely payment of ordinary Department operating expenditures.

- Timely payment, after approval by the Department leadership, of any unusual expenditure.

- Monthly reconciliation of bank statements.

- Give a list of all outstanding checks with the payee/date of check, etc. to the President.

- Reporting of financial condition of the Department to the Board of Directors.

- Attendance at scheduled meetings of the Department and other staff meetings as required.

- Preparation of year-end tax information for Department staff including W2 forms, if applicable.

- The Department Treasurer will disburse receipts to all entities of the Department who have reported their assessment.
PROMOTIONAL POLICIES

1. Items that proceed from the Presiding Bishop’s office will receive immediate attention. These items will be forwarded to the President. This is to ensure quality control; that the office of the Presiding Bishop will always be presented to the public in a stellar manner.

2. Items that proceed from the members of the General Board will receive immediate attention. These items will be forwarded to the President. This is to ensure quality control; that the item is presented in a manner that presents proper dignity of the office holder.

3. Once an item has been presented for approval; seven days (maximum) is to be allowed before the item is to post.

4. Promotional items must be approved two weeks prior to an event. That means that the material must be submitted in time to give a minimum of forty-eight hours to review and respond. We never want to attempt to approve promotional materials a week before the event.

5. All Department of Evangelism promotional materials (on a “national” level): fliers, brochures, ads etc. must be approved prior to distributing or posting on media sites. Those serving on a regional, jurisdictional, district and local level are encouraged to develop a process for approving promotional material; so that there may be a united advertising campaign in your respective group.

6. Only the approved Department of Evangelism logo must be used.

7. The Church Of God In Christ seal may be used when the Department of Evangelism logo is used.

8. You may create flyers for a particular area in which you serve. However, on a “national” level the photo of Presiding Bishop Charles Blake, Sr., is ALWAYS the most prominent photo. (Note: on a jurisdictional level it would be your Jurisdictional Bishop and on a district level, it would be your District Superintendent).

9. Names listed on promotional materials should include the following names on the bottom of the promotional item and in the order listed: Bishop Charles E. Blake, Sr., Presiding Bishop; Mother Willie Mae Rivers, General Supervisor, Department of Women; President, Department of Evangelism; Elect Lady, Department of Evangelism. In ALL cases the name and title of the Presiding Bishop is ALWAYS the most prominent.
10. All photos related to the Department of Evangelism must be deemed in good taste, protocol and decorum, prior to being posted on media sites. Once a photo or flyer is posted on a media site, you may post it on personal sites as well.
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FORMAT FOR DEPARTMENTAL CORRESPONDENCE

Style

This applies to the format of correspondence sent out from the Department of Evangelism for the local, district, jurisdictional, regional and international level. Please note that correspondence which emanates from this department will follow the pattern that has been set by the Office of the Presiding Bishop: simple and elegant.

Information

All letters, fliers, emails, etc., should include: contact person, phone number (where someone will answer), email address, postal address. You may also feel free to use the Department of Evangelism logo. However, you should limit your correspondence and flier to having no more than two logos: the seal of the Church Of God In Christ and the logo of the Department of Evangelism.

Communication is everything in evangelism. Our correspondence should reflect this fact. Other information that should be included on all levels would be the following:

1. Local. The pastor determines the format of correspondence from the local church and its departments (specifically here, the Department of Evangelism, or whatever name the local church shall designate to its outreach program). However, never send out correspondence from your local church without attaching your pastor’s (and, if applicable, their spouse’s) name and title. It is VITALLY important for an evangelist to recognize and honor the office of pastor.

2. District. All correspondence should have the name and title of the District Superintendent, District Missionary, President and Elect Lady. However, your Jurisdictional Bishop should always have the most prominent placement; since it is his district and you all serve at his pleasure.

3. Jurisdictional. All correspondence should have the name and title of the Jurisdictional Bishop, Jurisdictional Supervisor of the Department of Women (Note: whether this is listed can vary from jurisdiction to jurisdiction; please consult your bishop), President and Elect Lady. However, your Jurisdictional Bishop should always have the most prominent placement; since it is his jurisdiction and you all serve at his pleasure.

4. Regional. All correspondence should have the name and title of the Presiding Bishop, “national” President, “national” Elect Lady (Note: “national” is used for clarity here, however, “international” would be more appropriate), Regional President and Regional Elect Lady. However, the Presiding Bishop should always have the most prominent placement; since it is his department and you all serve at his pleasure.
5. **International.** All correspondence should have the name and title of the Presiding Bishop, General Supervisor of the Department of Women (this will vary depending on the event), President, Elect Lady and the event host. However, the Presiding Bishop should always have the most prominent placement; since it is his department and you all serve at his pleasure.
WHAT IS EVANGELISM?

The word “evangelism’s” history from the New Testament reveals a twofold usage – as a noun and as a verb. The noun is euangelion – “good news,” and occurs seventy-five times.

The verb is euangelizomai and means “to publish good news.” It appears twenty-four times. The Gospel is the “evangel” or the Good News. Evangelism is the act of proclaiming the good news of Jesus Christ in the power and anointing of the Holy Spirit; with the intention of that people will put their trust in Christ for salvation and serve Him in the fellowship of His Church.26

Evangelism is the preaching of the Christian Gospel to others with the object of conversion. Christians who specialize in evangelism are often known as evangelists; whether they are in their home communities or living as missionaries in the field. Although some Christian traditions refer to such people as missionaries in either case.

Some Christian faiths consider evangelists to be in a leadership position; they may be found preaching to large meetings or in governance roles. Christian groups who actively encourage evangelism are sometimes known as evangelistic or evangelist. The scriptures do not use the word evangelism, but evangelist is used in Acts 21:8, Ephesians 4:11, and 2 Timothy 4:5.27

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THE DOCTRINE OF SALVATION IN
THE CHURCH OF GOD IN CHRIST

Understanding the doctrine of salvation

As an evangelist or soul-winner, in the Church Of God In Christ, it is vitally important that you understand the Church’s doctrine of salvation. This is critical, not only because our job is to proclaim the message of salvation; but you must also be grounded in what you believe, since there are so many other organizations that have varying beliefs.

Review of the Doctrine of Salvation in the Church Of God In Christ

Salvation deals with the application of the work of redemption to the sinner with his restoration to divine favor and communion with God. This redemptive operation of the Holy Ghost upon sinners is brought about by repentance toward God and faith toward our Lord Jesus Christ which brings conversion, faith, justification regeneration, sanctification, and the baptism of the Holy Ghost. Repentance is the work of God, which results in a change of mind in respect to man’s relationship to God. (St. Matthew 3:1-2, 4:17; Acts 20:21). Faith is a certain conviction wrought in the heart by the Holy Spirit, as to the truth of the Gospel and a heart trust in the promises of God in Christ (Romans 1:17, 3:28; St. Matthew 9:22; Acts 26:18). Conversion is that act of God whereby He causes the regenerated sinner, in his conscious life, to turn to Him in repentance and faith (II Kings 5:15; II Chronicles 33:12-13; St. Luke 19:8, 9; Acts 8:30). Regeneration is that act of God by which the principle of the new life is implanted in man, and the governing disposition of soul is made holy and the first holy exercise of this new disposition is secured. Sanctification is that gracious and continuous operation of the Holy Ghost, by which He delivers the justified sinner from the pollution of sin, renews his whole nature in the image of God and enables him to perform good works (Romans 6:4;5:6; Colossians 2:12; 3:1).

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THE STEPS TO SALVATION

This is a tool to help accomplished and beginning soul winners lead sinners in the plan of salvation. Christ did it all! But, these are the steps the Holy Ghost graciously leads a sinner into to inherit this great salvation. (Please note that all of these items are the Word):

I. ACKNOWLEDGE YOUR LOST CONDITION.

- Romans 3:23 For all have sinned, and come short of the glory of God.
- Isaiah 53:6 All we like sheep have gone astray; we have turned every one to his own way; and the LORD hath laid on him the iniquity of us all.

II. BELIEVE THE GOSPEL.

- Acts 16:30 And brought them out, and said, Sirs, what must I do to be saved?
- Acts 16:31 And they said, Believe on the Lord Jesus Christ, and thou shalt be saved, and thy house.
- John 3:36 He that believeth on the Son hath everlasting life: and he that believeth not the Son shall not see life; but the wrath of God abideth on him.

III. REPENT OF YOUR SINS.

- Isaiah 55:7 Let the wicked forsake his way, and the unrighteous man his thoughts: and let him return unto the LORD, and he will have mercy upon him; and to our God, for He will abundantly pardon.

IV. RECEIVE CHRIST AS YOUR SAVIOUR.

- John 1:12 But as many as received him, to them gave he power to become the sons of God, even to them that believe on His name:
- John 3:16 For God so loved the world, that he gave his only begotten Son, that whosoever believeth in Him should not perish, but have everlasting life.
- Rev 3:20 Behold, I stand at the door, and knock: if any man hear my voice, and open the door, I will come in to him, and will sup with him, and he with me.
- 1 John 5:12 He that hath the Son hath life; and he that hath not the Son of God hath not life.
- 1 John 5:13 These things have I written unto you that believe on the name of the Son of God; that ye may know that ye have eternal life, and that ye may believe on the name of the Son of God.

V. CONFESS JESUS AS YOUR LORD.

- Romans 10:9 That if thou shalt confess with thy mouth the Lord Jesus, and shalt believe in thine heart that God hath raised him from the dead, thou shalt be saved.
- Romans 10:10 For with the heart man believeth unto righteousness; and with the mouth confession is made unto salvation.
- Mark 8:34 And when he had called the people unto him with his disciples also, he said unto them, Whosoever will come after me, let him deny himself, and take up his cross, and follow me.
- Mark 8:35 For whosoever will save his life shall lose it; but whosoever shall lose his life for my sake and the gospel's, the same shall save it.
- Mark 8:36 For what shall it profit a man, if he shall gain the whole world, and lose his own soul?
- Mark 8:37 Or what shall a man give in exchange for his soul?
HOW TO SET UP A DEPARTMENT OF EVANGELISM IN YOUR LOCAL CHURCH

1. **Get permission from your pastor.**

2. **Have a meeting with potential soul winners and establish your goals:**
   - Set up your staff (with the approval of the pastor):
     - President
     - Secretary
     - Treasurer
   - When will you have a training session?
   - What type of outreaches do you plan to do?
   - What dates do you plan to do these outreaches?
   - What type of literature and advertisement will you use?
   - Who is willing to volunteer in which areas?
   - What are your plans for follow up?
   - What type of funding and supplies will be needed?

3. **Have a training and organizing day.** You may need to have more than one of these, to ensure a quality outreach.

4. **Implement your plans.** Perform the outreach(es) that you have planned. Be sure to keep accurate records of salvations, contact information, etc.

5. **Do follow up.** Reach out to those who have been impacted by your evangelistic efforts.

6. **Have a debriefing meeting.** Discuss what was successful and what needs to be improved.

7. **Move forward.** Continue to build and train your department in innovative evangelistic approaches to winning souls in your community to Christ.
HELPFUL TIPS FOR LOCAL CHURCH DEPARTMENT OF EVANGELISM WORKERS

EIGHT IDEAS TO BRING SOULS INTO YOUR CHURCH.

1. Do the work of evangelism. Each member of the Department of Evangelism in your church should be doing the work of personal evangelism:
   - Praying for the lost.
   - Building uncompromising networks with lost people.
   - Actively sharing faith with those who do not know Christ.

2. Provide Ongoing Evangelism Training. Many church members are afraid of evangelism and want to simply invite people to church and let a professional do it. One way around this is to provide regular evangelism training in different areas
   - Conversational skills.
   - Listening to the Holy Spirit.
   - Evangelism in Relationships.

3. Run a course or group that investigates Christianity. You might have classes that allow people to investigate Christianity and allow a safe place for people to ask their questions about the faith.

4. Lead and organize evangelism programs. If you are familiar with “servant evangelism” (activities such as handing out water to joggers on warm days, handing out cookies or ice cream at a grocery store, handing out candy at parks, providing batteries to local residents for changing their smoke detectors, etc.) your church Department of Evangelism team can lead and organize such events. You might also lead some invitational programs (these were VERY successful in building West Angeles Church Of God In Christ in Los Angeles, California) like:
   - Bring a Friend Day.
   - Concerts.
   - Block Parties.
   - Appreciation Banquets for community servants (teachers, police, fire and rescue).

5. Assist the hospitality and greeter ministries for first time guests. Churches cannot increase their influence towards salvation, if a person does not come back a second time. Hospitality aids in getting multiple visits. Focus on developing greeters and a great guest

experience. Make sure your volunteers are trained to improve their hospitality skills as well as conversational skills.

6. Develop your system of “next steps.” The Department of Evangelism is interested in helping a newcomer connect with YOUR church. After a visitor’s first visit, what is the next step to building relationships? Many churches will plan an after-church service reception, contact steps after the first visit or a ‘meet the pastor’ social. The role of the local Department of Evangelism is to assist the pastor by organizing and managing this process.

7. Develop community outreach events. A local church’s Department of Evangelism should always be thinking about how the church can reach its community. Churches are not a fortress, but are the people of God on a mission for God. The local Department of Evangelism brainstorms ways the church can bless its community and asks the question “How can we be the best church for the neighborhood?”

- You might do that through organized prayer walks, prayer stations, and prayer booths.
- You might do community research by visiting with local officials to learn about the community.
- You might do the visitation of local non-profits that are serving in various needs to learn more about what the church might be able to do.

The Department of Evangelism in YOUR church would lead the research and project development and empower volunteers to rise up and serve.

8. Marketing. Your community needs to know your church exists. Effective low cost marketing will assist your normal word of mouth efforts to increase the number of first time visitors to your church. Focus on areas like:

- New Movers marketing
- Website
- Facebook Page for your Church

LIST OF EVANGELISM IDEAS THAT YOUR CHURCH CAN DO! 31

1. Sponsor a school or classroom.
2. “Angel Food” Ministry.
3. Family movie night.
4. Super Bowl party.
5. Resource center for senior programs.
6. Host a music concert.
7. Block party.

8. Community festival.
9. Halloween alternative.
11. Free hotdog lunch.
12. School supplies give away.
13. Parents’ night out.
14. Mother’s morning out.
15. Partner to raise money for a local cause.
16. Invite former members back — homecoming.
17. Recognize special groups (for example, Veterans, etc.).
18. Community Vacation Bible School.
19. Community Thanksgiving service.
20. “Trunk-or-Treat.”
22. Day trips for seniors
23. Senior adult programs.
24. Talent show.
25. Church yard sale.
27. Martin Luther King Day events.
29. Grief workshop.
30. Grandparents’ day.
31. Achievement recognition — ball teams, championships, etc.
32. Election Day activities.
33. County or state fair booth.
34. Nursing home ministry.
35. report card rewards
36. Lock in.
37. Christmas parties for seniors, kids, families, etc.
38. College day.
39. Financial freedom classes.
40. Election forums.
41. Literacy program.
42. Addiction programs.
43. Single adult programs.
44. Single parent groups.
45. Special needs events.
46. Health screenings.
47. Diet and cooking classes.
48. Book discussions.
49. Newborn gifts.
50. Newcomer welcome baskets.
51. Graduate recognition.
52. Community music program for children, seniors.
53. Home blessings.
54. Boy Scout, Girl Scout or Boy’s and Girl’s Club Sundays.
55. Personalized invitations.
56. Easter and Palm Sunday invitations.
57. Family skate nights.

INNOVATIVE EVANGELISTIC IDEAS

Car Drying At Self-Serve Car Washes. 32

1. **Synopsis:** It takes just a few minutes for a few people to dry a car. On a warm, sunny day water spots will appear if a car is not dried quickly after a wash. As cars come out, have your small group offer to dry them. After you are finished offer them an invitation with your church’s information on it.

2. **Target Audience:** Automobiles/Motorist.
3. **Target Locations:** Car Washes/Gas.
4. **Stations/Malls/Outdoors.
5. **Time:** Spring, Summer, Fall.
6. **Budget:** Minimal.

College Campus Block-Party. 33

1. **Synopsis:** Take a team of people to a nearby secular college campus. Grill free hamburgers, hotdogs, and brisket. College students will always be attracted to a place that is offering free food. Get a live band to play. If you cannot do that, set up a sound system with contemporary Gospel music playing. The music will draw them and the food will keep them. While they are “hanging out” give them information about your church, and take the opportunity to share the love of Christ with them.

2. **Target Audience:** College students
3. **Target Locations:** Secular College Campuses
4. **Time:** Late Afternoon or Early evening. After sporting events (football, basketball, soccer, etc.)
5. **Budget:** medium

Photo Evangelism. 34

1. **Synopsis:** As families get geared up for Halloween and begin buying costumes, mail out (several weeks in advance) invitations to your community inviting them to come by your church for a “Free Family Portrait Night.” Tell them to bring their kids in their Halloween costumes. Be sure they know it’s open to everyone and even ask them to invite as many friends as they like.

2. **Be sure to provide on the invitation.**
   - Times pictures will be taken (we suggest the following schedule: 10a.m.-12p.m.; 2p.m.-4p.m.; 6p.m.-8p.m.)

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33 Ibid.
34 Ibid.
- Map to the church and church campus
- Contact information including phone number and email address (you might want to have people call to make a reservation) and church website, so they can find out more before they arrive

3. **Who you’ll need.**
- Event coordinator—someone with administrative skills who can organize the work and the volunteers
- Photography team—two or more above-average amateur photographers with digital cameras
- Decorating team—have them create two or three photo backdrops with different themes: fall scene, cartoon scene, etc.
- Promotional team—several people to spread the word
- Hospitality team—a handful of friendly volunteers who can serve as greeters, receptionists, refreshment workers, “minglers” and photography assistants (for supplying extra film, loading images from memory cards, etc.)
- Technical team—one or two technical people to make sure the technology works for you.

4. **When guests arrive.**
- Have signs directing them where to park.
- Greeters should meet them at their cars to help families find their way.
- Ask each family to fill out a registration card. Make sure you ask for their email so you’ll know where to send the images. Be sure to ask permission to keep them on your mailing list to inform them of upcoming events and activities.
- Provide information about ministries such as Sunday School, YPWW, Vacation Bible School, etc., plus how they can learn more about Jesus Christ!
- Offer refreshments and light entertainment (kid-friendly videos, puppets, etc.) while they wait.
- Take several shots of the children and/or family and allow them to choose the one they like best. You can easily accomplish this by downloading the shots onto a computer.

5. **Follow up**
- When you send out the photos, be sure to include information about how to know Christ as their savior and Lord as well as information about your church.

**Gift Wrapping Station.**³⁵

1. **Synopsis:** Go to the mall during the busy Christmas season and set up a free gift wrapping station. After wrapping gifts, give the person information about your church.

2. **Target Audience:** The Mall Crowd

3. **Time:** As much time as you want to give

4. **Budget:** Minimal

**Valentine Banquet Outreach.**³⁶

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³⁵ Ibid.
³⁶ Ibid.
1. **Synopsis:** Turn your fellowship hall into a romantic style restaurant. Provide live music (acoustic guitar, piano, or violin) to set the mood. This can be a great outreach for young couples (or older couples). Decorate your fellowship hall in a romantic theme such as an Italian Restaurant or something of that nature. Have the members of the church provide the meal, and speak to the music minister about possibly playing the music. This can turn out to be a great inexpensive alternative to reach out to young couples.

2. **Target Audience:** Couples

3. **Time:** 1-3 hours

4. **Budget:** Depending on how many volunteers (cooks, music, servers, etc.), this can be fairly inexpensive.

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**Teacher Appreciation Banquet.**

1. **Synopsis:** Send invitations to all of the teachers at your local high school and or middle school to a teacher appreciation banquet hosted by your church. Have volunteers from your church prepare the meal, and have the youth group be the main servers. Decorate the fellowship hall as nice as possible with table clothes and center pieces. Truly go all out to display your appreciation to all of the teacher’s hard work. As a form of entertainment during the meal have the students put on skits, human videos, songs, and live music. This will be a very enjoyable event, and will speak volumes to the teachers.

2. **Target Audience:** Local Educators

3. **Time:** Evening meal (1-2 hours)

4. **Budget:** Minimal

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**Homeless Outreach.**

1. **Synopsis:** Every town seems to have an area where many homeless congregate. Take a team of people from your church who can offer free food as well as tracks to these people. Be prepared to share your faith with all of those who you come into contact with. This is a simple way to show Christ’s love for them in a practical way. You may also be able to partner with your local homeless shelter to come in a do services for all of those in that particular shelter.

2. **Target Audience:** Homeless

3. **Time:** 1-3 hours

4. **Budget:** Minimal
WHAT IS AN EVANGELIST

Where does the word “evangelist” come from?

This gets a little complicated; but at least it gives you the idea of where the word “evangelist” comes from. It derives from Old French evangeliste, which is from the Latin evangelista, which is from the Greek εὐαγγελίστης (euangelistes, meaning “bringer of good news”), from εὐαγγελίζειν (“to evangelize”), from εὐάγγελος (euangelos, “bringing good news”), from εὖ (eu, “well”) + ἀγγέλειν (angelein, “to announce”). If none of that makes sense, please keep reading; it will get clearer.

What does the word “evangelist” mean?

The term “evangelist,” though briefly mentioned in the Bible, is not specifically defined. The term originates from the Greek word euangelistes (which is listed above), “one who proclaims good news.” A Church Of God In Christ evangelist has traditionally been one who devotes himself or herself entirely to a full-time itinerant ministry of the proclamation of the Gospel; especially the message of salvation and deliverance. In this regard, an evangelist is one with a specialized ministry that involves more than just being a witness for Christ (a duty which is expected of all believers).

Also of note is the fact that divine healing and miracles of deliverance have been emphasized in the ministry of Church Of God In Christ evangelists, as inclusive in the salvation message:

Acts 8:6. And the people with one accord gave heed unto those things which Philip spake, hearing and seeing the miracles which he did.

Acts 21:8. And the next day we that were of Paul's company departed, and came unto Caesarea: and we entered into the house of Philip the evangelist, which was one of the seven; and abode with him.

So what is an evangelist?

2. A messenger of good or one that brings glad tidings.

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3. One who travels from place to place proclaiming the Gospel.\cite{Miller1952}

4. A title, not of an office, but of an activity, of early Christian missionaries and preachers of the Gospel. In the earliest times, the activity of the apostles was not rigidly distinguished from that of evangelists (Galatians 1:8). Later Christian usage viewed the evangelists as disciples of the apostles; or as imitators of their example.\cite{Buttrick1962}

5. A minister or layman among various Protestant denominations who goes about from place to place preaching at special services to awaken religious interest.\cite{Cove2002}

**Biblical example of an Evangelist**

The church in Jerusalem had picked Philip as one of the seven “deacons” who would serve the apostles and the other disciples. He was described as being, “of honest report, full of the Holy Ghost and wisdom (Acts 6:3). But God had some other plans for Philip. Though Philip had no training as an evangelist, that is what God called him to do; and a whole city came to Christ because of his (Philip’s) evangelistic ministry:\cite{Sumrall1993}

**Acts 8:5-8.** Then Philip went down to the city of Samaria, and preached Christ unto them. And the people with one accord gave heed unto those things which Philip spake, hearing and seeing the miracles which he did. For unclean spirits, crying with loud voice, came out of many that were possessed with them: and many taken with palsy, and that were lame, were healed. And there was great joy in that city.

\cite{Miller1952,Buttrick1962,Sumrall1993,Miller1952,Buttrick1962,Sumrall1993}
THE CHARACTER OF AN EVANGELIST

Do not be an evangelist with “charisma” but no character

As an evangelist that God uses mightily you have charisma; and people will be drawn to this (perceiving you to be a “spiritual giant”). Charisma is, “great personal magnetism and charm.” While character is, “integrity.”

Many preachers have charisma but do not possess character. Character is seen in how much strength we have to do the right thing even when we do not want to: (1) Character is revealed by what we do when no one is watching, (2) Character is also seen when we do the right thing to others even though the right thing is not yet happening to us.

It is vitally important that as we go far and near, proclaiming the Gospel as evangelists in the Church Of God In Christ, that we live, walk, function and minister as people of character, specifically our:

1. **Spiritual life.** Beware of working for God, without spending quality time with Him.

2. **Personal life.** What goes on when we are not in the pulpit, will determine what happens when we are in the pulpit.

3. **Social.** What we choose for entertainment says a lot about our character.

4. **Marriage and family.** If married, we must treat our spouses (and children, if applicable) right.

5. **Financial** You must be a consistent tithing payer to your local church and manage your financial resources.

6. **Speech.** We should be truthful.

7. **Integrity.** We must be people that keep our word.

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CODE OF CONDUCT
FOR CHURCH OF GOD IN CHRIST EVANGELISTS

The word “conduct” means, “a mode or standard of personal behavior especially as based on moral principles.” All evangelists and staff of the Department of Evangelism are requested to adhere to the following behavioral standards, as we present the Gospel as a part of the Church Of God In Christ:

1. Respecting the value of persons, believing that all people worthy of hearing the Gospel of this loving Lord, Jesus Christ.

2. Seek to follow the mandate, motives, message and model of our God, who is always pursuing and reclaiming those who are lost in sin and rebellion against Him.

3. Confess Jesus Christ, the Son of God, as Lord and Savior and be obedient to His Great Commission to spread the Gospel to the nations.

4. Align yourself with the doctrine of the Church Of God In Christ and affirm your belief that the Bible is the infallible Word of God.

5. Assert that the call of the evangelist is an authentic New Testament call; thereby, approach your vocation with the same degree of preparation and integrity as is demanded of other Christian callings.

6. Be accountable to the local church where you are a member by participating in its programs and supporting it with your tithes. Strive to conduct your ministries so as to build up the local church by proclaiming only the Word of God.

7. Acknowledge that conviction of sin is a work of the Holy Ghost and extend the invitation to discipleship with integrity and without coercion or manipulation. Disavow the use of any type of coercive techniques or manipulative appeals that bypass a person’s critical faculties, play on psychological weaknesses, undermine relationship with family or religious institutions, or mask the true nature of Christian conversion.

8. Keep as priorities: First, to a disciplined devotional life, insuring personal, spiritual development; second, to your family, demonstrating your commitment as companions.

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and parents (if applicable); third, to those with whom you minister, giving evidence of the credibility of your message.

9. As a servant of God confirm your duty to live a morally, clean, pure and holy life. Remember: what we proclaim in public we are obligated to practice in private.

10. Declare to be faithful and responsible under God in the reporting of all your finances and statistics.

11. Need and desire to be filled and controlled by the Holy Ghost, in order that you may be thoroughly prepared and thoroughly empowered. Seek to promote evangelism with integrity through every segment of your ministry and, in so doing, expect the same standards from those with whom you serve.

12. Believe that all people are created in God’s image and therefore endowed with the capacity to be in relationship with God, through His Son, Jesus Christ. Disavow any efforts to influence people which depersonalize or deprive them of their inherent value as persons.

13. Refrain from being intentionally misleading. Respect for human integrity meaning no false advertising, no self-exaltation from successfully persuading others to follow Jesus,
REMINDEERS FOR EVANGELISTS

As you endeavor to step out as an official Church Of God In Christ evangelist, please ensure that you do several things. First, make sure that you have satisfied the Church Of God In Christ requirements for ministerial credentials.

Note also that it is not easy to “become familiar” on the field. It takes a good three to four years of hard, hard work. The basics to remember follow here:

1. **Exalt the Savior:** God is to be honored through our actions and attitudes. We are not here to change church procedures or philosophies, but to be a servant to the pastor and his people.

2. **Equip the Saints:** The evangelist is to “equip” God’s people for the “work of service” (Ephesians 4:12). Christians should be encouraged to abandon being spiritual infants and become that “mature man” (Ephesians 4:13).

3. **Exemplify Stewardship:** Please be prepared for financial “lean years” as you begin on the evangelistic field. However, good stewardship of *time, talent, and treasures* will eventually produce a fruitful ministry.

4. **Expound the Scriptures:** If the beginning evangelist will commit himself/herself to the task of interpreting God’s Word correctly, he/she will never lack for opportunities to preach, teach, exhort, and expound. If the evangelist will take care of his/her *depth* in God, God will take care of the *width* of his/her ministry.

5. **Expect the Supernatural:** As an evangelist, you have every right to expect God to confirm His Word with signs following (Acts 8). Pray for the sick and believe God to answer the fervent prayer of the righteous man (James 5).

6. **Evangelize the Sinner:** The “lost-ness” of mankind requires a sense of urgency within the evangelist, mobilizing them to do everything possible to reach this world for Christ.

7. **Edify the Servant:** Take time for yourself. When an evangelist stops growing, his/her ministry starts dying. Read books and expose yourself to quality preaching, leadership, evangelism, and a variety of other subjects.

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THIS IS A HOLY CHURCH

The uniqueness of the Church Of God In Christ

As an evangelist you are commissioned to preach the Gospel of Jesus Christ. However, as a part of the Church Of God In Christ, it is important to realize our uniqueness as a denomination. We are a Holiness church. As such, this message will impact the proclamation of the Word of God that emanates from our preachers.

Definition of Holiness

So that we are all “with one accord” and “speaking the same thing” it is imperative that we give a definition of what “holiness” is. God is holy; holiness is an essential attribute of His nature. With respect to Him, it means absolute purity and moral perfection. With respect to people, holiness means conformity to the character of God. We must be holy because God is holy (1 Peter 1:15-16). It means thinking as God thinks, loving what He loves, hating what He hates, and acting as Christ would act.

Specifically, holiness consists of two components: (1) separation from sin and worldliness and (2) dedication to God and His will. The following Scriptures support our fundamental focus on holiness:

2 Corinthians 6:17-7:1. 17 Wherefore come out from among them, and be ye separate, saith the Lord, and touch not the unclean thing; and I will receive you. 18 And will be a Father unto you, and ye shall be my sons and daughters, saith the Lord Almighty. 7:1 Having therefore these promises, dearly beloved, let us cleanse ourselves from all filthiness of the flesh and spirit, perfecting holiness in the fear of God.

Romans 12:1-2. 1 I beseech you therefore, brethren, by the mercies of God, that ye present your bodies a living sacrifice, holy, acceptable unto God, which is your reasonable service. 2 And be not conformed to this world: but be ye transformed by the renewing of your mind, that ye may prove what is that good, and acceptable, and perfect, will of God.

Ephesians 4:22-24. 22 That ye put off concerning the former conversation the old man, which is corrupt according to the deceitful lusts; 23 And be renewed in the spirit of your mind; 24 And that ye put on the new man, which after God is created in righteousness and true holiness.

DEPARTMENT OF EVANGELISM IS A SUPPORT SYSTEM FOR EVANGELISTS

No Worker Left Behind

In laboring in the Gospel field, it is common, when personal challenges arrive to feel like, "what about me?" It is the aim of the Department of Evangelism that no worker is "left behind." The goal is for this department to serve as a source of inspiration and support for those who perform the most important task in the world: preaching the Gospel of Jesus Christ. With that in mind, we humbly request that each level of leadership the following tasks:

1. **Regional Presidents** should represent the office of the president of the Department of Evangelism in ministering to the special needs of Jurisdictional Presidents, for example: funerals, anniversaries, special services, etc.

2. **Jurisdictional Presidents** should represent both the office of the president of the Department of Evangelism and the regional president in ministering and the in ministering to the special needs of District Presidents, for example: funerals, anniversaries, special services, etc.

3. **District Presidents** should represent the office of the president of the Department of Evangelism, the regional president and the jurisdictional president in ministering to the special needs of Local Presidents, for example: funerals, anniversaries, special services, etc.
GREAT READING MATERIAL AND RESOURCES FOR EVANGELISTS


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